REPORT #5 88/02/02

## QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87 FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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NORWAY

PLANNING
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## ACTIVITIES PROPOSED IN POST PLAN

OIL & GAS EQUIPMENT, SERVICES ALL SUB-SECTORS CONTINUE TO LIAISE WITH ALL MAJOR NORWGN FIRMS INVOLVED IN OFFSHORE OIL AND GAS EXPLORATION AND DEVELOPMENT TO ENSURE AWARENESS OF POTENTIAL CANADIAN OFFSHORE DEVELOPMENT

FISHERIES, SEA PRODUCTS & SERV. SERVICES INCLUDING CONSULTING LIAISE WITH NORWGN EXPORT COUNCIL, NEWGN BANKS AND VARIOUS INDUSTRY ASSOCIATIONS TO IDENTIFY POSSIBLE INVESTORS IN CANADIAN AQUACULTURE DEVELOPMENTS.

FOREST PRODUCTS, EQUIP, SERVICES EQUIPMENT AND MACHINERY LIAISE WITH MAJOR NORWG MANUFACTURERS OF FOREST PRODUCT EQUIPMENT TO ENSURE THEY ARE AWARE OF CANADIAN INVESTMENT OPPORTUNITIES.

CONSUMER PRODUCTS APPAREL (CLOTH, FUR, SHOES) TEXT CORRESPOND WITH BIK BOK COMPANY A/S, ONE OF LARGEST AND FASTEST GROWING NORWGN CLOTHING FIRMS IN ATTEMPT TO HAVE THEM ESTABLISH MANUFACTURING FACILITY FOR NORTH AMERICA IN CANADA.

COMM. & INFORM. EQP. & SERV COMPUTERS, SOFTWARE & SYSTEMS LIAISE WITH MAJOR COMPUTER/SOFTWARE FIRMS AND ENCOURAGE DEVELOPMENT IN CANADA.

TRANSPORT SYS, EQUIP, COMP, SERV. **AUTOMOTIVE** EXPLORE THROUGH AUTOMOTIVE PARTS ASSOCIATION AND MAJOR FIRMS, POSSIBILITY OF J. V. IN CANADA.

NON SECTORALLY ORIENTED ACTIVITIES

CONTACT ALL NORWEGIAN BANKS DURING SERIES OF CORPORATE LIAISON CALLS TO ENSURE THEY AND THEIR CORPORATE CUSTOMERS ARE AWARE OF INVESTMENT OPPORTUNITIES IN CANADA.

ANTICIPATED RESULTS

CONTINUED NRWGN INVESTMENT WILL DEPEND UPON ANNOUNCEMENT OF HIBERNIA DEVELOP-MENT. IF GO AHEAD ANNOUNCED, TWELVE NEW INVESTMENTS ANTICIPATED.

TEN NEW FARMS AND/OR PRODUCT SUPPLIERS TO ESTABLISH IN CANADA.

GREATER AWARENESS OF CANADIAN REQUIREMENTS AND POSSIBLE J. V. DEVELOPMENT

BIK BOK TO ESTABLISH IN CANADA.

TRY TO CONVINCE NORSK DATA A/S TO ESTABLISH CANADIAN SUBSIDIARY.

IF ATMOSPHERE IS RIGHT THEN TRY TO ESTABLISH NORWGN/CANADIAN J. V.

ENSURE ALL NORWEGIAN BANKS ARE UP-TO-DATE ON CANADA AS A PLACE FOR INVESTMENT.