



THE problem of artificial feeding of infants is of paramount importance at this time; first, because April and May are the principal birth-months of the year; and second, because the impending summer period inevitably increases the difficulty of obtaining fluid milk of assured purity.

Hence the profession's increased prescription during these months of Borden's Eagle Brand, in cases where the maternal flow is insufficient. For Eagle Brand, consisting of selected, high-grade cow's milk and pure sugar, and prepared amid strictly sanitary conditions has been the standard infant-food for 62 years.

Samples and literature sent on receipt of professional card.

THE BORDEN MILK COMPANY, LIMITED  
Montreal, Canada

Canada Food Control License No. 14-213

*Borden's*  
EAGLE BRAND