### Eaton Teco Service

#### IS FOR WOMEN

Who are interested in the season's latest models in

## SUITS, CLOAKS, MILLINERY, BOOTS, Etc.

For those who want something just a little different from the regular catalogue lines; perhaps a little more expensive, this service performs a duty which is highly appreciated by many delighted customers; Customers who have been pleased with the taste and discretion used by "The Teco Personal Shopper" in making their individual selections.

Even if it is just a pair of gloves of a certain shade or quality, or a pair of stockings to match that party gown, you should take advantage of TECO SERVICE as it is maintained for just that purpose.

#### THE NEXT TIME

Drop a line to the PERSONAL SHOPPER and state your requirements in detail. You will be surprised at the service rendered, at the quality of the merchandise and at the prices quoted.

# **WINNIPEG**

Kindly mention the Western School Journal when writing to Advertisers.