## NATIONAL SANITARIUM ASSOCIATION.

## Branch Associations and Their Work.

OME thirty-five branches of the National Sanitarium Association have been organized in leading cities and towns throughout Ontario. The purpose of these branches is to aid the central Association by the circulation of educational literature with reference to the nature and prevention of consumption; agitation for such local measures as would check the spread of consumption within the municipality; the erection of Sanatoria in the Dominion for the care and proper treatment of poor consumptives, and the securing of the co-operation of the press, the muni-cipalities, the Dominion and Provincial Parliaments for effective measures to stamp out consumption and provide proper care for its victims.

Not the least important work undertaken by many of these branches is the securing of a fund to provide for the endowment of bed or beds for needy patients at the Muskoka Free Hospital for Consumptives. \$300 a year endows a bed. Allowing four months as the average stay of a patient, this means that a community in raising this amount, really makes provision for three needy patients within the year. As a result of this method, there are to-day a considerable number of endowed beds at the Muskoka Feee Hospital for Consumptives, and patients, who would otherwise be a charge, as well as a source of danger on the individual community, are having the required care and treatment at Muskoka.

Recognizing the importance of this line of work, many municipalities are joining hands with the Branch Associations and contributing of their funds for endowed purposes.

Recent contributions from municipalities have included \$300 from the County of Grey, Simcoe, Oxford, and the City of Brantford.

Among the Associations organized within the past few months are the Owen Sound Branch, Collingwood, Midland and Penetang.

A leaflet giving full instructions as to how these branches may be organized will be sent to anyone on writing J. S. Robertson, Secretary National Sanitarium Association, 28 Adelaide St. West, Toronto.

WANTED: By a prominent monthly magazine, with large, high-class circulation, local representative to look after renewals and increase subscription list in Toronto and vicinity, on a salary basis, with a continuing interest from year to year in the business created. Experience desirable, but not essential. Good opportunity for the right person. Address Publisher, box 59, Station O, New York.

## AS OTHERS SEE US.

—WE bid welcome to a new monthly from Toronto, Canadian Out-Door Life, published by the National Sanitarium Association of Canada, and devoted to the gospel of out-door life in the treatment of tuberculosis and the value of fresh air and hygienic living for everyone. The initial number is attractively garbed and is full of valuable information presented in non-technical language. The intention is that all profits of the magazine will be devoted to the maintenance of patients in the Muskoka Free Hospital for Consumptives. A meritorious magazine published for such a purpose is surely deserving of generous support, and we cordially wish the venture every success. —The Maritime Medical News.

-THE Journal of the Outdoor Life, with a pleasure which is not unmixed with pride, welcomes a new contemporary and namesake, Canadian Out-Door Life, to the ranks of those powers which are battling against tuberculosis. The first number of CANADA OUT-DOOR LIFE, which is published by the National Sanitarium Association of Canada, appeared on the first of November. In the choosing of the name for the new publication those at its helm pay tribute to the work which has already been accomplished by the Journal of the Outdoor Life and the esteem in which it is held. The CANADIAN OUT-DOOR LIFE is not undertaken as a money-making proposition. Its profits are to be devoted to the maintenance of patients in the Muskoka Free Hospital for Consumptives. There can never be too many preachers spreading the gospel of fresh air. There can never be too many sign-posts pointing the way to immunity from tuberculosis. The CANADIAN OUT-DOOR LIFE has a boundless sphere for usefulness, and that it will do much towards keeping the healthy healthy, and curing the sick, is not to be doubted. Its initial number is creditable in every way to its publishers. In appearance it is neatness personified, and the reading matter and editorials are carefully chosen.-The Journal of Outdoor Life, Saranac, N.Y.

## Cut Flowers Floral Emblems at JENNINGS 123 West King St., - TORONTO Night or Day Main 7210 - Park 1637