Canadian Booksellen

Book, Stationery and Fancy Boods Trades.

DEVOTED TO THE INTERESTS OF THE

PUBLICATION OFFICE, ROOM 66, YONGE STREET ARCADE.

Vol. I.]

TORONTO, DECEMBER, 1888.

[No. 9.

ESTABLISHED 1840.

H. A. NELSON & SONS,

56-58 FRONT ST. WEST, TORONTO,

AND 59-6

59-63 ST. PETER STREET, MONTREAL.

DIRECT IMPORTERS, MANUFACTURERS AND WHOLESALE DEALERS

FANCY GOODS, GAMES AND TOYS.

Bohemian Vases and Glassware, Musical Instruments, Druggists' and Stationers Sundries, Etc., Etc.

IMMENSE VARIETY! NEW GOODS!

All the BEST and MOST SALEABLE NOVELTIES from the EUROPEAN and AMERICAN MARKETS.

Travellers will be early on the road.

DON'T place any orders till you have examined our assortment.

SALES ALWAYS GROWING IN EVERY PART OF THE WORLD.

The most Popular of all Weeklies among Newsdealers,

TOWN TOPICS

The Journal of Society.

IT SELLS RAPIDLY among polite and wealthy people everywhere. It is only necessary to give it A GOOD SHOW and a little PUSHING to work up a good trade in it.

EVERY NEWSDEALER SHOULD HANDLE IT. IT IS RETURNABLE. NO RISKS.

The Trade supplied by any and all NEWS COMPANIES. Your regular Wholesaler will fill your orders.

TRADE PRICE, 7 CENTS. RETAILS AT 10,

TRY IT with a few copies for a couple of months. DISPLAY IT WELL and call your customers' attention to it—especially the wealthier ones, who are the people most likely to be buyers of it.

Get Your Supply by Earliest Train after Publication.