We Are Always In Che Front Row

IN THE MATTER OF SECURING NEW LINES AND NOVELITES FOR THE TRADE OUR

Import for 1902 STATIONERS' FANCY GOODS

IS EXTENSIVE AND EXCEPTIONAL

PLACQUES or MEDALLIONS. The very atest in this line, including new Window Transparences

WORK BOXES, NECESSARIES, DESKS Big variety and good range of prices.

PENCIL BOXES. Many new designs and ideas. Good values the consideration.

CORONATION GOODS. Our exclusive designs in Exercise Books, Scribbling Books, Writing Pads. Also showing Royalty Medallions.

PING-PONG or TABLE TENNIS. The game of games which is creating such a furore at the present time. Our line will be very extensive, which for values cannot be excelled. Retailing from 25c to \$10,00 per set.

PAPETERIES. In one and two quire boxes of fancy design, containing the 'atest creations in paper.

PHOTOGRAPH ALBUMS. In Celluloid, Plush and Leather. Musical Albums, odd shapes and new effects. For cabinet, card and new style Photos.

AUTOGRAPH, SCRAP, STAMP and AMATEUR PHOTOGRAPH ALBUMS.

PHOTOGRAPH FRAMES. 200 Styles that are novel and new. Look for our line of Mirror Frames.

INK STANDS. In Brass, Bronze, Olive Wood, Silver, etc., including many 25 and 50c, novelties.

OELLULOID GOODS. Showing Vases, Ornaments, Paper Knives, Soap Boxes, Novelty Tapes, Table Bells, etc., etc.

TOILET MIRRORS. For the pocket. Retailing from 5 to 50 cents.

CRIBBAGE BOARDS AND BOXES, WHIST MARKERS, BEZIQUE MARKERS.
CHESSMEN, CHESS AND CHECKER BOARDS, DOMINORS, PAINTS.
DRAWING SLATES, ASH TRAYS, CHINESE LANTERNS, FLAGS.
DECORATIONS AND SPRING NOTIONS.

The House of Canada FOR Christmas Cards and Calendars

April our samples will be complete. Our range for 1902 will be largely increased. The Best Makers—Produce the Newest and most Novel Designs To mention the names of makers whose cards we will show you is sufficient reason for you to wait and see our display. With advance information and samples already received we promise you the Best Values and Designs ever shown in Canada.

We control for Canada the following lines:

HILL'S "FOR THE EMPIRE SERIES" CASTELL BROS. DAVIDSON BROS. GREY LITHOGRAPHING CO.
KITTERLINUS SUN BONNET PICTURES THE ART LITHO, PUB. CO.

Calendars are receiving more than ordinary attention. A large advance purchase enables us to promise our customers something extra in the way of Prices.

THE COPP, CLARK CO., Limited, 64, 66 Front St. West, TORONTO