



The Goldsmiths' STOCK COMPANY OF CANADA (LIMITED)

NOVEMBER SPECIALTIES.---Now is the time to see that your ammunition is ready for the active service of the Holiday Season.

Have you a good assortment of Walking Canes---Gold and Silver Heads? We do this trade right---offer a large variety suitable for Holiday Gifts and for special presentations.

How about Nickel Clocks---not only the staples "Pirate" Alarm and "Princess"---you know we always do a little better for you with these favorites than any other house --but there are a few Fancy Novelties---some listing under Five Dollars---that will help you out in an assortment of Christmas Goods at popular prices. They are in the new Catalogue. Have you written for one?

Stock-taking with us means ascertaining the present cash value of that asset. We have a few lines of Brooches, Sets, Locketts, Charms and Earrings which we value at "their weight in gold"---that is to say at what they will yield us from the melting pot. They may be --in fact they **are** worth more than that to you. Will be glad to show them to you if you are in town, and you may have them at the melting price. See next page.