

Procter & Gamble Special Soap Certificate

VOID AFTER NEXT WEEK. GOOD WHEREVER YOU LIVE.

Give this coupon to your grocer with 25c and he will give you the special combination offer of Procter & Gamble famous soaps, consisting of 2 cakes of P and G The White Naphtha Soap, 1 cake of Ivory Soap, 1 package of Pearline and 2 cakes of Gold Soap—ACTUAL VALUE, 50c or more.

ONLY ONE COUPON ACCEPTED FROM EACH FAMILY

Signature of Customer _____

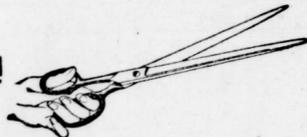
Address _____
 TO THE GROCER: Our representative will redeem this coupon for the difference between 25c and the full retail value of the soap, provided you and the customer have complied with all the conditions of this offer.

The Procter & Gamble Co.
 OF CANADA, LTD.

Grocer's Name _____ 379

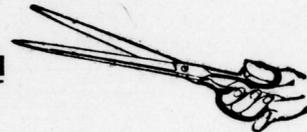
Address _____

CUT ON THIS LINE



CLIP COUPON NOW

Good wherever you live
 —any city, town or rural route



CLIP COUPON NOW

Good wherever you live
 —any city, town or rural route

This Coupon is Worth 25c

If used at once. Not good after next week. Clip now. Good wherever you live—any city, town or rural route.

Take it to your grocer with 25c and he will give you this special combination offer of Procter & Gamble Famous Soaps—Regular retail price 50c or more.

You Get These:

2 bars P and G THE WHITE NAPHTHA SOAP

This new idea soap has the double cleansing power of the best white laundry soap and dirt-moving naphtha soap. Washes clothes without rubbing and boiling. Saves your time and strength in all kinds of cleaning.

1 cake IVORY SOAP

(Small Size)
 The purest, mildest, safest soap for toilet, shampoo, and daily bath. Ideal for fine laundry work.

1 pkg. PEARLINE (Small Size)

Pearline is the good, old-fashioned washing compound. It has been on the market continuously since 1877 because there is nothing else that digs out dirt so quickly and so thoroughly. It is a real time saver and labor saver in cleaning steps, floors, tiling, bath tubs, dishes, sinks, and such things. Also ideal for greasy work clothes.

2 bars GOLD SOAP

The soap that is famous for size and quality. Known everywhere as the biggest cake and best quality. Highest grade soap of the kind on the market. Makes clothes sweet and clean. Useful all over the house.

Total Value 50c

or more

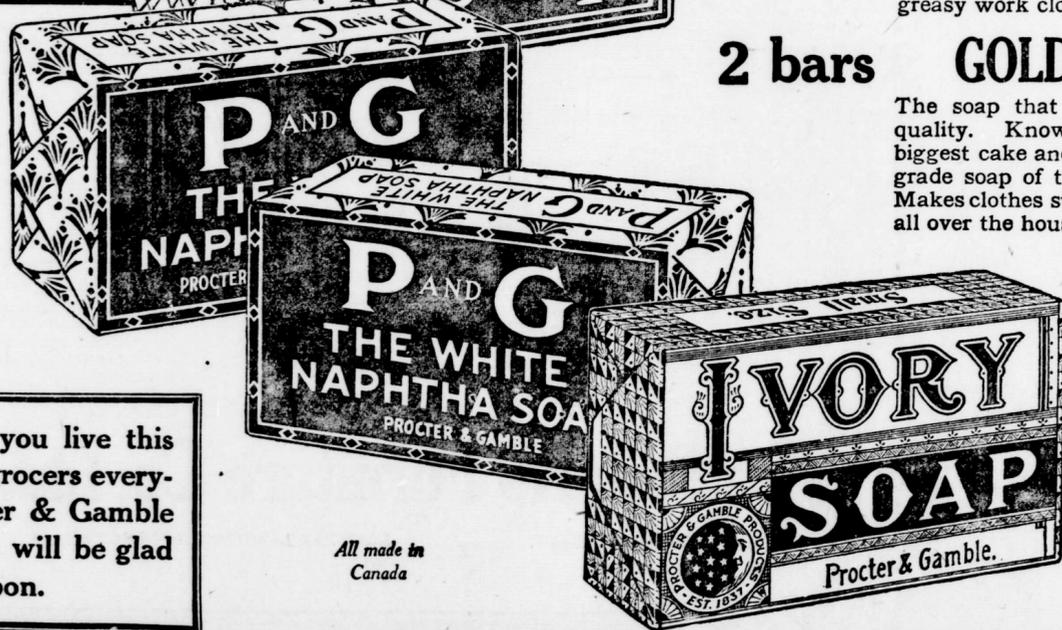
You pay only 25c

By using coupon

You Save at least 25c

CLIP COUPON NOW

Only one coupon redeemed from each family.



There is a Procter & Gamble soap for every household need. Each the best value to be had.

No matter where you live this offer is good. All grocers everywhere carry Procter & Gamble soaps in stock and will be glad to redeem this coupon.

All made in Canada