

Can You Hesitate
in your choice between the

F.C.B.C.
Forest City Business and Shortland College,
London, Ont.,
and schools of the ordinary kind? There is no
comparison in any way—worth, methods,
equipment, rooms—everything high grade.
Mr. C. E. White, has accepted a position
with the McCormick & Co. Co., City.
J. W. WESTERVELT, Principal.
ywt

R.K. Cowan
Barrister, etc., over Bank of Commerce
London.
ywt

G. W. KENT,
The Confectioner and
Caterer.
209 DUNDAS ST.
ywt

Wood Mantels
Latest American designs in all
classes of wood.
Estimates given.
LONDON SHOW CASE WORKS,
Corner Wellington and Bathurst Streets.
W. A. HARRIS, F. E. ROSSER.
Manager. Treasurer. x

FOR SALE
Carbon Cylinder Batteries, 50c
Electric Bells, 3 inch gong, 55c;
Wood Push Buttons, any finish,
15c; Magnet Wire, all sizes in stock.
The above goods are the celebrated
Partridge & Carter supplies,
and the best on the market.

Rogers Electric Co'y,
425 RICHMOND STREET.
ywt

Walter Fairbairn,
MERCHANT TAILOR
Clothing made up to suit the most fastidious.
Over Priddis Bros., (Entrance Through
Store), 158 Dundas Street.
ywt

**DIAMOND
VALUE.**
We can give you splendid
value in diamond rings. We
make a specialty of this
branch. Do all our own
work, which insures origi-
nality in setting. If you wish
any particular setting of
your own idea we can
make it for you.

H. Davis & Son
JEWELERS.
ESTABLISHED 1831.
170 Dundas Street.
ywt

FAMILY WASHING...
We excel in that kind of work.
Send us your orders, and a wagon
will call. Our work is guaranteed
to be good.
PARISIAN STEAM LAUNDRY, LTD.,
DUNDAS ST. WEST. PHONE 500.
J. K. Spiv, Manager. ywt

A HAPPY HOME
Your home is your first care. To make
your family is contented. To make
a house cheerful the walls should be
covered with tasty Wall Paper.
It is wonderful how cheap the cost
is. Let us show you the designs.

R. LEWIS,
434 Richmond St.
ywt

**YOUNG MAN
ARE YOU
SAVING MONEY?**
You may be saving money now, but per-
haps you may die before you have saved
enough to provide for your wife and children
after you are gone. The only way to make in-
surance provision is by a policy of insurance.
The Unconditional Accumulative
Policy, issued by the Confederation Life is un-
excelled, and is the only one of its kind.
RED H. HEATH, GEO. PRITCHARD,
General Agents, London.
27 OFFICE—Market Lane, ground floor.

SPECIAL NOTICES.
SMITH BROS.,
Plumbers and Steamfitters,
Have removed to 265 Dundas street.
Don't forget when in want of fur-
niture, that our prices are as low as
the lowest, while in quality nothing
better, at WM. TRAFFORDS, 92 and
94 King street.

Hunt & Sons' old established feather
bed and mattress cleaning factory,
manufacturers of goose feather pil-
lows, mattresses and spring beds.
Ticks filled with feathers and deliv-
ered. Stoves bought, sold, or ex-
changed. 533 Richmond street north,
opposite Victoria Park and Central
avenue. Telephone 597.

Photography Artist! Photography
Toronto. Quaint and artistic in dis-
tinct. Portraits to be had every day at Frank
Cowan's old established studio over 100, 111
and 113 Dundas street. x

The Carolina of Russia has a refined,
delicate face, but a look of unbusiness-
ness in the eyes, ever on the alert
for fear some Nihilistic crank will end
her life and her husband's.
Worms cause feverishness, moaning
and restlessness during sleep. Mother
Graves' Worm Expeller is pleas-
ant, sure and effective. If your drug-
gist has none in stock, get him to
procure it for you.

Dissolution Sale . . .

OPENED
WITH A RUSH
Thousands visited our store, and the
big reductions that we made in every
Department are having a telling effect.

Silks at . . . 18c
Satin at . . . 19c
Velvets at . . . 25c
Cashmere Hose at . . . 12 1/2c
Ringwood Gloves at . . . 10c
Ringwood Gloves at . . . 12 1/2c
Table Linen at . . . 15c
Colored Damask at . . . 25c
Napkins (per doz) . . . 75c
Sheetings at . . . 12 1/2c
Towelings at . . . 4c
Shaker Flannels at . . . 4 1/2c

Priddis Bros.

Worthy Work Always
WE WANT YOUR TAILORING TRADE.
NOT A BITTER SELECTED STOCK TO
CHOOSE FROM.

J. DAMBRA,
265 Dundas Street.
ywt

REPAIRING.
Razors, Knives and Scissors ground; Keys
fitted and Locks repaired; Skates hollow
ground.

WM. GURD & CO.
185 Dundas St., London.
ywt

YOUR WARDROBE
Isn't complete unless you own a Dress
Suit? This is a garment that ought to
last for years—you cannot afford to have
anything short of the best. Better let us
make it—then you'll be sure of tailoring
par excellence. Moderate prices. Best
workmanship—smallest style.

SOUTHCOTT'S, 361 Richmond Street.
ywt

**PARTLY FAIR, WITH SLEET OR
SNOW.**

Toronto, Ont., Jan. 21.—The depres-
sion which was over the Ohio valley
last night is now centered over the
Bay of Fundy. The Alberta depres-
sion covers Manitoba, and a pronounced
cold wave has moved into the Ter-
ritories. A heavy snow storm has oc-
curred throughout Quebec and North-
western New Brunswick, and snow and
rain and gale of wind in other por-
tions of the Maritime Provinces.
Minimum and maximum tempera-
tures:
Esquimaux, 42-44; Calgary, 2-26;
Qu'Appelle, 10 below-22; Winnipeg, 18
below-8; Parry Sound, 20-30; Tor-
onto, 30-35; Ottawa, 19-24; Montreal,
8-24; Quebec, 4-18; Halifax, 4-32.

PROBABILITIES.
Toronto, Jan. 22-1 a.m.—Probabil-
ities for 24 hours for lower lakes region:
Southwest to northwest winds; partly
fair, and showers of sleet or snow in
some places, turning decidedly colder
at night.

LOCAL TEMPERATURES.
The highest and lowest readings of
the thermometer at the observatory
yesterday were: 31.5 above and .25
above.

YOU CAN'T BAKE BETTER BREAD
At home than ours. We're sure of this,
because we use only the best ingredients
and employ skilled bakers. There's a
big saving of time and trouble and labor
if you have us send all the BREAD you
require.

JOHN LOY BROS., Wellington Street

Glasses
To suit eyes young
or old, slightly im-
paired, or perfect vision.
High-class eye-
work our specialty.
Moderate charges,
and satisfaction
guaranteed.

E. W. BOYLE, 652 Dundas Street.

**Watson's
Cough Drops**
Alleviate irritation and produce a
soothing effect upon the vocal
organs. TRY THEM.

WHAT DO YOU SNOKE?
That is what I would like to know. My
brands of Cigars are fresh and from the
best makers—imported and domestic.
W. J. PORTWOOD,
394 Richmond Street, Opp. City Hall.
Promotive of Arts tickets for sale here. ywt

It Stands to Reason.

That a man who gives his whole
and undivided attention to one par-
ticular subject should acquire a great
proficiency in it, than one whose
energies are expended in different di-
rections. This is true of the medical
superintendent, and his staff of as-
sistants, at Lakehurst Institute, in
their treatment of alcoholism and kindred
diseases. Every fresh case adds to
the experience of years, and to the
number of those successfully treated.
There is no sudden and dangerous de-
privation of liquor; there are no bolts
and bars; the patient gives up the
drink habit almost unconsciously, and,
from that moment, takes the first step
on his upward career, commencing life
afresh under brighter auspices. For
pamphlet and terms address The Man-
ager, Lakehurst Institute, Oakville,
Ont. x

Judge Laird, of Saginaw, wife and
family, have been spending a few days
at the London Sanitarium, for the
benefit of their health, and have re-
turned home. x

Photographs.
Cabinet size, finest in the city, 32 to
per dozen. See our special size at
\$1.50 per dozen, before going elsewhere.
EDY BROS.,
214 Dundas street, upstairs. Phone 44. x

The heart of a foot is in his mouth,
but the mouth of a wise man is in his
heart.—Benjamin Franklin.
If the hair is falling out or turning
gray, requiring a stimulant with
nourishing and coloring food, Hall's
Vegetable Sclerion Hair Renewer is
just the specific.

FURS AT COST . . .

—During the balance of this
month reduced prices will
be in vogue, as we would
rather sell without profit
—now, than carry any furs
—over till next season. Call
—early if you want a bargain.

**Milne, Spittal
& Co.,**
Manufacturing Furriers,
146 Dundas Street.

Highest Price Paid for Raw Furs.

Leaves corner Dundas and Richmond
streets at 11:30 and 1:30 a.m. and
every hour thereafter until 10:30
p.m.

Springbank Car

Leaves corner Dundas and Richmond
streets at 11:30 and 1:30 a.m. and
every hour thereafter until 10:30
p.m.

Springbank Skating Rink

OPEN FOR PUBLIC FREE.

London Advertiser.

TELEPHONE NUMBERS.

167.....Business Office.

134.....Editorial Rooms.

175.....Job Department.

A Local Budget

—Mrs. Winnett, Oxford street, is
very ill.

—Ald. Rumball has gone on a busi-
ness trip to Georgian Bay.

—The South Essex Agricultural So-
ciety has elected the following officers
for the ensuing year: President, A. H.
Woodbridge; vice-president, Hubert
Wigler; second vice-president, C. G.
Fox; directors, John A. Auld, W. J.
Baldwin, Walter McCormick, G. W.
Cowan, Edmund Rogers, John E.
Birch, W. M. Millen, George F. Mills,
R. D. Preston, John Richmond, John
Drummond.

—Mrs. Fred Bailey, 27 Farwood street,
St. Thomas, died from the effects of a
fall, which she received on Thursday
evening while on her way to attend
a meeting of the Central Methodist
Church. The deceased was 38 years
of age, and leaves beside her hus-
band, two sons, William and Walter,
aged 11 and 7 respectively. Mrs. Bailey
was a daughter of the late A. Davis,
of North street, Westminster. She
was born in Delaware township, Mid-
diesex.

—At the annual meeting of the Oxford
Farmers' Mutual Fire Insurance Com-
pany, held at Embro, the secretary's
report showed that last year had been
an exceedingly prosperous one, and
that there had been a substantial in-
crease in the business done. The di-
rectors for next year are: Wm. Ste-
wart, president; A. S. Mackay, vice-
president; Philip MacDonald, Robert
MacLeod, James Green, Col. Ross and
John Bolton; Messrs. E. L. Suther-
land and A. L. Murray will be the
auditors, and Col. James Munro will
continue secretary-treasurer.

A New Enterprise for London.

Just now may be seen, in the win-
dow of Mr. H. S. Saunders, an exhibi-
tion of the process of and materials
used in manufacturing Milled Toilet
Soap by the London Soap Company,
who have at considerable expense in-
stalled the necessary plant to manu-
facture that perfection of the soap-
makers' art, Milled Toilet Soap. The
brand exhibited is called "Buttermilk
Complexion" Soap. Beginning with
the edible fat, or suet and cochineal
oil, there follows the lye, glycerine,
perfume, with hazel, buttermilk, perfume
of lavender, geranium, rose, caraway,
Patchouli, and then these combined
into bars of white soap, then soap
chips, soap in shavings or milled, then
squeezed by a tremendous screw
power into solid pole-shaped lengths, which
are cut into little pieces that are then
pressed by a stamping press into per-
fect cakes ready to be wrapped in ele-
gant wrappers, and boxed for sale. Al-
together, the exhibit is a most interest-
ing one, and something never shown
here before.

An Iowa man was sentenced a few
days ago to 99 years in the peniten-
tiary for murder, and three years for
horse stealing.

The folly of prejudice is frequently
shown by people who prefer to try an
advised remedy. The millions who
have no such notions, take Ayer's
Sarsaparilla for blood diseases, and
are cured. So much for common
sense.

Moderate cold is a stimulant be-
cause it drives blood from the surface
of the body, and induces exercise in
previous colds.

Fever and Ague and Bilious De-
rangements are positively cured by
the use of Parmenter's Pills. They not
only cleanse the bowels, but they open
the excretory vessels, causing them
to pour copious effusions from the
liver into the bowels, after which the
corrupted mass is thrown out by the
natural passage of the body. They are
with the best results.

20 Years! 20 Years! 20 Years!
20 Years! 20 Years! 20 Years!
20 Years! 20 Years! 20 Years!

Harkness' Bronchial Syrup
has been the reliable cure which hundreds of
families in London and Western Ontario have
deposited with for the immediate relief and
speedy cure of
Coughs and Colds.

W. S. Bryers Barkwell
(successor to late)

Y. W. Harkness & Co.,
is proprietor of this remedy, and it is still care-
fully prepared from the original formula as
twenty years ago. ywt

THE MOST DELICIOUS JELLY

you ever tasted is made with
TRYPOSA. No trouble to
make, simply dissolve in boil-
ing water. We have it in Lemon,
Orange, Vanilla, Raspberry and
Strawberry.

FRUIT PUDDING

makes delicious puddings and
desserts. It is very nutritious and
digestible. All flavors. Only 10c
a package.

See our large assortment of Plain and
Fancy Biscuits.

T. A. Rowat & Co.,
234 Dundas Street, Phone 317.

Woods, Fred Garratt, P. Smith, and
others who took small prizes.

THE ROYAL ARCH.

At the regular convocation of St.
George's Royal Arch Chapter, No. 5,
G. R. C. city, last evening, R. Ex.
Comp. A. G. McWhinney, grand super-
intendent of London district, installed
the officers for 1897, being assisted by
R. Ex. Comp. L. W. Burke and A. G.
Smyth, and Ex. Comp. John Over-
seer. There was a fair attendance of
companions, considering the inclement
weather. The officers installed were: Ex.
Comp. J. W. Butler, Past Z. Ex. Comp. Wm.
Spittal, Z. Ex. Comp. Wilson Arm-
strong, H. Ex. Comp. E. F. Lawson,
J. Comp. C. C. Reed, Scribe E. Comp.
W. A. Wilson, Scribe N. Comp. Ed.
Paul, Treas. Comp. R. A. Buchner,
Prin. Sec. Comp. R. W. Evans, Sec.
Treas. Comp. Ephraim Blanchard,
Jun. Treas. Comp. J. M. McWhinney,
M. Overseer; Comp. S. D. Dumbell,
Overseer; Comp. Thomas Wooley, Jun.
Overseer; Comp. John Robertson, Jani-
tor.

CITY HOSPITAL AFFAIRS.

The regular meeting of the Hospital
Trust was held in the City Hall yester-
day afternoon. As soon as the
minutes of the last meeting were read,
Mr. Purdon moved, and Mr. Complin
seconded, that R. Lewis be elected
chairman for the current year. This
was carried unanimously. Dr. Balfour
resigned on Thursday, aged 71.
—Resolutions of all sorts furnished in
large or small quantities at lowest
rates, at The Advertiser Job Depart-
ment.
—Rev. John P. McEwen, superin-
tendent of the Baptist Home Mission
Board, is to preach in Adelaide Street
Baptist Church on Sunday morning.
—W. J. Clark, treasurer of the Grand
Opera House, has purchased the stock
and business of J. Goldner, cigar deal-
er, and will assume control on Mon-
day.

—A blazing chimney at Richard-
son's confectionery store, Richmond
street north, was the occasion for a
fire in the department last night.
No damage.

—Rev. W. Wade, rector of the
Church of the Ascension, Hamilton, is
preaching in St. James' Church,
South London, tomorrow, at
both services.

—Evans Davis will leave on Monday
for London, where he has taken a
situation in the office of the firm of
T. B. Esott & Co., of that city.
—Sarnia Observer.

—The many friends of Mr. Frank M.
Irwin will be glad to hear of his
promotion in the service of the Mc-
Clary Manufacturing Company, a
firm he has represented on the
London and St. Catharines lines
for many years. He will, after Feb.
1, make Toronto his headquarters.

—Citizens of London will have an op-
portunity of seeing one of the most
eloquent preachers of the present
day, Rev. J. M. Patterson, of Wood-
ward Avenue Presbyterian Church, who
will preach in St. James' Church,
South London, tomorrow, at 10 a.m.
and evening, and lecture on
Monday evening.

—The Women's Christian Association
will be holding one of their most
loving gifts, which were not received
in time to insert in the list of dona-
tions last week. For aged people's
Home, from Mr. W. L. Carle, 5c; Mrs.
J. H. McMechan, tea; Miss Sanderson,
clothing. Also omitted from the list
was a box of fine soap, clothing, for
Christmas tree.

—George Hawkins, who was arrested
for keeping a cock-pit, and found
guilty by Squires Lacey and Smith
on Jan. 12, was brought to jail last
night, having failed to pay the fine
and costs imposed on him by the
magistrate for his offense, amounting
to \$34.25—a fine of \$20 and \$14.25
costs. He was given in default two
months at the jail.

—The sensational rural comedy-drama
"Joshua Simkins," will be produced
at the Grand tonight, at popular
prices. The play contains an inter-
esting and intelligible plot, but it is
not allowed to interfere with the fun,
which is said to be in abundance.
During the hours of the play some
startling scenes and situations are
seen the principal of which may be
said to be the country sawmill, in the
third act, shown in complete operation
cutting up real timber. The saw used
is the genuine article, same as used
in large country sawmills. An ex-
cellent band and orchestra accompany
this attraction.

—Owing to the unpropitious weather
the crowd at the Central Rink fancy
dress carnival was not so large as
usual, although the ice was good and
the music excellent. A new departure
was made in the costume of prizes,
of which there were sixteen, so that
a greater number of representative
characters than of old were dis-
played. Those in costume were: Miss
Maud Tinnar, Snowball; Jennie
Pearse, Fairy Queen; Maggie Pearse,
Flower Girl; Maud Pace, Night; Julia
Brown, Sunflower; Alice Bicker, White
Wings; Eva Vick, Topsy; Jeanette
Young, Old Mother Hubbard; Robert
Paddy, Mr. W. L. Carle; Charlie Lytle,
Pearse; Hindoo Officer; C. Johns,
Mexican Cowboy; Arthur Bright, Rob.
Roy; Taylor, Clown; Bert Allister,
Paddy from Cork; Charlie Lytle,
Sailor Boy; Fred Wood and Fred Gar-
rett, Twin Colored Swells; T. Fitz-
gerald, Lord of the Manor; C. C.
Garratt, C. Sharp, G. Taylor, and
others as chicken thieves. The prize
winners were: Misses Jennie Pearse,
Maggie Pearse, Arthur Bright, R.
Pearse, C. Johns, Eva Vick, Fred

FREE TO BALD HEADS.

We will mail on application, free in-
formation how to grow hair upon a
bald head, stop falling hair and re-
move scalp diseases. Address, Allen-
heim Medical Dispensary, Dept. B,
V. Box 779, Cincinnati, Ohio. ywt 2

The fact that a man is generally
laughing is no more an indication
that he is amiable than a lack of fash
is that he is hungry.

Why will you allow a cough to lacer-
ate your throat or lungs and run the
risk of being a consumptive? If you
when, by the timely use of Bickel's
Anti-Consumptive Syrup the pain can
be allayed and the danger avoided?
This syrup is pleasant to the taste,
and unsurpassed for relieving, healing,
and curing all affections of the throat
and lungs, coughs, colds, bronchitis,
etc., etc.

Kur-a-Kof, for Coughs and Colds, 25
cents, at Anderson & Nelles' drug
store.

KINGSMILL'S GREAT SACRIFICE SALE.

READ! MARK! AND THEN ASK FOR THE FOL-
LOWING SPECIALS:

	FORMER PRICE	SALE PRICE
American Flannellettes	10c	6c
All-Wool Striped Jersey Flannels	40c	15c
Men's Extra Heavy Scotch Wool Underwear, suit	\$1.50	\$1.00
Men's Real Scotch Knit Wool Gloves, a pair	50c	25c
Double-fold Boucle Dress Goods, 20c 12 1-2c		
22-inch Red and White Wrapperette Flannels	15c	8c
32-inch American Sateens, fast colors	15c	12c
Men's Heavy-Ribbed Top Sox, all wool	1.15c	27 1-2c
28-inch Best Gray Flannel, all wool	.37 1-2c	19c
32-inch Dark Wrapperette Flannels, fast colors	15c	10c
45-inch All-Wool Dress Goods, 50c		24c
Fancy Linen Doilies, assorted colors, per dozen	50c	25c
45-inch Wool and Silk and Wool Dress Goods	\$1.25	50c
27-inch Printed Crepon Dress Goods, 15c		8c
27-inch Printed Piques, for draperies, all colors	40c	15c
24-inch Printed Surah Silks, all colors	25c	25c
23-inch Plain China Silks, all colors	25c	25c
Ladies' Black Knitted Silk Mitts	75c	50c
Ladies' and Misses' Skating Gloves, tans and reds	\$1.00	75c
Heavy Flannel Shading, two yards wide	75c	50c
Ladies' Heavy Ribbed Wool Hose	35c	20c
Ladies' Corsets, gray and white	75c	50c
6-inch Pure Silk Ribbon	50c	15c
Navy, Brown and Black Jackets	\$3.00-\$12.00	\$5.00
Ladies' Heavy Ribbed Vests	20c	23c
Ladies' Heavy Cashmere Gloves	20c	12 1-2c
Ladies' Knitted Gauntlets	20c	10c
Men's Heavy Wool Cuffs	25c	12 1-2c
Pure Silk Black Brocade Duchesse	\$1.25	75c
Pure Silk Stripe Black Satins	\$1.00	69c
Pure Silk Black Nettle Satins	85c	69c
Black Broche Royale Silks	\$1.25	75c
54-inch All-Wool Mante Cloths	75c	50c
Ladies' Drawers, tucked and frilled	50c	35c
Ladies' Drawers, extra fine cotton	35c	25c
Ladies' White Cotton Chemise, embroidery trimmed	85c	50c
Ladies' White Cotton Night Dresses	75c	50c
Ladies' White Cotton Night Dresses	\$1.75	\$1.25
Ladies' White Cotton Skirts, handsomely trimmed	\$1.25	90c

ALL TRIMMED MILLINERY SELLING AT
ONE-HALF OFF.

Kingsmill's DUNDAS AND
CARLING STREETS.

AGENTS FOR BUTTERICK'S PATTERNS AND BOOKS.

Western Ontario.

**Ex-Mayor Mason, of Windsor,
Loses His Vote.**

**A Farmer's Sad Death at Forges—Lis-
towel's Waterworks Brawl
Quashed.**

Mr. Fred Maroon, a well-known and
popular citizen of Guelph, died at his
residence on Thursday, aged 71.
Steps are being taken at Galt to
have a new exhibition building erected
for the South Waterloo Agricultural
Society.

At the inaugural meeting of the
Woodstock Public School Board, Mr.
G. R. Pattillo, registrar of Oxford
county, was elected chairman. The
Ex-Mayor Mason, of Windsor, has
no vote in this year. The house in which
he lives is assessed in his wife's name
and this is how his name was left off
the voters' lists.

Chaufus Benetau, of Sandwich, aged
63 years, died on Thursday after a
brief illness. He had lived all his life
at Sandwich, and was a blacksmith
by profession.