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For Sale by All Dealers.

Cable Reminiscences.

NOTES FROM ACROSS THE SEA.

Editor Evening Telegram.

Dear Sir:—The account by Mr. Shortis of the inception and laying of the first Atlantic Telegraph Cable in your issue of July 26th, has interested me very much—and as I, as a boy, was at Valencia in 1856-57, and 58 perhaps a few notes from me may be of interest.

As the distance between Heart's Content and Valencia is the shortest from land to land across the Atlantic, they were chosen as the termini of the cable. Engineers came from Valencia in 1856 to fix on the most suitable spot for landing the shore end and after two or three excursions, on which I too was taken, the White Strand at the east end of Lough Kay was decided on. "Valencia Bay" as your article is a misnomer. Valencia Harbor is divided into two parts by the irregularly shaped Begnis Island—the Harbor proper is to the south of Begnis. Lough Kay is to the north and in turn is bounded on the north by Douglas Head.

Lough Kay lies east and west, and the illustration in your paper is fairly accurate—taken I think from the Illustrated London News. To the right is Douglas Head. On the left is a bit of Begnis and the detached rock is Lamb Island.

The land telegraph wires were continued from Killarney by the Engineer of the British and Irish Magnetic Telegraph Co.,—Benjamin Dawson Watson—cheeriest of men, to the White Strand where a hut was built for the operators.

In 1857 when "Niagara" and her consorts came, the accommodation on the island was taxed to its utmost extent. The Company Directors and their engineers and visitors came and came, and where they all found lodgings is a mystery. One of our visitors was Dr. Hamell, who was employed by the Russian Government to collect all scientific information possible. He was quite a celebrated character as the ascent of Mont Blanc and the loss of his guides is historic. The hotel being rather too public, my father invited the directors to hold their Board Meetings in our dining room, and there they sat round the table which was a circular slab of Valencia Slate.

On landing the shore end, a large pit was dug in the sand and in it were inserted six baulks of timber, on end, round which the shore end was wound. Why I don't know, such anchorage being absolutely unnecessary; but Lord Carlisle made his speech and we all cheered and had a happy day. There was a great dinner and two balls. A large store in the slate yard was cleared out, tables were put up, decorations and flags galore, and in the evening a ball. Coming away at one or two in the morning, a star was rising up exactly over one of the peaks of the Drung Hill, twelve miles away up the Long Valley, where St. Patrick

stood and blessed all to the west of him. We all thought it was a bonfire, but Captain Lyons of H. M. Coastguard said "Star of Hope—Star of Hope" and next night was the servants' ball. Then away went "Niagara" and the visitors, and the result Mr. Shortis has told you.

Next year came the "Agamemnon" and partial success. The morning she came in I was awakened with the news "Agamemnon" in Lough Kay! But this year at that time there were no visitors and no crowd. My father was away so was the Knight of Kerry. There was no excitement at all. Capt. Lyons came across from Caherciveen and took my three sisters and me to the "Agamemnon." She was lying like a cork on the water having lost so much weight. Temporary ladders had been lashed on, and up these we were hoisted. Coal had run short and some of her decks had been torn up for fuel. In the afternoon the cable was landed but instead of going to the White Strand it was brought round to the east end of Begnis, and landed just below the Coastguard Station at Knightstown at the east end of Valencia, then it was brought up into the slate yard.

My father who was Manager of the Slate and Slab Company gave the Cable Company the use of an abandoned saw house, known as the long saw house. The saw was taken away and the house divided by some bulk heads into rooms for the Staff. The last of these rooms was at the east end where was a large window overlooking the pier and ferry. It was there that the few messages got through were sent and received. The instrument, the late Lord Kelvin's (then Sir William Thomson) reflecting galvanometer, stood on a shelf at the south east corner of the room. I could point out exactly where it was.

Then Directors and their wives and visitors came down on us once more and we had lively times with them and with the bulletins until hopes were out and the end came. But before that and while there was the slightest hope, experiments were made with most powerful batteries, and I remember in the instrument room one of the operators taking up a big steel pen and melting it with the current, which was so strong.

The two reflecting galvanometers from Heart's Content and Valencia are both together in the Science Museum at South Kensington, with pieces of the deep sea and shore end.

So far as I know, I believe my last remaining sister and I are the only survivors of those who helped to haul up the cable on Valencia beach that August afternoon in 1858.

Yours truly,

JOHN LECKY.

17 Hazelwell Road,

Putney S.W.,

August 29th, 1919.

The collure for evening wear is low, the knot being placed especially low.

By Appointment to H.M. King George V.

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THE DAILY DOPE

BY THE CUB-EDITOR

LITTLE GIRL!

Little girl, where is the charm in your long uncovered arm; In the V behind your neck, Is it there for birds to peck? Little girl, I tell you those, Ain't so nice as underclothes.

Little girl, now listen here, You would be just twice as dear If you'd cover up your charms, Neck, back, legs and both your arms. I would take you to the shows If you'd wear some underclothes.

Little girl, your mystery Luring charm and modesty, Is what makes us fellaers keen To possess a little queen; But no lover—goodness knows— Wants a girl sans underclothes.

I must wear a coat of mail, Clothed from head to big toe-nail, I must cover up my form Even when the weather's warm; Can't enjoy the swimmer's throes 'Less I garb in underclothes.

AND TIME TO, TOO!

Over a glass of—or—milk the old sea dogs were swapping yarns, according to the Chicago News. "I remember one time," said the one with the scarlet nose, "we ran into a hurricane cooking salt horse—what the owners called beef—and raising a dickens of a steam. But that there hurricane was so cold that it froze the steam solid, with poor old cookie in the centre, and it took three hours to dig him out." "That's so?" replied the one with the wooden leg. "Minds me of an Arctic voyage I went on once. The cold was so terrible that it froze the boat's shadow to the deck, and we had to hack it loose with a chopper before he could move. And another time—" he went on, reminiscently. But his friend had vanished.

ALWAYS SAID SO.

First Loafer—I 'ear all the men 'ave gone on strike. Second Loafer—Wot 'ave they struck for? First Loafer—Shorter hours. Second Loafer—I always said as 'ow sixty minutes was too long for an hour.

The red hat of a cardinal is said to cost him at least \$2,500, which is more than some kings pay for their crowns.

The men and women in Lapland dress exactly alike—in tunics, wrinkled stockings, leather breeches and pointed shoes.

Slim Pickens has made up his mind to join the church and act better, as he heard something mysterious while passing the graveyard the other night.

An evil thought does little harm, if you don't express it to listening ears.

SIMPLE REMEDY.

The squad from the nearby cantonment was out on a range for target practice. A lanky farmer approached the officer in charge of the squad and said:

"Be ye the boss of these here fellows?"

"Yep," replied the officer. "What's the trouble?"

"Trouble enough," replied the farmer. You fellows come around here shootin' every day, an' the shootin' worries my hens an' keeps them from laying. Now what am I going to do about it?"

"Put earmuffs on the hens," replied the officer.

POSSIBLY POSSIBLE.

"A scientist declares that meat-eaters are more active than vegetarians."

"They've got to be to get the meat to eat."

GO TO HONK HONK!

A portly Dutch woman applied at the post office for a money order to send to her son in the Far East. She told the clerk she had left her son's letter at her home, but said he was "some place out by China dot sounds like der noise an automobile makes." The clerk smiled and turning to another nearby he said, "What kind of a noise does an automobile make, Joe?" "Honk, honk!" the other suggested. "Yah, dots it," exclaimed the woman, her face brightening. "Honk, honk, dots der place." So the clerk made the order payable at Hong Kong and the woman went away happy.

In Samoa, when a woman is married several tattoo marks are placed on her, and both in Fiji and Samoa the birth of each child is registered in this way on the mother's hand.

Dad's View.—The Pastor—"So God has sent you two more little brothers, Dolly?" Dolly (brightly)—"Yes, and he knows where the money's coming from. I heard daddy say so."

NOT ONLY ADAM, MIND YOU!

Mrs. Muse—Strange that you men never put things back in their places. I suppose Eve had to nag Adam about that.

Friend—If she did I'll bet he reported that he wished he could put his rib back in its place.

Sale of Tanlac Has Broken All World Records

Bottles Sold in Four Years Would Reach from New York to Denver—Merit Alone Responsible For Success.

This is an age of big business, and although the public has become accustomed to big figures, the story of the marvelous growth and development of Tanlac forms one of the most interesting chapters of America's latter day commercial history.

Four years ago very few people had ever heard of Tanlac. To-day it unquestionably has the largest sale of any medicine in the world. In the brief period of only four years time this now famous remedy has leaped from obscurity to the very pinnacle of success.

Very few people, however, fully realize what a really wonderful record Tanlac has made. Indeed, if it were not for the unquestionable facts and figures given out by the largest and best known drug firms of the country the story of its success would be hard to believe.

Up to January first, the total sales of Tanlac amounted to approximately twelve million bottles. The demand, however, is increasing, for during the first ten weeks of this year over one million bottles were sold and distributed in the United States and Canada, the exact figure being 1,066,186 in three months.

At this rate, therefore, the sales for the present year will amount to more than five million bottles. This will mean that 17,000 bottles of Tanlac will be sold during every day of the year, or 2,100 bottles for every hour of the average working day.

These figures are too stupendous for the average mind to grasp, but one may visualize what twelve million bottles means by imagining them laid out in a single file end to end. Thus laid they would make a track of Tanlac from New York through Chicago, and on to Denver, Colorado, or they would form a double track of Tanlac from the Great Lakes to the Gulf of Mexico. Piled end on end they would tower 135 times as high as Pike's Peak or rise 13,333 times higher than the Woolworth Building in New York, the tallest building in the world.

The demand for Tanlac has become so great that its sales instead of being measured by the gross are now reckoned by the number of cars loaded on the train load. In proof of this it is a noteworthy fact that the leading drug jobbers everywhere now buy Tanlac almost exclusively in car load lots.

To supply the Pacific Coast trade alone requires from forty to fifty car loads per year—jobbers of the Middle West are selling from seventy to eighty cars per year. One jobbing concern alone, the Evans-Smith Drug Company of Kansas City, Missouri, is selling at the rate of twenty car loads of 24,000 bottles each per year. In a letter dated April 19th, Julius M. Price of that company says: "In figuring the amount of Tanlac sold since taking this agency we find that we are now working on the thirtieth car, having sold more than a quarter of a million packages in eight months."

The well known drug firm of Hesse-Ellis Drug Company, of Memphis, Tennessee, has sold over forty car loads since the introduction of Tanlac in that state four years ago. Mr. R. R. Ellis, President of that company is authority for the statement that the demand for Tanlac has been greater than any other five medicines combined.

Within the past ninety days, ten carloads of Tanlac have gone to supply the demand of British Columbia, Saskatchewan, Alberta and Manitoba. Mr. Charles McD. Hay, President of Lyman Brothers & Company, Limited, of Toronto, one of the oldest and best known jobbing concerns in Canada says: "We have handled in Ontario Province, Canada, five car loads of Tanlac since October, 1918, while our total purchases have amounted to 12 cars within the past two months."

The Owl Drug Company of San Francisco, the largest retail druggists on the Pacific Coast, state that they have sold more than 180,000 bottles at retail price, which surpasses the remarkable record of the Jacobs Pharmacy Company, of Atlanta, who have sold approximately 80,000 bottles at retail.

These enormous sales mean but one thing, and that is—Merit.

Tanlac is widely advertised. It is true, but such an unprecedented and rapidly growing demand could not be brought about by advertising alone. One bottle is sold in a neighborhood through advertising but ten more bottles are sold in that community after the first bottle produces results. People are always willing to talk about their ailments, but they are more than willing to tell others of the medicine that helps them.

Tanlac is composed of the most beneficial roots and herbs known to science. The formula complies with all national and state pure food and health laws of both the United States and Canada, and is absolutely merit and merit alone is responsible for its phenomenal and unprecedented success.

Tanlac is sold in St. John's by M. Connor, under the personal direction of a special Tanlac Representative. —adv.

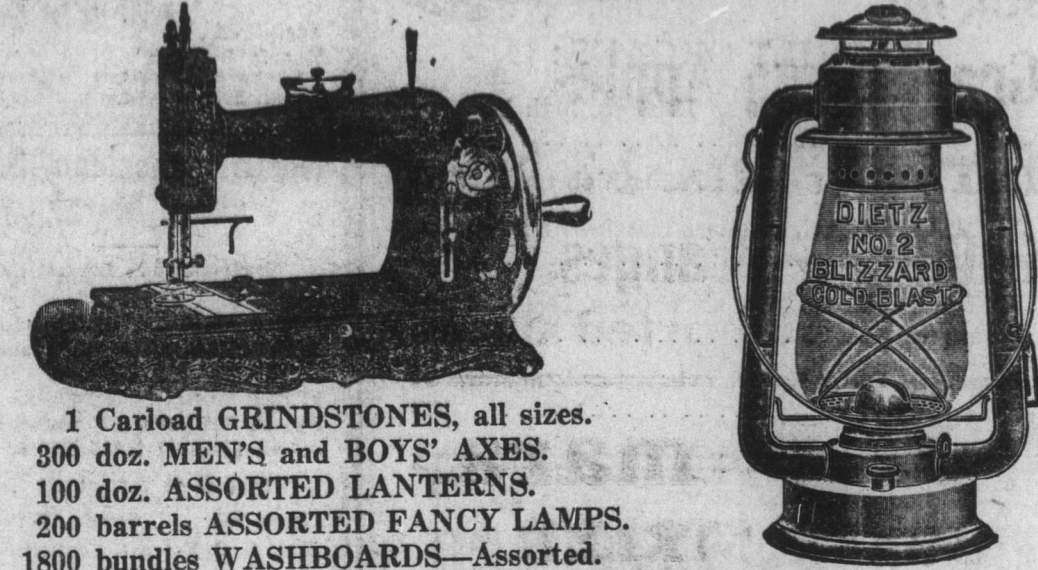
The sun shineth upon the dung heap and is not corrupted.—Lily.

Of A Kind—A well known army officer tells this one on himself. He was inspecting one of the new draft camps and came to a place where there should have been a sentry. He could see none there, so looked around a bit. Finally he spied a soldier sitting alone in a corner of the fence playing solitaire. "Do you know who I am?" he asked impressively. "No," said the soldier, intent on his cards. "Well," thundered the officer, "I am a sort of a Brigadier-General." "All right," replied the soldier, "wait until I finish this game and I'll give you a sort of a salute." —The Cub-Editor.

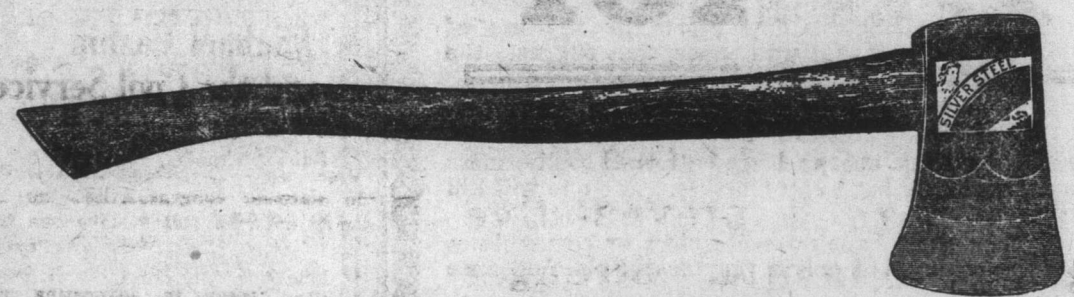


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- 200 barrels ASSORTED FANCY LAMPS.
- 1800 bundles WASHBOARDS—Assorted.
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- 50 dozen GALVANIZED COAL BOXES.
- 12 dozen NICKEL KETTLES—Assorted sizes.
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NEW BOYS should be entered by their parents between 9.30 and 1.00 on Tuesday, September 16th, or between 9.30 and 10.00 on any morning after September 17th, but not on September 17th.

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