# Ladies' New Dresses, \$23.00 to \$47.00.

Of Serge, Jersey Cloth, Satins and Taffeta, in smart youthful styles, delightfully simple, smartly fashioned from reliable fabrics. Shades are Navy, Black, Burgundy, Plum, Bisque, Mole, Tan, Mouse, Cope, French Blue, Taupe, Brown, etc.

We have won the interest of DRESS WEARERS by always having something different and distinctive. EVERY DAY new shipments arrive, adding NEW MODELS to our huge display.

## Ladies' Coats and Costumes, \$10.00 to \$99.00.

The models for fall show many ingenious arrangements, many unique methods of clever draping and trimming characteristic of our reputation as ever seeking out those elusive trends of fashion so eagerly sought after by women of unquestionably correct style discernment. The newest materials are Plush, Broadcloth, Bolivia, Wool Velour, Kersey and Mixed Tweeds.

W. E. BEARNS.

E. J. HORWOOD

ROYAL STORES, LTD.

ROYAL MARTIN HARDWARE.

JOB STORES.

STEER BROS.

A shipment of Flash Antiseptic



in the streets, and my hands were

clasped by many hundreds of them, by

all close enough to take my hand.

Long Live England!'

## Children's, Misses' and Intermediate Serge Dresses, from \$3.90 to \$17.00

Girlish styles to fit all ages from five to fourteen, and the in. termediate fourteen and sixteen sizes which fill a long want in every community, for it has always been a problem to fit the de veloping girl when the misses' size 14 was too small and the ladies too large. This is right where intermediate sizes of fourteen and sixteen fit in.

Intermediate Sizes are to be had only at Bishop's.

P. O. Box 920, St. John's **Phone 484.** Mail Orders Receive Careful Consideration.

#### An Unspeakable Clean Hands Mean Good Health! Outrage.

"It was on April 21, 1916, at Easter is on sale at the following stores: time, that notice came that from the area of Lille, Roubaix, and Tourcoing 50,000 people, men, women, and children were to be taken to work in Germany. Nobody was to be outside their proper residence after 9 o'clock at night, but at the first ring on the door bell all the members of the household were to assemble in the doorway. Squads of soldiers presented them-Squads of soldiers presented them ery home, institution, factory and of-selves at house after house, and from fice. the party assembled at the doors they picked men, women, girls, children, as they saw fit, without regard to re- A League of lationship or what members of the family were taken and what left, but guided only by their judgment as they surveyed the party as to which were

household were not present, search over against the mammon-worship and sented me with this.' who had stayed in bed in terror were easily take possession of the world thumbed little volume. carried off. For six nights the city lenge. lay under the horror of this thing, as bers of every family listening in presentative leaders of all sections of dread for the awful summons, when opinion he might immediately set on the decision would be made as to foot such an organisation of convic-

"After selection, all the women ageously championed. But more than were assembled at the station and this is needed. We hope that at such there herded together-young girls of a gathering as we have suggested gentle birth, the wives of working steps would be devised for establishmen, and women of the town-indis- ing a United Council of Christian criminately; they were intimately ex- Witness, representative of the various amined by German Army doctors to communions in as fully official a form see if they were in good health and as possible. undiseased. There seems no detail which could have made the whole instance, to handle the supreme emerthing vile and repellent to every gency of the moment; but it will be civilised instinct which was omitted, able to testify on other points also as In the method of the midnight visits, they arise. It will express the unity the ruthless tearing of families apart, of Christian opinion on moral issues the herding and examination of the of grave importance and thereby wcmen, it was made as terrible as it greatly enhance the influence of the

"It was the 64th Regiment of Ger- far along the path towards the full man Infantry which carried out the reunion of the Church of Christ." hideous work in Lille, and, to do some of them justice, informants told The Wages of me of seeing men in the streets next day haggard and almost sick with the horrors of their preceding night's work, and officers, truthfully or not, declared that their hearts beld for the



Keep Your Kodak Busy for the sake of the Boys "OVER THERE."

We have a full line of Kodaks and Kodak Supplies.

**Kodaks** from \$8.50 up, at Tooton's.

The Kodak Store.

### The Book for the Battlefield.

"He was home on short leave, and Children walked hand-in-hand with Hand Cleaner has just arrived and our talk turned to books," says a writer in the Daily Mail. "We discussed had known me for years, and talked say that I seldom harbour ill-feeling the sort of books soldiers like and how you could judge your man by the the Germans had gone. Then other books he chose. We talked of men children took their places, and other who read Dickens, Rudyard Kipling, groups gathered, and one was closed Thomas Hardy, H. G. Wells, and in by new crowds, who seized one's George Meredith, and then he burst hands and cried, 'Welcome! Welcome!

"'But I have made the greatest dis-Flash Hand Cleaner is a splendid antiseptic. A supply should be in evbook for every soldier. It's the Bible.' "'Oh!' I said.

the Churches. "There is urgent need of some de- the Bible at school, and since then I dren wept themselves to sleep, as their child's cot. monstration of Christian unity in the have rarely opened one. But when I mothers told me this morning, because "Where all the members of the maintenance of Christian standards was going out a sister of mine pre- another day had passed and the Eng- store of books I treasured is gone.

well- wait for you; so very long,' said many and girls of 17 and 18 the reaction into selfishness that may "He produced a thin and

literally torn from their beds and when peace comes," says the Chal- "There came a time when I found myself cut off from all books, and be-"The Archbishop of Canterbury has cause I had nothing else to read and used on taupe-colored evening gowns. from Monday night to Saturday night, boldly stood forward as champion of must read something, I started on the Leather buttons are popular trimthrough the hours of darkness, the the hope for a League of Nations on Bible. And for the first time in my ming for those well-tailored coats. squads of men went on with their grounds of Christian principle. But life I began to read it through not as brutal work, each street and section the matter cannot rest there. We be- a religious exercise but as a glorious of the city waiting its turn, the mem- lieve that if he can call together re- piece of literature. I was enchanted.

"'You see, the Bible is so intensely human and so many-sided. You can find something to fit every mood. Do which taken to an unknown fate. the great cause which he has courdescription of Rachel who was "beautiful and well favoured." Can't you picture her? Leah was tender-eyed but Rachel had those large lustrous gazelle-like eyes which Easterns love. Then there's the song of Solomon Where can you find a better love lyric than that? "The Council will meet, in the first

"'And the Book of Esther with its story of Vashti, the first woman who stood up for "Women's Rights" and defied her lord and master. Then, if you want to put spirit into the soldier for his work, get him to read some of the Psalms or chapters from the Book Church of Christ, and also carry us and he is to be smitten hip and thigh and slain. The Bible is an excellent corrective of pro-Germanism. Pacifists and all those who would deal tenderly with our enemies should be made to read it.

"'Then think of how our recent conquests in the East have made the Literary Digest: The standing re-Bible live for us-Armageddon, Bethcord of clergymen's salaries through- lehem, the Jordan, Jerusalem, Nazarout this great rich nation is a pitiful eth, and so forth-places that were shame, and belies the real heart and mere names for most of us.' fairness of the American people. The "'Yes, if I had to choose a book and average salary of clergymen in ten one book only-give me the Bible

## A New Day.

of the largest denominations is only every time."

\$793 a year. What trade or business

would tolerate such a condition? The

minister of your church is a human

being like the rest of us, and he is

feeling the pressure of increased

cost of living just as we do. But no

Government decree has raised his

salary. No corporation of trade un-

ion stands back of him. He does not

Black taffeta handbags have bands

of solid embroidery in blue, purple

The newere leather bags may be

very simply embroidered with large

go on strike.

and green wool.

derneath the foot.

collar and cuffs of sable.

(By Philip Gibbs.)

"To go into Lille this morning (Oct. 18), was as good as anything that can come to a man who has seen four years of war. I saw the joy of hundreds of thousands of people who dur ing all those four years have suffered tragic things, unforgettable outrages to their liberty and spirit. It seems a suddenly, and they fill their streets had in long and narrow, round and like people in a dream, hugging their gladness, yet almost afraid that it is The latest spats are made of khaki unreal, and that they may wake again cloth, and the strap is buttoned un- to find swarms of field-grey men about them, and guns in their gardens and A suit of sand-colored duvetyn has German law hard upon them. a narrow skirt, a bell-like tunic and

"It was early in the morning, but the streets were already thronged with White angora is not only used to people. They opened their hearts and broider many costumes but is their arms in a great embrace of gratade into collars and cuffs for the itude and love for those who have helped to rescue them from their bond-Scalloped collars and cuffs to wear age, and I saw the joy of vast crowds with severe blue serge dresses are like one spirit of joy, and the light in thousands of eyes was like sunlight about one. It was overwhelming and

#### Make Them Pay. "Tens of thousands of pecple were

No one could call me bloodthirsty. am the most peaceable of men. I

all the time of their gladness, because in my heart. But-I loathe a Hun.

"Why?" I'll tell you. Outside a pretty little bungalow in

tree-bordered street in Victoria, B.C., hangs a red flag. There is a "I wonder if any of our sentries in sale on. That was my home. People covery of all. I don't suppose it is the trenches by Chapelle d'Armen- are inside there bargaining for our new-nothing is. But it is new to me, tieres ever established spiritual con- little household treasures. Cautious and that is all that matters. I have tact with that city, full of human housewives are fingering carpets and that trigger. Do you suppose I'll found the one really indispensable yearning, as he stared over the para- curtains and appraising their value. meet a Hun again when peace comes, pet and saw through the mists the tall A fat old dealer is trying to convince with the haunting feeling that the chimneys of Lille. Women lay awake, his pal that my priceless Sheffield hand I shook in greeting might be "'Yes; it's like this. I'm not a bit as they told me to-day, and cried out: plate soup tureen is not genuine. the hand that pulled that trigger? "pi" or of the religious order. I "did" 'When will the English come?' Chil- There is a man carrying away my

> I've no home now. All the little with." lish had not come. 'We had so long to My wife is living in a boarding-house

Filet lace dyed to match is much the -th Battalion.

A frock of rose Georgette crepe is from our treasures. The long Egyptian blouse is charm- tary cemetery at Bailleul. It is June rumble. ing over a skirt made largely of fur. 1917. I have found what I sought. A

wooden cross at the head of it. My younger brother lies there.

Five years ago he came out to Brit ish Columbia to me-as fine a lad as you could meet. He had just left school. A clean, wholesome product me for a little way, as though they am not vindictive, and I think I may of an English public school. In 1914 he left his job-surveying- and enlisted. He served eight months as a private in France, got a commission. and, within four months, his com-

> alise how all decent people i -in June 1916-he was going round -the next day they brought him here They can't give back that young

life-but they have "eyes to weep

Make them weep! An old man is walking slowly up and down the lawn in the garden of Henna brown, that new and d

We've sold up so that I may join a beautiful old Kentish vicarage. It ing shade, should be worn is a still summer night. Hardly a brunettes. The Hun must pay for that-must sound, you would say. But the old | A pretty dress buttons from make what reparation can be made man stops and listens. He can just to hem in the back with in for breaking up my home; for all the hear a distant rumble-far, far away ered buttons. heavy heartaches we had in parting to the south. "The guns in France or Belgium,"

he would tell you. Day and night he velvet dresses. I am standing in the British mili- is listening, listening for that distant

He is my father. Four years ago low over the eyes.

of old age. But these years of and ever-present anxiety, first

The Huns cannot make the o young again, cannot restore they stole from him. But ever brutal instincts can be made

Fads & Fashion

Neckwear of cream sat

should be worn with only si The new plush hats, those made bowl shape are w



LADIES' GLOVES-A splendid line of of Grey and Tan; 2 Button wrist, neat, Another Glove Special, Jersey finish, warmly fleeced in side in Grey, Black and White; 2 dome wrist; a splendid Glove for Fall wear. Regular 90c. Friday, Saturday & 80C Suede and other makes; 1 dome wrist

Here is a sensible Glove that will give you warmth and constant wear. Regular \$2.50 pair . . . . \$2.35 BLOUSE PLAIDS.

BLOUSE PLAIDS-We are showing some very neat Plaids for Blouses this week; every imaginable colour combination is represented. These are 26 inches wide, look like silk, extra fine quality, extra good value. Friday, Saturday and Monday 32C

SILK REPP-As a lining for heavy winter coats this would be unsurpassed; possesses no dye to stain; strong closely woven, practically windproof Reg. \$1.80 yard. Friday, Saturday and Monday

# Vigorous Price Slashing



SEALETTE MU he needing melon shape. ing, and strap Brown, Black \$8.00. Special day and Mon MISSES CAPSof the Dollar for fall wear, Cloth. Round and other market Friday, Satur

WOOL SCARVE evenings, suit Boys. Shades and White, s Friday, Satur CORSET COVE neck, short s 36 and 38 in Friday, Satur

CHILDREN'S DIRECTOIRE KNICKERS youngsters from 2 to 6 years; elastic banded at waist; shades of Grey, Navy Regular values to 70c. Friday, Satu

FANCY RIBBONS—We have a lot Fancy that would be useable for many purpo and trimmings, etc. Come and see t oons here worth 18c. yard. Friday, S.

HILDREN'S SLUMBER SUITS-Dr. Suits for children from 3 to 6 years; They come in natural shade, will not s white make; they envelop the feet als the best night time garment you could \$1.60. Friday, Saturday and Monday

SOME PRETTY TIES—These are all the Crepe-de-Chene, plain colours, and other with tassel ends, others ball ends. The value at 40c. each. Friday, Saturday a

WE ARE JOBBING SOME FLOWERS AN interested? They offer very special va Chenille, Velvet and Silk makes. Flower dance; very newest for millinery. Va day, Saturday and Menday, per bunch

EXTRA SPECIAL VALUE IN HIGH-GRA best we have seen, pure White, finished high neck and long sleeves. We have a 

## gree Silks in Novelt St Checks and Plais

match these to outwear many Silks that will look well made up. tty mixtures, making selection easy. s and plaids. It would be wise to kirt length even for next season's od value at \$1.50 yard. Friday



MOTHER instinct tells you that baby must have only milk that is pure, rich and safe.

Then use Carnation Milk. You are sure of its quality; for it comes sealed safe against contami-

Babies thrive on it. It is "whole" milk-not separated. Contains all the cream, all the "food values" of rich, wholesome milk. Uniformly richer in butter-fat than the Dominion authorities demand.

You can have it handy on the pantry shelf ready to use-as you need it. Because it is sterilized, it keeps fresh for months. Even when the can is opened, Carnation Milk will keep fresh and sweet for several days.

In using Carnation Milk for baby follow your physician's advice. He will tell you in what proportion you must dilute it to suit your baby.

Carnation Milk is evaporated to the consistency of cream. Water and water

only—is taken away from it. Nothing is added. No artificial sweetening and no preservatives. So you can use it for everything-in every way you use ordinary milk.

This is the safe, convenient, economical way to buy milk. Order three trial cans (tall size) with your groceriesyour grocer is the Carnation Milkman.

Write for booklet "The Story of Car-nation Milk." It contains many splendid recipes and on page 31 is a fine formula for baby food.

Carnation Milk Products Co., Limited, Aylmer, Jeattle and Chicago CONDENSERIES at Aylmer and Springfield, Ont.



