

REID-NEWFOUNDLAND CO.

EMPIRE DAY EXCURSION---MONDAY, MAY 24th, 1915.

Excursion Return Tickets will be issued to all points between St. John's, Carbonear, Placentia & Renew's, at ONE WAY FIRST-CLASS FARE. Good going on all Regular Trains Saturday, Sunday and Monday, May 22nd, 23rd and 24th, and returning on all Trains up to Tuesday, May 25th.

New American Cabbage

To-Morrow, ex Stephano, at
Lowest Prices,
100 Crates New American
CABBAGE.

F. McNAMARA, Queen Street.

Canvas Tents!

7 feet long, 6 feet wide; sides 30 ins. high. Made of 7 oz. Duck. Sent to any address in Newfoundland on receipt of

\$5.60.

Price of larger Tents on application. Good work and prompt delivery guaranteed.

ARCH CHRISTIAN,
may13,1m,eod, Trinity.

A RARE CHANCE!

FOR SALE THAT

Well-known and Established Business

Together with the House

of J. & T. COOK, Victuallers, Water Street. Owners retiring from business. For particulars apply to

J. & T. COOK, Water Street.
ap14,tf

CABBAGE! CABBAGE!

To arrive ex S.S. Stephano, due Thursday,
May 20th.

120 Crates
Choice New
Cabbage.

GEO. NEAL

PURITY FLOUR

And Its Keeping Qualities

SOME people find it necessary to buy a considerable quantity of flour at one time—sufficient to last for a long period. Naturally they are anxious to procure a flour of the kind best adapted to lengthy storage.

There are two important reasons why PURITY FLOUR possesses these qualities. One is that it is made entirely from Manitoba Hard Wheat. The other lies in the fact that its careful milling necessary to produce "Purity" absolutely excludes all low-grade particles of the wheat berry. It's the high grade Manitoba Hard Wheat Flour that keeps—stands longest storage. That's "Purity."



"Purity" flour may cost a little more, but is more than worth the difference. Try it. Watch results both for quality and yield.

"More Bread
and better Bread"

WESTERN CANADA FLOUR MILLS CO., LIMITED
Mills at Winnipeg, Goderich, Brandon.

SALT

AFLOAT.

Just arrived a
Cargo per S.S.
"Mountby."

Book your orders
AT ONCE.

BOWRING
BROTHERS
LIMITED.

may5,eod,tf

T. A. PIPPY,

Machinist,
AND BRASS WORKER,
Waldegrave Street.

Agents for
E. LEONARD & SONS, LTD.
Engines and Boilers.
LLOYD MFG. CO., LTD.
Saw Mill Machinery.
KITSON-EMPIRE LIGHTING CO.
High Power Kero Oil Lamps.
REMINGTON KERO OIL ENGINES.
Stationary and Marine.

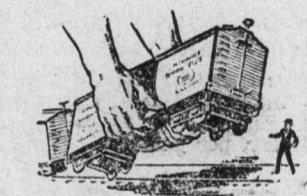
We carry in stock:
Shafting, Shaft Couplings,
Bearings, Saw Mandrels,
Pulleys, Iron Pipe and
Pipe Fittings, Valves, etc.
PHONE 252.
jan13,6m,eod

CEMENT

Just received ex
"Graciana," from London.

White's
Portland
Cement,
In Barrels and Bags.

H. J. Stabb & Co.



Each day you lift
a load like this

In a short walk you lift 33 tons, the weight of a loaded freight car. Every ounce of this great weight comes down on your heels. Don't pound along on hard leather. Save the shock and strain by using

O'Sullivan's
HEELS of new,
live rubber

Have your rubber heels put on with

O'SULLIVAN'S RUBBER CEMENT,
the Strongest and Best.

S. O. STEELE, Agent

may11,3m,eod

Just arrived a large shipment of

S. W. PAINTS, VARNISHES, etc.

AND

BEFORE YOU BEGIN

to paint your house, be sure that the paint you use will do the job for the least money, and at the same time give greatest satisfaction and longest wear.



THE SHERWIN-WILLIAMS
PAINT
gives these results every time. It's a pure lead, zinc, and linseed oil paint. It's mixed thoroughly and ground very fine by powerful machinery. It covers most surface to gallon and wears for the longest time. It's a paint you can depend on. Use it and you'll be satisfied.

COLOR CARDS FOR ALL KINDS OF GOOD PAINTING AT
MARTIN HARDWARE CO., Ltd.

may11,tu,th,s

Agents.

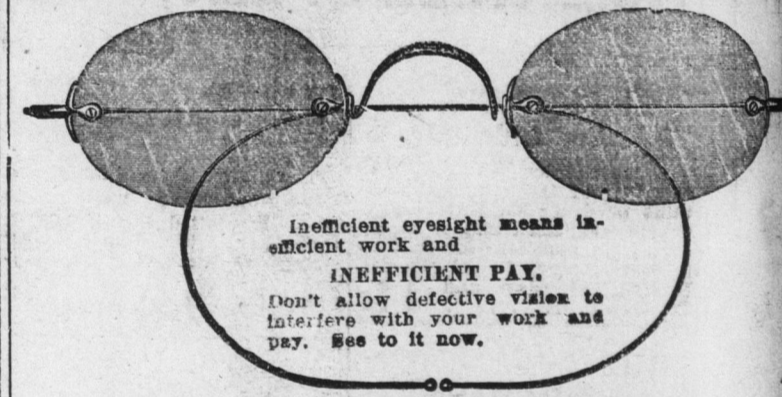
Men's Negligee Shirts!

A special bargain offering of Men's Negligee Shirts, all neat light patterns and just the thing for present wear.

Special To-Day 69c. each.

Also a great variety of Ties, Collars, Boots, etc.

WILLIAM FREW.



inefficient eyesight means inefficient work and
INEFFICIENT PAY.
Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,

Eye Specialist. Water Street

THE ALADDIN LAMP!



Once using the Aladdin Lamp you'll never want to go back to the dingy reddish flickering light of your old style kerosene lamps.

Half the Oil,
Six times the Light

Come and see it demonstrated at our new business stand.

232 DUCKWORTH STREET
(Head McBride's Hill).

CHESLEY WOODS,

may7,eod,tf

Two Imperial Forces

RENDERING YEAMAN SERVICE TO THE CONSTITUTION.



Fry's
COCOA
THE HIGHEST COCOA VALUE OBTAINABLE

MAKERS TO H.M. THE KING

T. A. MACNAB & COMPANY,
Selling Agents for Nfld.

Telephone 444.

P. O. Box 785.

may13,eod,tf

Most People
Are now Economizing in the
matter of Dress.



WE ARE HELPING the average man to dress as well as ever by placing on the market stylish, well-made Suits at a saving of at least ONE-THIRD. If you are pessimistic, ask any reliable dealer for any of the following brands:
FITREFORM, TRUEFIT, AMERICUS, STILENFIT, PROGRESS.

MADE ONLY BY
The Nfld. Clothing Company, Ltd.

TEN PAGES TO DAY

WEATHER FORECAST
TORONTO, Noon.—Fair; N. W. winds, fine, with a fall in the same temperature to-day and Saturday.
ROPER'S, Noon.—Bar. 2 50; ther. 51.

VOLUME XXIV.

RE

Excursion

Good going

Auction Sale

To-Morrow, Saturday
at 11 o'clock, at Beck's
LOT FURNITURE

2 small tables, 5 chairs,
2 washstands, 1 extension
couch, lot canvas, lot croch.
lot cutlery, 3 ice cream
carpet chairs, 4 dropleaf tables,
table and bed linen, lot croch.

At 11:30 o'clock

25 sacks Onions (without
2 Ponies, 1 Horse,
6 pails Stock Foot,
100 doz. Boot Polish.

M. A. BASTON
may21,11

To the Trade

Messrs. W. Clark, Ltd.
treat, Manufacturers of
Grade Food Delicacies,
announce that they have

Mr. P. E. Outerbridge

137 WATER STREET,
Telephone 60.

as their Newfoundland representative in succession to Mr. John Syne, Messrs. Clark ask for Mr. Outerbridge same kind support afforded in the past and would fully refer to the public motto:

"Insist on
Clark's and
Study Your
Reputation"
may21,eod,tf

TENDERS

FOR THE PURCHASE OF
DEMISED NAVAL STORES

Tenders are invited for purchase of Condemned Stores on view on board "Calypso". Sealed Tenders to be addressed to the Commandant, H.M.S. "Calypso", received up to noon on the 24th May, 1915. It is reserved of rejecting all Tenders.

A. MacDERMOTT
Lieutenant-Comdr.
may20,21

FOR SALE

At the C. C. C. Band
Mechanics' Hall
ONE FULL SIZE BILLIARD
marble slab; also
5 MAHOGANY PLUSH SE
7 ft. long.
BILLIARD CUES.
5 BILLIARD TABLE SH
Apply to JANITOR Me
any time during day or
Hall.

FOX FOR SALE

Up to and including
21st, Tenders will be received for purchase of
ONE FIVE FEMALE P
which may be seen at
Farm. Envelopes should
"Tender for Fox" and ad
GAME & INLAND
FISHERY

may20,21

MENARD'S LIMENT
GET IN COV