

PHOTOGRAPHS of the First Company of Reserves for the First Newfoundland Regiment--Those that have just left here!

We have individual Photographs of each man, Groups of each Section, and the Non-Commissioned Officers, men being inspected at Government House, Going aboard the Steamer etc., etc.

THE HOLLOWAY STUDIO, LIMITED,

PHONE 768.

Corner Bates' Hill and Henry Street, St. John's Nfld.

LADIES!

**You will like the quick service
You receive here.**

Not a hurried service, but a service that permits them ample chance to view all the new styles in the shortest possible time.

Our Millinery Showroom

**Is easily the Biggest, Brightest and
Best in this section of the city.**

We carry the Biggest and Best Selected

**Dry Goods and
Millinery Stock**

in this vicinity.

If you know what you want, we show it to you at once. If you are undecided, want to see new styles, we have them before you "quick as a wink."

Step in and see the Newest Creations in

**Hats, Blouses,
Collars, Etc.**

Our Window Display (good as it is) does not do justice to the large stock we carry.

Alex. Scott,

POPULAR DRAPER STORE,

18 New Gower Street.

ap23, f.m., w.t.f.

Sealing Voyage

ENDS TO-MORROW WEEK.

The wooden sealing fleet, which are now on the hunt for old fat, will finish up the voyage to-morrow week. May 1st, as the time allowed by law for seal killing expires on that date. The Bloodhound and Eagle, on the front are expected to have saving trips, the latter being supposed to have in the neighbourhood of twelve thousand pelts aboard now. The Gulf wooden fleet are not reported to have taken any seals except the few killed in the early part of the voyage. All things considered, it looks from present indications as if the total catch for the season's voyage will not exceed fifty thousand, the worst in the history of the country.

Vigorol

VIGOROL, the Great French Tonic, is opposed to disease; therefore it finds it out and drives it away. Your nerves are toned up. Your bowels made healthy and strong. Your blood purified. The kidneys and liver cleaned. Headaches, biliousness, and that heavy, tired feeling, will go. You will feel like a new person. Don't be fooled—get VIGOROL, and you will never regret it. Sold at all drug stores.

Laid to Rest.

The funeral of the late Hon. J. B. Ayre took place from "Thornlea" yesterday afternoon, and was attended by a large gathering including the members of the Legislative Council and House of Assembly. The Masonic fraternity preceded the hearse, and amongst the mourners were the employees of Ayre & Sons, Ltd. Many clergymen including Revs. Canon Bolt, Canon Smith, C. Lench, Drs. Fenwick and Cowperthwaite, M. N. Guy and D. B. Hemmerson. The service at the graveside was conducted by Rev. Drs. Fenwick and Cowperthwaite and Rev. N. M. Guy. The Masonic ritual was read by Rev. Bro. D. B. Hemmerson after which the usual tribute was paid by the brethren.

**"What Are You
Doing for that Eczema?"**

"Nothing; I've about given up trying to cure it."
"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured me. You can get Zylex at your druggist's."
Zylex, 50c. a box; Zylex Soap, 25c. a cake.
Zylex, London.
mar16, ed, f.

**YOUR BOYS
AND
GIRLS**

The fact that children crave sugar or sweets to a thinking mother should mean something. An instinct that has come down through thousands of years unaltered should have an important place in our plan. A child likes sugar just as it likes air, sunlight, play and sleep, and this desire has "nature, the good old nurse", back of it. It should not be ignored. When sugar is mentioned it does not mean always the table sugar that you put in your coffee. It is chemical sugar. The mother who has a medical idea that we must refrain from that which we like is doing an injury to her child. Of course the danger of excess is always present. A child may eat too much sugar and in many cases stay too long in the bathtub, sun or air, but no intelligent mother is going to deprive her child of baths, sun and air. Why should the ban be put on sugar?
A craving for candy is due to sugar starvation. See that the child gets sugar in some form in all food. The unnatural appetite will be modified considerably. If a child is given plenty of sugar on his cereal, bread and butter, puddings and a regular amount of good, simple cake and fruits he will not sell his little soul for candy. Sugar is one of the three great foods without which the human being cannot exist.

Big Fun Night.

GREAT CONTEST.

At Rossley's to-night the great go-as-you-please competition when three money prizes will be offered, there are a good many this week quite prepared to try for the prizes: 1st \$5.00; 2nd \$3.00; 3rd \$2.00; and on Saturday there is also the children's contest. Last Saturday the little ones came forward and really it was hard to say who was best, though it is left to the audience to decide.

The performance given by Mr. Ballard Brown and Miss Madge Locke last night was wonderful, a scene from Richard the Third, a scene from Madge Wildfire, high class songs, dainty dances, the act running nearly one hour; Miss Locke made five changes of costume, one more gorgeous than the other.

Mr. Rossley has put the picture of our soldier lads on again as he had numerous requests. Don't miss to-night's show, its the best ever seen here.

Wrecked Crew Off.

Capt. Fredericksen and crew, who were forced to abandon the schooner Golden Rode in mid-ocean and were rescued by the brigantine Olinde and brought safely to this port, left by the Stephano yesterday for New York en route to Mobile, Alabama, where they will be paid off.

"OURS" IN THE WEST END.

The cosy little theatre was filled again at each performance. The song fairly caught the audience, while the pictures—well there's no better in the city, they all come from the same studios and all the leading picture people are shown to great advantage at both Rossley's theatres.

Safe and Sure

should be your relief from indigestion, biliousness, or constipation. Known to be reliable and famous for their prompt and certain efficacy—are

**Beecham's
Pills**

Largest Sale of Any Medicine in the World.
Sold everywhere, in boxes, 25 cents.

MINARD'S LIMENT CURE
DIPHTHERIA.

MINARD'S LIMENT CURE
DIPHTHERIA.

MINARD'S LIMENT CURE
COLD, Etc.

**Public Wharf at Burin
in Bad State.**

Special to Evening Telegram.

BURIN, To-day. For the first time in the history of Burin, the Argyle refused to dock at the public wharf, owing to its condition. It is about time the local Council and the Government woke up to the fact that Burin will not tolerate this. The wharf should have been repaired long ago, and now that the House is in session we draw the attention of our representatives to the fact that repairs must be done immediately and under efficient supervision, as the condition of the public wharf at present is a disgrace.

G. A. BARTLETT.

**Oil Company Foiled
--at the Nickel.**

Don't miss the Nickel Theatre to-day. The programme has been arranged with great taste and is certain to please all. The feature film two-reel story by the Kalem Co., and is of the greatest interest. The Universal Oil Co. endeavors to get possession of some oil wells but is foiled by a woman. Helen Holmes is seen in the leading character. The Vitagraph artists also give a high class drama. The big matinee for children takes place to-morrow when extra pictures will be shown.

**Allan Service
Opens To-Morrow.**

A new arrangement has been effected regarding the sailings of the Allan Line ships. It has now been decided the s.s. Mongolian, which made history on account of the chapter of accidents that she met with, will open the service for this season, leaving Liverpool to-morrow for this port. She has a new captain now, replacing the late Capt. Hatherley.

Here and There.

TRAP NERTH-CASES.—To-morrow a trap berth case will be heard before Judge Knight. Two fishermen of the Battery are the parties concerned.

SAGONA'S OUTWARD PASSENGERS.—The Sagona sailed from Placentia at 2 a.m. to-day, taking the following passengers in saloon: Miss Cunningham, Miss Boyce, Miss O'Brien, J. Cheseman, E. Elliott, D. J. Hallon, M. H. Hildwin, George Woodin, W. J. Courtney, J. Wheeler, Mr. Kennedy, J. B. Patten, George Hiscok, C. Peddie and 8 second class.

FOR NEW YORK DIRECT.—The s.s. Fazel sailed on from Downing's Southside premises early this morning and berthed at the Red Cross pier where she is now taking on board freight. The ship is set down to sail for New York direct to-morrow afternoon.

READY FOR SEA.—The barque Lake Simcoe is now ready to sail for Brazil, fish-laden by Balne Johnstone and Co.

PERSONAL.—Miss A. Pilot, a thoroughly competent and capable nurse, took passage on the Stephano en route to England. She will enter the Army to take up nursing.

CAREFUL DOCTOR

Prescribed Change of Food Instead of Drugs.

It takes considerable courage for a doctor to deliberately prescribe only food for a despairing patient, instead of resorting to the usual list of medicines.

Some truly scientific physicians recognize and treat conditions as they are and should be treated. Here's an instance:

"Four years ago I was taken with severe gastritis and nothing would stay on my stomach, so that I was on the verge of starvation."

"I heard of a doctor who had a summer cottage near me—a specialist—and, as a last hope, sent for him. After he examined me, carefully he advised me to try a small quantity of Grape-Nuts at first, then as my stomach became stronger to eat more."

"I kept at it and gradually began to have color in my face, memory became clear, where before everything seemed a blank. My limbs got stronger and I could walk. So I steadily recovered."

"Now after a year on Grape-Nuts I weigh 153 lbs. My people were surprised at the way I grew fleshy and strong on this food."

Name given by Canadian Postum Co., Windsor, Ont. Read, "The Road to Wellville," in p.kgs. "There's a Reason."

Ever read the above letter? A new one appears from time to time. They are genuine, true, and full of human interest.

**By S.S. "Stephano,"
To-Day, April 19.**

N. Y. Turkeys.
N. Y. Chicken.
N. Y. Ducks.
N. Y. Corned Beef.
California Oranges.
Bananas.
Grape Fruit.
10 boxes Table Apples.
10 bris. N. Y. Baldwin Apples.
Rhubarb.
Pineapples.
Celery.
Tomatoes.
Cucumbers.
New Cabbage.
100 half sacks N. B. Potatoes.
100 half sacks Calico Potatoes.
30 bags Turnips.

1,000 Gross
SEA DOG SAFETY MATCHES.
60c. Gross.

Purify Butter, 2 lb. prints.
(Fresh every week.)
Lima Beans, 10c. lb.
Flash, 12c. tin.

Large Sweet Oranges, 20c. doz.
Cranberries, 30c. gall.
2 lb. tin Cooked Corned Beef, 45c.
Libby's Salad Dressing, large btl., 20c.

GOLD MEDAL FLOUR,
60c. stone.

NO ADVANCE IN OUR TEAS.
Bulldog40c. lb.
Dannawalla50c. lb.
10 per cent. discount off
5lb. lots.

T. J. Edens**Major Franklin.**

Downing Street, 31st March, 1915.

Newfoundland Confidential (2).

Sir,—I have the honour to acknowledge the receipt of your Confidential Despatch of 30th January on the subject of the employment of Captain W. H. Franklin.

2. I am informed by the Army Council that Capt. Franklin has now been promoted to the temporary rank of Major, and that he has been attached to the 1st Battalion, 6th Warwickshire Regiment (Territorial Force) South Midland Division, which has proceeded on active service.

I have, etc.
(Sgd.) L. HARCOURT.

Governor
Sir W. E. Davidson, K.C.M.G., etc.

His Excellency the Governor makes the following observations in relation to the above appointment:

Major Franklin's special training with the 1st Battalion of the Suffolk Regiment and in association with the Staff of the XXVII Division has afforded him admirable opportunities to qualify for Field Rank; so much so that on the favorable report of the Lieut.-Colonel Commanding the 1st Battalion Suffolk Regiment Major Franklin has not only received (temporary) Army Rank as a Major but has at once been attached to a Territorial Battalion (the 6th) of the Royal Warwickshire Regiment and has had the honour of being promptly despatched on active service.

I have had opportunities of learning how seriously and earnestly Major Franklin has devoted himself to his military duties and I have no doubt that, when the Army Council is designating the appointment of officers of field rank to the Newfoundland Regiment, the name of Major Franklin will be considered for the rank of Major in our own Regiment.

The term "temporary" in the GAZETTE appointments signified that the employment of an officer in the Army is limited to the duration of the War and merely distinguished those who have qualified as Volunteers for Army promotion from those officers who are making the Army their permanent career.

Opportunities will no doubt arise for Volunteers to enter the Army permanently; but, unless their desire to join the Army as a profession is specially indicated, the Army Rank (as distinguished from their local Rank) is limited to the duration of their war services.

(Sgd.) W. E. DAVIDSON,
Governor.

Attention!

We beg to call the attention of the Public that our Repair Shop is again opened for

**All Kinds of
Repairing.**

BICYCLES, BABY CARRIAGES, TIRING,
TYPEWRITERS, SEWING MACHINES,
GUNS, LOCKS, ETC.

Also in stock a full line of

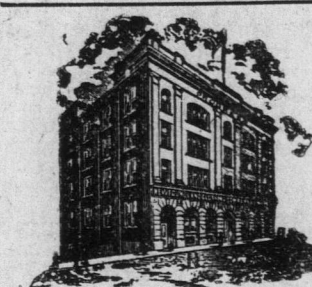
BICYCLE BELLS, LAMPS, TIRES,
RIMS, SPOKES, PUMPS, REPAIR OUTFITS
and all other Bicycle Fittings.

MARTIN HARDWARE CO., Ltd.

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**Are now Economizing in the
matter of Dress.**



WE ARE HELPING
the average man to dress as well as
ever by placing on the market stylish,
well-made Suits at a saving of at least
ONE-THIRD.
If you are pessimistic, ask any reliable
dealer for any of the following
brands:
FITREFORM, TRUEFIT,
AMERICUS, STILENIT,
PROGRESS.

MADE ONLY BY

The Nfld. Clothing Company, Ltd.**W. B. Nueform Corsets**

AT

HENRY BLAIR'S.

AMERICA'S LEADING CORSET,
16 New Styles to Select From.



Sitting or standing W. B. Nueform Corsets give
Comfort and Easy Grace.

Gives the figure symmetry and suppleness; that
slight incurve at waist, higher bust, requisite length,
boneless hip and shorter skirt; admirably realize Fashion's
requirements.

\$1.15 to \$3.25.

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