

WE SELL FOR LESS

JOB LOT.

PILLOW COTTONS.

A factory purchase, involving many yards of good serviceable Pillow Cotton, plain and circular, widths up to 48 inches; nice sheer surface cloth. Good values up to 25c. Friday, Saturday & Monday, per yard 19c

JOB TOWELING.

Very fine quality, in fact the finest we have ever handled; should wear well; suitable for roller or cup towel use; striped border. Special, Friday, Saturday & Monday, per yard 8c

In all St. John's No place like BAIRD'S for getting your MONEYS WORTH Attractive Offers and Generous Assortments.



Men's Working Shirts.

MEN'S GREY SHIRTS. These come in mid-grey shade, American cut collar attached. The material is nice and close, being Union Flannel; washes perfectly and we have sizes in galore. If you want a snap in Working Shirts try us. Reg. 80c. Friday, Saturday & Monday 62c

BRASSIERES or Corset Covers, 29c.

The faultlessly cut American Brassiere is always favored. We have a new lot with yoke of the Swiss insertion finished with fine button-hole edge, boned throughout, fastened behind. Sizes 34 to 44. Reg. 35c. Friday, Saturday and Monday 29c

Children's Corset Waists.

With strap over shoulder, buttoned in front, laced at back and buttoned at side for attaching suspenders; assorted sizes. Reg. 35c. Friday, Saturday and Monday 28c



Showroom.

Ladies' and Misses' WOOL SWEATERS.

These are the very newest and each sweater has cap and sash to match, all wool make, buttoned in front, two side pockets; we have them in shades of Electric, Navy, Fawn, Reseda and Dark Brown; style and comfort clearly seen and felt in these beautiful sets. Reg. \$2.60. Friday, Saturday and Monday \$2.38

SCARFS and MUFFLERS.

All the present-day wear styles in these in shades of Cream, Emerald, Tan, Purple, Saxe, Crimson, Reseda, Navy, and Black; silk and wool makes here. Values to 40c. Reg. \$1.00. Friday, Saturday & Monday 24c

Ladies' Black Blouses.

High neck style and long sleeves, made of good quality satin faced cloth, open in front, silk covered buttons and piping, turned down collar, tucked front and back, well made and perfect fitting; assorted sizes. Reg. \$1.00. Friday, Saturday & Monday, each 78c

LADIES' Overalls.



These are generously made and well made; they come principally in fancy stripes and checks, light and dark effects; strap across back, large pocket and piped around with white. Don't be without one. Reg. 60c. Friday, Saturday and Monday 49c.

INFANTS' NIGHTGOWNS.

These are rather neatly made for a low priced garment; made of Cream Flannel, embroidery and insertion trimmed, high neck and long sleeves. Reg. 35c. Friday, Saturday & Monday 29c

PRETTY HAT BANDS, 36c.

4 dozen in the assortment, showing a variety of fancy makes in Bulgarian shades, 27 inches long; each finished with buckle at end. Reg. 45c. Friday, Saturday & Monday 36c

FRILLINGS, 11c. per box.

40 boxes of Neck Frillings, 6 neck lengths in each box. White, Cream and Colored Necks, Chiffon and other makes to pick from. Reg. 15c. box. Friday, Saturday & Monday 11c

Men's Leather Mitts.

Used extensively throughout Canada by her workmen; they are made of soft finished Black Leather resembling Kid, knitted wrist and fleeced lining inside. Reg. 65c. Friday, Saturday and Monday 59c



FOR MEN.

The stylishly dressed man looks for a Root as faultless as this make, perfect style, up-to-date shape and made for fall and winter wear. Gunmetal, Blucher style. Special, Friday, Saturday & Monday 4.79

STEW PANS.

Medium size Stew Pans, in Grey Enamel, we have about 3 dozen of these, very handy in the kitchen if you want to make a stew or heat anything in a hurry. Special Friday, Saturday and Monday 2 for 25c



SNAPS IN ENAMELWARE

- Soup Dishes 10c. Cullenders 15c. Sink Strainers 10c. Cuspidors 15c. Funnels 15 & 18c. Mugs (to hold 1 pint) 10c. Loaf Pans 10c. Water Buckets 35c. Large Bread Pans 35c. Skillets (to hold 3 1/2 qts.) 15c. Skillets (to hold 8 qts.) 35c.

- Saucepans (to hold 4 qts.) 15c. Saucepans (to hold 5 qts.) 19c. Berlin Saucepans 8 qts. 44c. Berlin Saucepans 6 qts. 39c. Boats Kettles (to hold 4 qts.) 23c. Teapots (Small Size) 15c. Teapots (Large Size) 29c. Milk Pans 15c. Foot Bath Pans (extra large) 49c. Rinsing Pans (large size) 29c.

Men's "LeVine" Hats are fashionable this Fall. See the nice Soft Crushable Velour Hat.

They come in two shades only, pretty Brown and Grey; that soft, crushable Hat not unlike the higher priced Velour Hat; can be knocked around and yet retain its shape. To introduce, we feature these Hats Friday, Saturday & Monday \$1.44

Women's Carpet Slippers.

60 pairs of dependable English manufacture, leather soles and heels. Reg. 50c. Friday, Saturday & Monday 42c

Savings in Hosiery

Ladies' Broad Rib HOSIERY.

This is a favourite line with the ladies; assorted weights to pick from and assorted ribs; medium weight, Cashmere finish. Good values at 25c. Friday, Saturday and Monday 21c



Men's Half Hose.

These will prove appreciative now that the colder weather is here and our lighter weight socks can be put by until next summer. This lot contains Black and Heather mixtures in nicely worsted make; assorted sizes. Reg. 40c. Friday, Saturday & Monday 30c

LADIES' HOSIERY.

10 dozen of Ladies' Fast Black, plain Cashmere Hose, very suitable for fall wear, in this lot also a few dozen pairs with embroidered fronts. Reg. 50c. values. Reg. 50c. Friday, Saturday and Monday 42c

LADIES' WORSTED HOSE.

To those requiring a heavier make of fall or winter hose, we recommend this line of Fast Black, ribbed worsted; full sizes. Reg. 35c. Friday, Saturday and Monday 30c

Boxes of Stationery, Special Lot, 14c.

We are going to put out 100 of these for this week, dainty boxes of plain and ruled Notepaper and Envelopes; lots of midsize sizes too for the children. Any box you like Friday, Saturday & Monday 14c

PATCH QUILTS.

You can buy them here so ridiculously cheap that it will save you a lot of time that might otherwise be more profitably or pleasantly spent, not to talk of the amount of patience it requires for quilting. These Quilts are well stitched, large enough for the average bed, and nicely made of bright clean patches; mostly good quality English Flannel in stripe effects. Special, Friday, Saturday & Monday 59c

GREAT SNAPS IN BLANKETS, QUILTS, SHEETS, PILLOW CASES.



WOOL BLANKETS.

Whatever goes short we must have warm Blankets for the cold winter nights, and thinking about purchasing a pair, naturally turns your thoughts as to where you can get the best value. We unhesitatingly say that this line of Wool Blankets which we offer this week cannot be equalled for value; they are full size, extra good weight, will wash well and wear well, and that is about all you require of a good blanket. Our regular price would be \$4.50. Friday, Saturday and Monday 4.25

Woolnap Blankets

In response to several inquiries we have decided to put on this "Woolnap" Blanket again this week. Last year purchasers of this estimable Blanket speak in glowing terms of its excellent wearing quality, and it washes so perfectly. Remember this is not an ordinary Cotton Blanket, but the blending of Australian wool and selected American Cotton, each pair silk bound; Pink and White, and Blue and White, striped borders. Size 66 x 80. Reg. \$2.60 pair. Friday, Saturday and Monday \$2.69

Wadded Quilts.

24 only of full size American Wadded Quilts, plain and fancy side, in Pink and Blue Saten facings and fancy floral borders; good plump quilts. Reg. \$2.60. Friday, Saturday and Monday \$2.39

QUILTED BED COVERINGS.

This time we offer a small lot of Flannellette Covered Spreads, size 60 x 72, tape bound edges, shades of Pink and Blue and Green and Navy. These are very suitable to go between the blanket and top quilt, or excellent for covering if you want a nice well-filled quilt. We think these are excellent value. So you will when you see them. Reg. \$2.00. Friday, Saturday and Monday \$1.79

TWILLED SHEETS, per pair, \$1.76.

22 pairs of Pure White Bed Sheets, fine twill, size 60 x 80, hemmed edges. We faithfully recommend these for all round wear. Regular \$2.00 pair. Friday, Saturday and Monday \$1.76

PILLOW CASES.

Some of these slightly soiled in showing, otherwise we could not give such a glaring reduction on such worthy goods. Made of fine quality American Pillow Cotton, nicely embroidered end and scalloped edge, with button hole finish; full size. Really worth 60c. each. Friday, Saturday & Monday 42c

MAIL YOUR ORDERS It Pays To Pay Cash

THIS DATE IN HISTORY.

OCTOBER 23. New Moon—19th. Days Past—295 To Come—69. THEOPHILE GAUTIER died 1872, aged 61. An eminent French critic and novelist who at one time held the position of Secretary of Balzac. He was a poet of considerable power and his writings were very numerous and varied. THOMAS HUGHES born 1823. The

author of "Tom Brown's Schooldays." He read for the law, entered Parliament and interested himself, together with Charles Kingsley, in bettering the social conditions of the working classes. SIR MICHAEL HICKS-BEACH born 1837. English statesman. He came forward as one of the most influential free traders in the Unionist Party on the occasion of Chamberlain's proposals for tariff reform.

The United Front.

(By Alfred Noyes.)

The Kaiser, in his reply to Belgium, has definitely placed it on record for all future ages that the destiny of Germany depends absolutely upon his right to violate guarantees, tear up treaties, and dishonor his own word. He himself has now definitely stated it in language which does not admit of any other interpretation; and the duty of nations that respect law, honor and righteousness is now quite clear.

Thus only should it have come, if it come it must: Not with a riot of flags, or a mob-born cry, But with a noble faith, a conscience high And pure and proud as heaven, wherein we trust. We who have fought for peace, have dared the thrust Of calamity for peace, and watched her die, Her scutcheons rent from sky to outraged sky By felon hands, and trampled in the dust.

We fought for peace, and we have seen the law Cancelled, not once, nor twice, by felon hands, But shattered, again, again, and yet again. We fought for peace. Now, in God's name, we draw The sword, not with a riot of flags and bands; But silence, and a mustering of men.

They challenge Truth. An Empire makes reply. One faith, one flag, one honor, and one might. From sea to sea, from height to star-warm height, The old word rings out—to conquer, or to die. And we shall conquer. Though their eagles fly Though heaven, around this ancient isle unite Powers that were never vanquished in the fight, The unconquerable Powers that cannot lie.

But they who challenge Truth, Law, Justice, all The bases on which God and man stand sure Throughout all ages, fools!—they thought us torn So far with discord that the blow might fall Unanswered; and, while all those Powers endure, This is our answer: Unity and Scorn.

We trust not in the multitude of an host. Nations that greatly builded, greatly stand. In those dark hours, the Splendor of a Hand Has moved behind the darkness, till that coast Where hate and faction seemed to triumph most Reveals itself—a buckler and a brand. Our rough-hewn work, shining o'er sea and land, But shaped to nobler ends than man could boast.

It is God's answer. Though, for many a year, This land forgot the faith that made her great. Now, as her fleets cast off the North Sea steam, Casting aside all faction and all fear, Thrice-armed in all the majesty of her fate, Britain remembers, and her sword strikes home.

W. C. T. U. Meeting.

The annual meeting of the Women's Christian Temperance Union held in the Girls' Department of the Seaman's Institute, yesterday afternoon, was largely attended. Mrs. Benedict presided, and the devotional half hour at the opening of the meeting was conducted by Mrs. J. Pippy. The principal business of the meeting was the election of officers for the coming year, which resulted as follows:

- President—Mrs. Benedict. 1st Vice-Pres.—Mrs. Penman. 2nd Vice-Pres.—Mrs. J. Moore. 3rd Vice-Pres.—Mrs. C. Soper. Rec. Sec.—Mrs. W. B. Fraser. Cor. Sec.—Mrs. J. B. Mitchell. Treasurer—Mrs. Green. Evangelistic Supt.—Mrs. J. Pippy.

Vigorol

VIGOROL removes the lazy feeling. You can feel better, stronger, with one hundred per cent. more vigor and strength by taking VIGOROL, the Great French Tonic. Every organ will be made clean and healthy. Every drop of VIGOROL contains ambition essence. Headaches, biliousness, tired feeling, pain in the back and under the shoulders, impure blood and lack of ambition, is blotted out with VIGOROL. Get a bottle if you want to feel strong and full of life. Sold at all drug stores.

Feature Films

AT NICKEL THEATRE.

Two Thrilling Stories.

There is another big bill at the Nickel Theatre this evening which will, no doubt, attract large audiences. There are two two-reel films which are about the finest ever seen in the city. "The Junior Partner" is a thrilling tale in which the well-known actress Flo La Baclo takes the leading role. The great chase race and fire scenes are shown in this film.

The other great feature is by the Selig Co. "The Uphill Climb." It deals with a sorrowing mother who impresses on her wayward son that her son must be redeemed through her, and makes it her dying wish that the girl marry him. How this is carried out makes a striking and absorbing story.

"The Vitaphone artists will be seen in a delightful melo-drama: "Fortunes Turns." There are two comedies. One is by the Biograph Co. and in the other John Bunny is seen. Mr. Arthur C. Hoskins was in good form again last night and made hosts of new friends. He sang: "The Little Grey Home of the West" and "Rose in the Bud" which greatly delighted all.

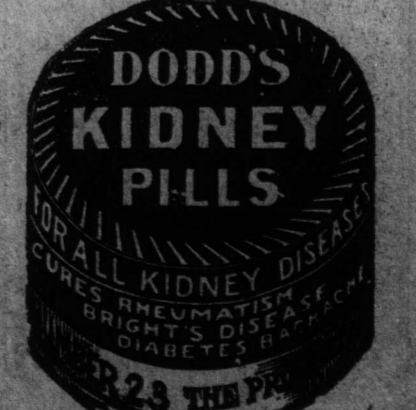
Another shipment of colored war pictures has just been received, look out for them. To-morrow there is a big matinee for children, with extra pictures. Send the children and they will enjoy themselves.

WILL LOAD CODFISH.—The schr. Little Gem will begin loading codfish from the Monroe Export Co. on Monday next. She will take her cargo to the European market.

Preparing for Logging.

From passengers who arrived in the city by yesterday's express, we learn that the different logging companies along the line of railway are now signing on men for the season's operations. Owing to the general scarcity of labour there is no difficulty in securing men, and it is expected that there will be more employed in the lumber woods during the coming winter than for any previous year since the industry was started.

WILL BE SENT BACK.—The balger boy, who deserted the Allan liner Pomeranian some weeks ago and was captured on the Southern Shore, will be put on board the Monaghan, which is due to-morrow, and taken to Glasgow.



Dodd's Kidney Pills