

TEN PAGES TO-DAY.
WEATHER FORECAST.
TORONTO, Noon.—Fresh N.
W. winds: fine and cold to-
day and most of Saturday.
ROPER'S, Noon.—Mar. 29.30;
Ther. 18.

THE PEOPLE'S PAPER IS A LIVE DAILY IN A BUSY CENTRE—STUDY OUR NEWSY ADVERTISING.

TEN PAGES TO-DAY.
READ BY OVER
40,000 PEOPLE
EVERY DAY.

THE EVENING TELEGRAM.

VOLUME XXXV.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, JANUARY 23, 1914.

\$3.00 PER YEAR.

NUMBER 19.

Electric Lighting for Everybody.

No. 1.—1 3-Light Fixture, complete with lamps and shades, oxidized copper or brass. Price	\$10.00
No. 2.—1 2-Light Fixture, complete with lamps and shades, etc., oxidized copper or brass. Price	8.00
No. 3.—1 Pendant, fitted with shade lamp and dim-a-lite, oxidized copper or brass. Price	4.00
No. 4.—1 Cord Drop, with lamp and shade. Price	2.50
No. 5.—1 Cord Drop, with lamp and shade. Price	2.50
No. 8.—3 Bedrooms fitted with brackets, pull chain sockets, shades and lamps. Price	12.00
No. 9.—Bathroom Bracket, with pull chain socket. Price	4.00
No. 10.—Hall, 1 Bracket, with pull chain socket. Price	4.00
Service charge	3.00
Total	\$50.00

20 Candle Power Tungsten Lamp will cost you a 1-4 of a cent per hour.

Time Payments Over Twelve Months if you desire.

Handsome Shades a great variety

SIX MONTHS FREE LIGHT

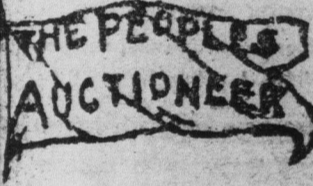
That's what you get when accepting Our Special Wiring and Fitting Offer, you save money enough to light your house for SIX months.

First-Class Fittings.

Ring Up 240.

Reid-Newfoundland Company, Electrical Department.

AUCTION SALES!



PUBLIC AUCTION.

For sale by Public Auction at St. John's, at office of undersigned, if not previously disposed of by private sale, on Tuesday, 27th inst., at 12 o'clock noon, all that farm land and property situate on the main street running from Topsail through Chamberlains, bounded by Fowler's property to where the new line meets, thence down by the said line to the main street, thence by the said street back to Fowler's, together with dwelling house, stable and all other erections thereon.

The said property comprises some of the best agricultural land in Topsail, and the situation most desirable either for a summer abode or a permanent residence. For further particulars apply to

P. C. O'DRISCOLL, Auctioneer, or F. J. MORRIS, K.C., Solicitor for Executor.

PALATINE

INSURANCE COMPANY, LIMITED, OF LONDON, ENGLAND.

Capital \$ 500,000.00
Total Income 2,549,095.00
Funds 4,000,000.00

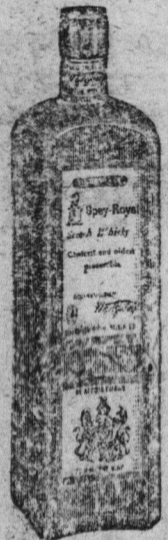
In addition to the above there is the further guarantee of the Commercial Union Assurance Co., Ltd., whose funds exceed \$118,000,000.00.

Policies issued against loss by fire at moderate rates.

HENRY J. STABB & CO., Water Street East, St. John's, Agents.

Worth drinking, finest procurable, at \$1.40 per bot. Maximum value.

SPEY ROYAL



10 Years Old

J. C. BAIRD
JANUARY FASHION BOOKS.

WELDON'S LADIES' JOURNAL with 5 cut-out paper patterns, including patterns of Satin Blouse and Shirt Blouse; Transfer Patterns and Colored Plates. Price 10c; 12c. post paid.

FASHIONS FOR ALL with 5 cut-out paper patterns—Child's Bonnet (8 to 10 years), Child's Tunic Dress (8 to 10 years), Child's Velvet Coat (4 to 6 years), and Ladies' Blouse. Price 10c; 12c. post paid.

HARRISON'S DRESSMAKER with 5 cut-out paper patterns, including patterns of Draped Skirt, Muff and Stole. Price 10c; 12c. post paid.

JOSE LILLEN-PRACTICAL FASHIONS with 3 cut-out paper patterns Ladies' Blouses (all different). Price 5 cents.

WELDON'S CHILDREN'S FASHIONS with 5 cut-out paper patterns for girls (4 to 8 years). Price 5 cents.

Garrett Byrne, Bookseller & Stationer.

GROVE HILL BULLETIN THIS WEEK.

IN POTS—Azaleas, CUT FLOWERS—Daffodils. Ready Shortly—Hyacinths and Tulips.

Telephone 197. J. McNEIL, Waterford Bridge Road.

PHYSICAL CULTURE and CURATIVE PHYSICAL CULTURE

By Correspondence by Eugene Sandow, The World's Most Famous Physical Culturist.

In addition to his general Physical Culture Courses, Mr. Sandow undertakes to relieve Rheumatism, complaints of the Heart, Lungs, Liver, Nerves, etc., by his Physical Culture Courses.

Full particulars regarding fees, etc., together with Mr. Sandow's Application Form for free advice from

P. E. Outerbridge, Representative for Nfld., 137 Water Street, St. John's, Newfoundland. jan6.eod.tf

Livery Stable!

Single and Side Sleighs for Hire on reasonable terms. For further information apply to C. F. LESTER'S STABLES, 49 Hamilton Street. Telephone 458. jan17.12i

FOR SALE OR TO LET.

Two Dwelling Houses situated in the East End, known as "Limeville." The houses have just been renovated and put in good order and condition. Immediate possession will be given. Apply to J. W. WITHERS, Water Street, or to F. A. MEWS, Solicitor, Law Chambers, Duckworth St. nov28.f.s.m.eod.tf

Railway Passengers Assurance Co. of London, England.

OLDEST AND SAFEST IN THE WORLD.

Capital \$5,000,000
Claims paid over \$32,000,000
Insurance against all kinds of Accidents, Illness, Liability and Fidelity Guarantee.

Accidents are happening every day, and you can never tell when you may meet with one. Be prepared by taking a policy which will protect yourself and your family against Accidental Death, Loss of Limbs, etc., or Loss of Pay through Accident or Illness. The cost is small. A few cents a day will purchase \$1,000 policy which will protect you against all kinds of Accidents and Illness. Can you afford to be without such a policy?

HENRY C. DONNELLY, General Agent for Nfld., Board of Trade Bldg. A few good agents required in the outports. dec25.wm.eod

Fresh Poultry, Fresh Fish, Fresh Fruit.

Ellis & Co, Ltd, 203 Water Street.

Fresh New York Turkeys, Fresh New York Chicken, Fresh New York Ducks, Fresh N. Y. Corned Beef.

FRESH IRISH SAUSAGES, SCOTCH BEEF HAM, AYRSHIRE BACON.

New Celery, New Cauliflowers, Ripe Tomatoes, New Cucumbers, Sweet Potatoes, Parsnips, Carrots, Beetroot, New American Cabbage, Brussels Sprouts.

FRESH BLUE POINT OYSTERS, FRESH SMELTS, FRESH CODFISH.

Navel Oranges, Palermo Lemons, Tangerines, Grape Fruit, Bartlett Pears, Dessert Apples, Ripe Bananas.

AMERICAN BEAUTY BUTTER, 1 lb. blocks.

SMOKED "Loch Fyne" Herring, Fresh Kippers, Scotch Pickled Herring.

Remember our Telephones, Nos. 482 & 786.

LONDON DIRECTORY

MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs, the directory contains lists of

EXPORT MERCHANTS with the Goods they ship, and the Colonial and Foreign Markets they supply;

STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate Sailing;

PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded, freight paid, on receipt of Postal Order for \$5.

Dealers seeking Agencies can advertise their trade cards for \$5, or larger advertisements from \$15. The London Directory Co., Ltd, 25, Abchurch Lane, London, E.C.

PUMPS!

We have a couple of Steam Pumps

Which we will sell at a BARGAIN

If applied for at once. Pumps are in Good Condition.

The Standard Manufacturing Co., Ltd.

St. John's to Halifax and New York. RED CROSS LINE.

Excellent Passenger Service.

INTENDED SAILINGS.		
	From New York	From St. John's
FLORIZEL	January 21st	January 21st
STEPHANO	January 31st	January 28th
FLORIZEL	February 4th	February 24th
STEPHANO	February 15th	February 15th
CITY OF SYDNEY	February 15th	February 24th

Fares including meals and berth. To New York—Saloon, \$40.00. Return, \$70.00. Second Cabin, \$15.00. To Halifax—Saloon, \$20.00. Return, \$35.00. Second Cabin, \$9.00.

HARVEY & COMPANY., Ltd Agents.

On the Spot!

Sinclair's Ribs, Light H. B. Pork, Lincoln Beef, Boneless Beef, Cheese, Apricots, Prunes, Evap. Apples, Oranges, Onions and Grapes.

GEO. NEAL.

Telegram Ads. Pay

NOTICE TO FARMERS.

Farmers who wish to get the best returns from their land should use Sulphate of Ammonia, the best Chemical Fertilizer obtainable.

We are now booking orders for Spring delivery, and guarantee our Sulphate to be of the best quality.

As our output is limited, orders should be sent in as soon as possible.

ST. JOHN'S GAS LIGHT CO., Board of Trade Building, jan23.6i

FOR SALE.

Steam Saw Mill, consisting of 60 h.p. Boiler and Engine, Rotary complete with inserted Tooth Saw, Edger, Trimmer, Haul-up, Shingle Machine, with Cut-off Saw; Stave Machine, with necessary Shafting, Pulleys, Bearings, and Belting; Blacksmith Shop with Tools, Mill and other buildings, Wharf, Booms, Dams on river, Lumber Trucks, and all other tools and utensils incidental to a properly equipped modern saw mill. Apply to D. THISTLE, 50 Long's Hill, St. John's, jan23.6i.eod.

FOR SALE or TO LET

Freehold Land, with Dwelling, Barn and Woodhouse, No. 21 Monkstown Road. Hot Water Heating, electric light. Particulars on application to Miss Halleran, on the premises, or to FURLONG & CONROY. jan21.tf

FOR SALE—Two New Side Sleighs; apply to LAWRENCE BROS. jan23.3i

TO LET—Offices in Smallwood Building, Duckworth Street; apply to F. SMALLWOOD. nov17.tf

TO LET—61 Military Road; possession 1st May or earlier. Inquire on the premises. jan21.4i

Help Wanted.

WANTED—By the 22nd February, a General Servant and a Housemaid; apply to MRS. McNEIL, Waterford Bridge Road. jan23.tf

WANTED—An Experienced Chambermaid; good wages given; apply at BALSAM PLACE, Barnes' Road. jan23.2i

WANTED—A Working Housekeeper where another girl is kept; apply by letter to "M." care this office. jan17.eod.tf

WANTED TO PURCHASE a small second-hand Fireproof Safe; apply to STEER BROS. jan22.tf

WANTED—At Once, a General Servant; apply to MRS. ERNEST WHITE, South Side, jan19.6i

WANTED—Immediately, a Cook; apply to MRS. AUG. HARVEY, "Omarac." jan15.tf

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate 57172, Lockport, N.Y.