



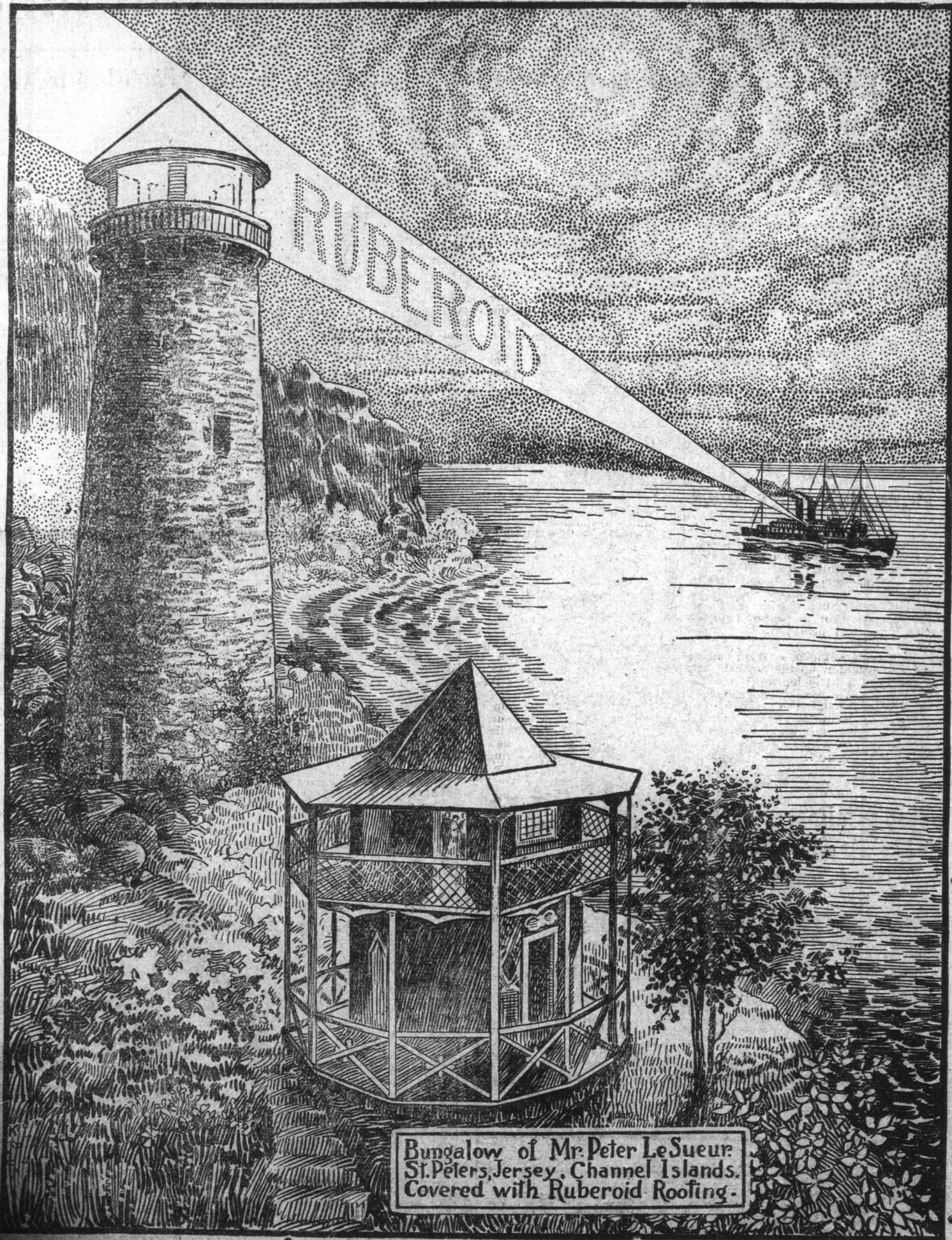
RUBEROID ROOFING

(Trade Mark Reg.)

Has Stood the Test of Time.
It is
The Original Prepared Roofing
and has
The Record for Perfect Service.

Made only Sold only
In One Quality--the Best. Under One Brand--RUBEROID
BEWARE IMITATIONS.

The word "RUBEROID" is stamped every few feet on the under surface.
Facsimile of the "RUBEROID MAN" is stamped on wrapper.



Bungalow of Mr. Peter LeSueur
St. Peter's, Jersey, Channel Islands.
Covered with Ruberoid Roofing.

RUBEROID ROOFING is made also in permanent
colors. Handsome Shades of Red, Brown and
Green. These Colors are not printed on but
impregnated by a patent process and are lasting.

Write for Samples and Prices.

The ROYAL STORES, Ltd.



Observatory of Abbe' Th. Moreau, Bourges, France.
Entirely covered with Ruberoid Roofing.

RUBEROID ROOFING

has lasted where other roofings have failed.
Under action of salt air and sea water, Iron
or Metal rusts and corrodes. The Illustrations
on this page are a few evidences of the
thousands of

PROOFS of RUBEROID DURABILITY

under all atmospheric and climatic con-
ditions.

N. & M¹ SMITH, Limited, Halifax, N.S., write, May 27th, 1910:—

"Our Salt warehouse and other buildings were covered with
"RUBEROID ROOFING in 1904. They are on the water front, in
"an exposed situation. Each year at least 4 steamer cargoes of bulk
"Salt are unloaded over the roof of Salt warehouse and during the
"operation a great deal of Salt is strewn over the RUBEROID
"and trampled on by stevedores and dock laborers. This severe
"usage has never caused a single leak and the RUBEROID is in
"first-class condition at the present time. We have proved RU-
"BEROID all you claim for it."

THINK THIS OVER.

The proof of a roofing is its wearing qual-
ity. Some manufacturers seek to prove their
roofing is good by saying what it will do.
We prove RUBEROID is best by showing
what it has done. We make many claims
for RUBEROID but we give indisputable
proof that our assertions are genuine. RU-
BEROID is a roofing of merit and its merits
are recognized throughout the world. A
roofing that has given satisfactory results un-
der all conditions must be worthy of your
consideration. In practical use for nearly
20 years, it has given universal satisfaction,
satisfaction, for the first roofs laid are still in use and show no signs of
deterioration. WHY NOT TRY IT?



Concert Pavilion at Scarborough, North Coast of England, on a Rough Day
at High Tide. Covered with Red Ruberoid Roofing.