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- Black or Natural Green -

# We Must Preserve

### Seventy Per Cent of N. B. Unfit for Plowing duce and how to regulate logging operations so that the supply Says Forestry Expert Robson Black

spoke in part, as follows:

en to New Brunswick today is in the highest requirements of the tions in the forests and with author the inauguration of proper forest State. What works during war will management under the direction of continue into peace? In the keen latter ought to be placed on a pera staff of technical foresters. While international contest for trade, only manent footing, so that one body of individual companies, the present cial government of the policy of pace of forest deterioration can be ferest organization and economy can provincial cutting regulations in the overcome only by a central policy give this province the great advan- winter months. The present methfor the supervising of logging operations and the ousting of fires. This and water powers entitle it. Other brought about a deterior ting step is the obvious sequel to the countries have read the signs of est. From 20 to 30 per cent. of the wise scheme of the Forest Survey the times and are harnessing their trees in a given area is left unused now being carried out by the Gov- forests to progressive ideas of pro- whereas the United States National

coolness.

and your friends.

the Dominion Forestry Assocation, and farms, railroads and banks tages to which its wood supplies

act today is a matter of business trategy and self preservation.

THE PAR UPON SPUCCATE THURSDAY, JULY 10, 10N

New Brunswick is essentially great lumbering province, not only for today but for all time to come Lumbering is not a way station to agriculture except where the trees grow on agricultural soils. Seventy per cent. of New Brunswick is pernanently unfitted for the plow. It will not pay the settler his salt. Obviously the aws of good provincial nouse keeping require that not only the tillable but the untillable areas shall render to the public every dollar of profit of which they are cap-

Mr. Black stated that two thirds of Ontario and a larger per centage of The Forests topographic conditions or climate.

The problem facing all governments the was how to keep out fire from the only crop these lands would pro-duce and how to regulate logging trees would suffer no diminution through all time to come.

Eulogizing the progressive spirit which had led the province to un-Speaking to a Doaktown audience. This is a year of reorganization dertake the Forest Survey, the which completely filled the public and the application of scientific speaker believed that there would Hall, July 3rd, Mr. Robson Black of methods all over the world. Factories logically follow a new provincial forestry department of technically mines and fisheries have had to get trained foresters, entrusted with the The foremost thrift campaign op into battalion formation and serve task of supervising cutting operaity over the fire ranging service. The forward steps have been taken by a prompt application by the provin- men could attend to fire ranging in ods of unsupervised cutting have tection and operation. Compétition Forests have reduced this waste to

\*FRUIT-A-TIVES" Brought The Joy Of Health After Two Years' Suffering



35 St. Rose St., Montreal. April 4th. "For over two years I was sick and miserable. I suffered from constant Headaches, and had Palpitation of the Heart so badly that I feared I would die. There seemed to be a lump in my stomach and the Constipation was dreadful. I suffered from Pain in the Back and Kidney Disease.

I was treated by a physician for a year and a half and he did me no good at all. After using three boxes, I was greatly improved and twelve boxes made me well. Now I can work all day and there are no Headaches, no Patritation, no Heart Trouble, no Constipation, no Pain or Kidney Trouble and I feel like a new being-and it was "Fruit-a-tives" that gave me back my health".

MADAM ARTHUR LAPLANTE.

50c. a box, 6 for \$2.50, trial size, 25c. At all dealers or sent postpaid by Fruita-tives Limited, Ottawa.

companies in Canada reproduction is left more cr less to chance and the given themselves whole-heartedly to chance plays continuously against the greater production campaign us. With skilled supervision of the cutting, the present rapid deterioration of timber area can be arrested and the chief foundation of an enormous industry and of provincial girls most efficiently do this? And

classed by Russia. Forests cannot wick's network of forest industries the pillaging of the raw materials must be stopped at once.

## Cost of Preserving

Women Now Determined To

they regretted it. price of sugar. When sugar reached 7½ cents a pound, they let the strawberries and cherries go by When sugar sold at 8 cents and 81/2 cents, they permitted the luscious peaches, pears, glums and apples to

rot on the ground But never again. will see a genuine, old time reviva in homomade preserving; because the women of Canada now realize what a foolish extravagance it was to do without preserves; especially when the increased cost of putting them up is infinitesimal.

As a matter of fact, every woman can prove-with her first lot of strawberries, that the increased cost of sugar is surprisingly small.

Turing back the files of papers publishing market prices, that in 1912, 1913 and 1914, up to the outbreak of war, the average price of granulated sugar was 51/2 cents a pound. Today, the best granulated sugar retails at 81/2 cents. This is an average of 31/2 cents a pound for the whole of the country.

A quart jar of preserved berries or fruit, requires but half a pound of sugar; so that the increased cost of preserving, due to the increased cost of the sugar, is only 11/2 cents a quart, compared with the cost of preserving before the war when

Now is the time for the women of Canada to come gallantly to the aid of the country, and help to conserve of the country, and help to conserve our food supplies. The fruit crop this year, promises to be a record one, both in quality and quantity. Foreign markets being closed be-cause of the shortage in transporta-tion, it rests almost entirely with our homemakers as to whether this crop worth millions is to be a squree of profit or a complete loss. With the home pantries filled with delicious isms, preserves and jellies

delicious iams, preserves and jellies with these delicacies served for dessert instead of pies and cakes, leased for the troops in Fra

## How Girls Can Help Win War Barristere, Sollettore, Notaries 21-0 MONEY TO LOAN Morrison Bldg, Newcast

THE LEGICAL PROPERTY.

#### Can Organize to Preserve the Food Being Grown In the Gardens and Orchards

CLUB LETTER, NO. 1 and friends in the army? Has not ago? each one felt at times almost desperate over her very helplessness

Until the present it has not occurred to any one to mobilize the girls of the country for war service of any "their bit" towards the winning of kind, but now it is believed there is "their bit" towards the winning the war, it has been thought wise need and or portunity lor a very spec have them organize into clubs. need and orportunity lor a very spec ial and valuable kind of service that this way they can give concerted efno one in the province can do so well fort to the movement for greater as our girls. The girls of New Brunswick can earn for themselves a place producton. The design is specially beside their brothers as saviors of their country by helping to conserve our native foodstuffs, and the girls must do it or it will not be done.

Every year in the United States alone there is a food wastage valued at \$700,000,000. We know that we in New Brunswick are to the same deservation of foods gree wasters. Does any food go to waste in your home or in your garden? Every person who wastes, or permits waste of food of any sort, bor-saving devices. is helping the enemy. Every person 4-To encourage the utilization of who prevents waste—who uses to by-products, and the value of home the last ounce the product of garden grown fruits and vegetables, and in and farm and orchard—is rendering a valuable service to her country. The boys under military age have

Now it is up to the girls to help look a single department school may form after the increased crop of peas and beans and corn and tomatoes.

The question arises, how can the revenues made secure for all time. the answer lies in Canning Clubs. You can burn a candle at both The girls of the State of Mississipp ends but not for long. The forests in one year of organized effort canof Canada are not more than one ned fruit and vegetables to the value quarter as extensvic as those of the of \$35,000. Every girl in New Bruns-United States, which in turn are out- wick will have the opportunity to join a Canning Club and to receive expert instruction in methods of canless axe and flame. If New Bruns- ning and preserving. You are asked for your own sake, and for your is to be maintained and developed, country's sake, to give your co-operation and your most earnest efforts. fire and unregulated logging toward the making a success of these clubs.

and for the starving children in Belgium.

A careful consideration of the Greatly Exaggerated above facts will show to the Cana-distributed. dian housewife that sugar is not too homemade preserves; and that pre-

Will you not believe that with To the Girls of New Brunswick: such harless and womanly wea-What girl in this province has not felt pons as glass jars and green peas, herself consumed with a burning de- ripe fruit and golden corn you may sire to put herself on the same plane help very materially in the good fight of patriotic service with her brothers our men began almost three years

GIRLS CLUBS

In order that the girls of New red to any one to mobilize the girls Brunswick may have the opportunity to have better methods adopted in home canning and to utilize the waste products of farm, orchard and garden.

> Definite Objects of Club 1-To lead the girls to co-operat

2-To teach economy and thrift 3-To teach definite methods of preserving foods, and the use of la-

the proper rationing of the family. 5-To help the girls to more prac

tical and efficient citizenship. Suggested Requirements 1-Centres or districts maintaining a girls' club, with only 10 members others should have at least 15.

2-Club members should be at least 14 years of age or in Grade VIII, and must agree to follow dirly. Each one should grow all the WORKS, LTD. materials possible for canning, or otherwise preserving.

Each girl must supply her own materials, containers and utensils for the practical work that will be taken up

4-Each club will have its ow president and other officers, who synopsis of Canadian Northwill keep careful records of the work done by the members and report to the Education Department of Forms will be provided.

5-Club meetings shou'd be held monthly, at least. Programs will be suggested in the literature to be

ful accounts of the cost of mater

R. A. LA WLOR, K. C. .... 110/11/19 Lawlor & Creaghan

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THE sole head of a family, or any male over 18 years old may homestead a quarter-section of available Dominion land in Manitoba, Saskatchewan or Alberta. Applicant must appear in person at the Dominion Lands Agency or Sub-Agency for the District. Entry by proxy may be made at any Dominion Lands Agency (but not Sub-Agency), on certain

in good standing may pre-

stead. Price \$3.00 per acre.

Duties—Six menths residence in acre of three years after earning each of three years after earning homestead patent; also 50 acres extra cultivation. Pre-emption patent may be obtained as soon as homestead patent, on certain conditions.

A settler who has exhausted his homestead right may take a purchasted homestead in certain districts. Price \$3.00 per acre.

Duties—Must reside six menths in each of three years, cultivate 50 acres and erect a house worth \$300.

and erect a house worth \$300. W. W. CORY. Deputy of the Minister of the Interior

N. B.—Unauthorized public this advertisement will not be paid for. XLX-15-40



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10, 20 and 100-th. sacks; 2 and 5-th-cartons.

Once rather your caocar by Name of States of States and States of States and States of Stat

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day and give the "knock out" to thirst. Buy this drink

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of "Zip" gives added zest and vim to the day's work

because of its refreshing flavor and mighty pleasing

Ask for "Zip" by name wherever drinks are sold. Keep a few bottles always on the ice for yourself, your family

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ssh!!

is the password