

Maxwell

\$ 850

F. O. B. WINDSOR

Maxwell cars have greater, actual, delivered horsepower, per pound of weight, than any car built.

POWER must be reckoned in reference to the weight involved. This is the big underlying truth that is often overlooked in careless statements about horsepower.

We repeat that Maxwell cars have greater horsepower, per pound of weight, than any car built.

This has been proved within the last six months by four competitive tests made in the two leading scientific schools of the United States.

The point for you to remember is this:

Maxwell cars will take you anywhere that *any car* will take you and they'll take you as fast as you'll dare to travel.

We are ready to *prove* any and all of our statements.

5-passenger Touring Car, \$850

2-passenger Roadster - 830

2-passenger Cabriolet, \$1235

6-passenger Town Car, 1300

5-passenger Sedan, \$1400

Write for the New Maxwell Catalog C-10

Maxwell

Motor Company of Canada, Ltd.
Windsor, Ont.

You are cordially invited to meet us at the Canadian National Exhibition,
Transportation Building, Toronto—August 26 to September 10



TRADE MARK