

PUBLISHED EVERY  
FRIDAY

CIRCULATES IN  
EVERY SERVICE

# THE CANADIAN GROCER



**QUALITY...**

When a salesman talks price to you  
Ask him about **QUALITY**

When he talks quantity  
Ask him about **QUALITY**

When he talks merit to you  
Ask him about **QUALITY**

That's the  
**STRONG POINT**  
in  
**Colman's Mustard**

NOT LIKE OTHER BISCUITS.

CARR & CO.'S ORIGINAL



## CAFE NOIR

has a flavor and delicacy all its own. Your customers want it, and you cannot afford to let them buy it elsewhere.

**W. M. MAGOR & CO.,**

16 St. John Street, MONTREAL

Agents for

W. M. MAGOR & CO., TORONTO, AGENTS FOR CAN.