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by selling your eustomers

MELEARS PARAGON CHEEDSE

The T. D. MILLAR PARAGON CHEESE CO., Ingersell, Ont.

Agento-W. H. Dunn & Co., Montreal. A. E. Richards & Co., Hamilton Juseph Carman, Winteres, Martin & Robotton, Vanguyer, S.C.

(OLEMAN'S

Established 1868.

SALT

"Educate your customers in regard to quality."

This is especially true with regard to Salt. You want your customers to buy Salt that will bring them in a good return—by producing the finest butter and cheese. You likewise desire to sell Salt to housekeepers that will not set hard in the salt cellar or dredger, and that possesses the pure, sparkling, white color that first-class Salt alone can have.

Educate them thoroughly by advising them to buy Coleman's or Rice's Salt, and the results will give them confidence in your judgment forever after. Those Salts are purethey do not cake—certain to please.

RKE'S

Address :

R. & J. RANSFORD Clinton, Ont.



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