

# Best Matches in Canada

We make them—We also give the dealer a better margin of profit and better freight arrangements than any other match manufacturer in Canada—Write and find out HOW.

## The Improved Match Co., *Limited*

Head Office:  
BOARD OF TRADE,  
MONTREAL.

Factory:  
DRUMMONDVILLE,  
P. Q.

# Wethey's Mince Meat

(In Cartons)

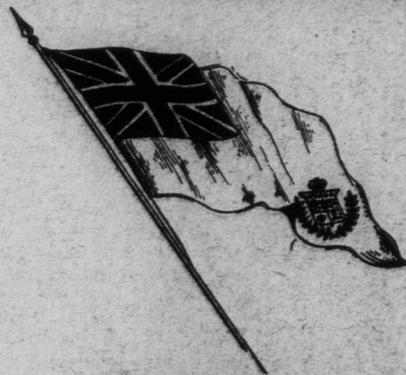
has been recognized as the standard of Canadian excellence for a quarter of a century.

PURE                      WHOLESOME                      RICH

**"ONE TRY SATISFIES"**

If your jobber cannot give it to you please write us direct.

**J. H. WETHEY, LIMITED**  
ST. CATHARINES,                      -                      -                      CANADA



Empire Brand

Are you one of our 'phone customers? If not, try 4 FREE long distance phones.

## Good Selling Line Now

### Evaporated Apples

We have a fine line lot which we are offering at cheap price. Try a case or so.

### Canned Pears

At prices we are offering these at they make strong leaders. Ask our travellers or write or 'phone us.

### The "Red Feather" Spices

are unequalled for quality, style of package and prices. There are no spices better and few as good. Once you try them you'll pin your faith to "Red Feather" goods.

# LUCAS, STEELE & BRISTOL

## HAMILTON