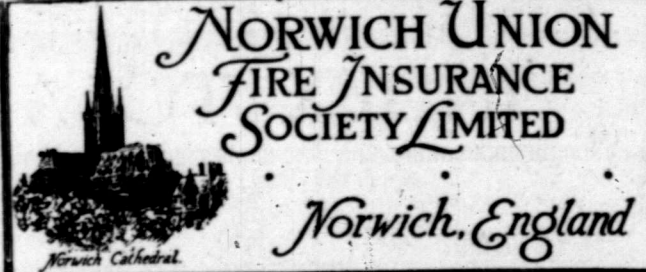




Head Office
GRESHAM BUILDING MONTREAL
 302 ST. JAMES STREET

TRANSACTS:
 PERSONAL ACCIDENT FIDELITY GUARANTEE
 SICKNESS BURGLARY
 LIABILITY (ALL KINDS) LOSS OF MERCHANDISE AND
 AUTOMOBILE PACKAGES THROUGH THE MAIL
 Applications for direct Agencies invited
 F. J. J. STARK, General Manager



NORWICH UNION
 FIRE INSURANCE
 SOCIETY LIMITED
 Norwich, England

Fire, Accident and Sickness
Employers' Liability Plate Glass
 Agents Wanted for the Accident Branch
HEAD OFFICE FOR CANADA TORONTO

Certified Valuations

The Canadian Appraisal Company's certificate of plant values is recognized as authoritative in the highest financial circles.

Its appraisal is an expert detailed analysis which establishes quantities and values beyond question, and is based upon present cost of reproduction new with actual accrued depreciations.

The Canadian Appraisal Co., Limited

Head Office Montreal
 Toronto Royal Bank Bldg.

British Colonial

FIRE INSURANCE COMPANY

Royal Building, 2 Place d'Armes, Montreal.

**STRONG AS THE
 - STRONGEST -**

Agents wanted in unrepresented districts
 in Canada

THE

Imperial Canadian Trust Company

Subscribed Capital, \$1,168,100
 Assets - - - 3,871,522

BOARD OF DIRECTORS.

President.
 Capt. Wm. Robinson.

Vice-Presidents.
 D. E. Sprague, Esq.; E. P. Hutchings, Esq.; Sir Gilbert Parker, London, England; Sir Douglas Cameron, Lieut.-Governor Prov. of Manitoba.

Managing Director.
 W. T. Alexander, Esq.

Directors.
 E. D. Martin, Esq.; Stephen D. Lazier, Esq.; Hon. A. C. Rutherford, Edmonton; F. H. Alexander, Esq.; E. L. Taylor, Esq., K.C., M.P.P.; James Short, Esq., K.C., Calgary; R. T. Elliott, Esq., K.C., Victoria, B.C.; Thos. S. McPherson, Esq., Victoria, B.C.; Jonathan Rogers, Esq., Vancouver; William H. Duncan, Esq., Regina.

AUTHORIZED TO ACT AS
**Trustee, Executor, Administrator,
 Guardian and Receiver**

HEAD OFFICE
**GREAT WEST PERMANENT BUILDING,
 356 MAIN STREET, WINNIPEG**

Branches: Victoria, Vancouver, Calgary, Edmonton, Regina, Saskatoon

THE GREAT WEST PERMANENT LOAN COMPANY

Paid Up Capital	\$2,356,025
Reserve	652,750
Assets	7,480,339

5% Debentures

An Authorized Investment for Trust Funds. Full information upon request.

Winnipeg	Toronto	Victoria
Regina	Calgary	Vancouver
Edmonton		Saskatoon
Edinburgh, Scot. and London, Eng.		