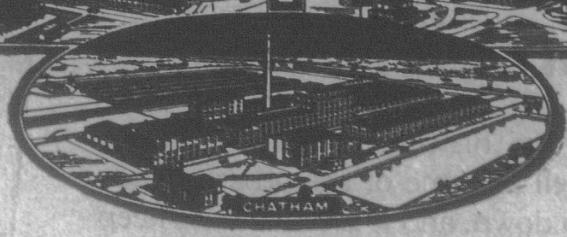
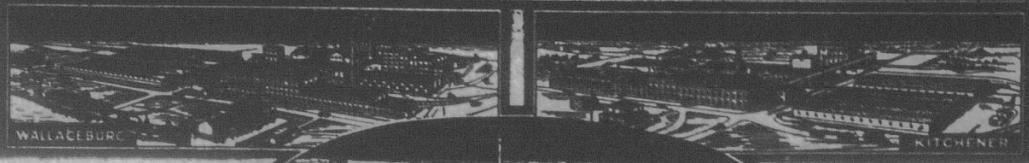




Dominion Sugar Company Limited

The Famous Dominion Crystal Sugars



Our Three Huge Refineries

Will take all the Sugar Beets

Ontario Farmers can Grow

This is Your Opportunity.

You know the sugar need of the world. You must realize that here is a wonderful opportunity for the Ontario farmer—a chance to co-operate with us toward greater sugar production—a chance, while doing this, to make a nice profit for yourself.

Canada's Beet production must be increased. All possible help and encouragement must be given the farmer. Recognizing this, the U.S. Government has authorized a large expenditure to buy artificial fertilizer—which is to be sold to farmers at cost.

We are doing the same thing—in our effort to stimulate the production of sugar beets in Ontario. We have purchased a large quantity of artificial fertilizer—and will sell it at cost to all farmers contracting with us to grow Sugar Beets in 1918. We also supply the best quality Beet Seed at exactly what it costs us.

The market price of sugar is now so high that the factory making sugar from Beets is in a position to pay amply for the product of Canadian farms. Always a profitable crop, Beets are now more than ever of interest to the Ontario Farmer.

Thousands of tons of sugar are lying at the bottom of the Atlantic. There is not nearly enough "cane" sugar grown and refined to supply the world's demands. Therefore, we must produce more Beet Sugar than heretofore. And in order to refine enough sugar for Canada's needs, we have to have more beets. We are prepared to pay well for them.

Not only is a crop of Beets at present prices more profitable than a crop of Oats, Barley or Corn—but it is moreover a crop that yields you a known figure—with guess work as far as possible eliminated.

WHAT WE PAY YOU FOR BEETS IN 1918

On Sugar Beets, you have us committed—with a hard and fast contract—to a

\$9.00 per Ton minimum

(if you contract on a "flat" basis). Our contract calls for a still higher rate per ton if the net wholesale price of sugar rises above \$8.00 per 100 lbs.

The grower has the alternative of contracting with us on a "percentage" basis. In that type of contract, we agree to pay at the rate of \$8.75 per net ton—for beets containing 12% of Sugar—with substantial increase when sugar content is over 12% (last year's percentage was "over 16%").

Beets Highly Profitable.

In the course of an address at the Lambton County Corn Exhibition, in 1916, the late C. C. James (Dominion Government Agricultural Commissioner) made the following weighty statement.

"Lambton County will find that there is no crop which, properly handled, will prove more profitable to the farming community than Sugar Beets. Sugar Beets are a crop which take almost all from the air and from the rain and very little from the soil. If the tops are left in the field there is practically no exhaustion. In that they differ from grains, which take much from the soil. It is a good sign that this industry is spreading in Canada. We have been importing from 12 to 15 million dollars worth of sugar that we might just as well be producing ourselves here at home."

Here is Actual Proof of the Profit there was in Beets last year. The Profit possibilities are greater still this year. Hundreds of Canadian Farmers can tell you Beets have made money for them.

Name	Address	Acres In Crop 1917	Gross Profit 1917	Profit Per Acre 1917	Name	Address	Acres In Crop 1917	Gross Profit 1917	Profit Per Acre 1917
Shuel, Jno. R.	Paquette	10 1/4	\$894.26	\$87.24	Bourassa, Felix	Pain Court	7 1/4	\$843.07	\$108.78
Ludwig, P. G.	Merlin	20	1,585.82	79.29	Ducette, Geo.	Arkwood	8	771.71	96.46
Donovan & Warden	Westlake	118	10,080.25	85.42	Campbell, D.M.	Blenheim	4	514.27	128.56
Agar, Fred	Chatham	10 1/4	1,198.27	116.90	St. Denis, Adlor	Tilbury	12	1,096.31	91.36
Bourdeau, Thos.	Chatham	7 1/4	772.33	102.97	Langford, A. E.	Kent Bridge	36	3,446.31	95.73
Newkirk, Geo.	Pain Court	13 1/4	1,337.46	100.94	Hughes, Jas.	Kent Bridge	40	3,700.81	92.52
Fretz, Isaac	Thamesville	11	1,379.40	125.40	Wilcox, C. P.	Chatham	40	5,631.40	140.78
Frankforth, John	Comber	10 1/4	1,152.77	112.46	McCreary, D. L.	Wallaceburg	10	1,355.66	135.00
Gore, Jas. E.	Arkwood	20	2,075.70	103.78	Winter, Frank	Wallaceburg	4	547.26	136.80
Sterling, Jesse	Pain Court	12	1,253.12	104.42					

Space is not available for more than these few names—but these should be sufficient to show you that we are talking facts when we say "it pays to grow Beets."

Sign this coupon and send it to us NOW. It will bring a prompt answer with full particulars of our offer to supply Beet Seed and Fertilizer at just what they cost us. Act promptly, as it is necessary to plant early for this year's crop.

Dominion Sugar Co. Limited, 123 Tecumseh Road, Chatham, Ont.

Send me Contract Form and full particulars.

Name.....

Address.....

Any land that will grow a good crop of corn, wheat or oats will grow a profitable crop of Beets. Just HOW profitable you can realize from the fact that we are paying \$9.00 per ton net for beets (on a "flat" contract) as against \$6.00 last year.