

JAMES HOGGETT

GIMME MY BALL: University of Toronto forward Mike Forestell beats York's Steve Szagala (No. 22) and Stafford Lowe (No. 55) to the ball. Both the Yeomen and Yeowomen were victims of the Blues.

Blues keep on rolling as York bows to U of T

By "HOWIE" MARR

York fans packed the gymnasium on Wednesday night only to bear witness to a U of T beating of the once-powerful basketball Yeomen.

In the first half York put on a good show and actually held the lead two minutes before halftime. But the Blues finished the half strong, building a 38-34 lead. In the second half, it was all U of T as they went on to a 84-68 triumph.

York kept the game close with some solid work from some of their freshmen. George Brown was particularly effective in a performance that York Coach Bob Bain termed "extremely impressive."

The second half saw York out-powered on the boards, both offen-

sively and defensively. U of T simply took the inside game away from the Yeomen. York was also adversely affected by some questionable officiating that had coach Bain literally up in arms.

"We didn't lose the game because of the refs, but the little calls hurt us trying to come back," said Bains.

In the other game played Wednesday the Yeowomen were trounced by the U of T Lady Blues. U of T took a 31-17 into the locker room at halftime and the Yeowomen were never able to recover. The final score read U of T 61, York 44. Michelle Sund came up with a few three-pointers at the end to keep the game close, but the Yeowomen were no match for the Lady Blues.

Shoot for Mexico

By "HOWIE" MARR

How would you like to win a relaxing and laid-back holiday that's "old Mexico" in flavour and modern in comfort, shop for local handicrafts, sightsee, and generally spend your day under the tropical sun?

Rob Martellacci, athletic events officer for York University, is currently planning an aggressive promotional campaign to entice students into supporting York athletics.

One major promotion to kick off the '88 campaign will be the Shoot for Mexico contest. A trip for two to Puerto Vallarta will be given away to some lucky York fan. At every Yeoman/Yeowoman home basketball and hockey game three fans will be chosen for a chance to qualify for the contest. In basketball, fans will be selected to shoot until someone misses or sinks a basket. In hockey, the fan who shoots closest to the

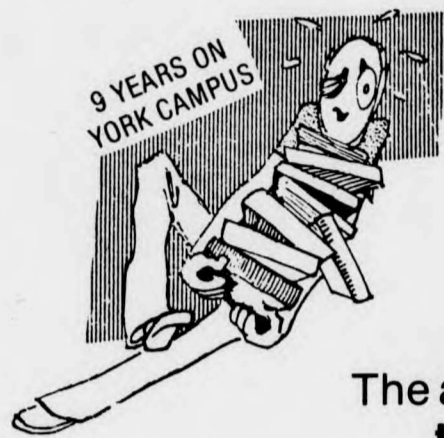
target on the net will qualify.

In total there will be eleven qualifiers for the trip to Puerto Vallarta. There will be a draw held at the first play-off game of the hockey Yeomen to determine the three people eligible for the grand prize, second, and third prize. Second prize is a houseboat trip for two, while third prize will be a duffle bag. The three contestants will then compete for these prizes by shooting on net, with the one who comes closest winning the trip.

Martellacci noted that, "things are getting off the ground and we hope that the contest will generate an increase in attendance."

Other promotions have included a red and white night, during which York athletic towels were given away. Martellacci went on to say that if the Puerto Vallarta contest is successful, next year he hopes to expand with a more aggressive campaign.

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