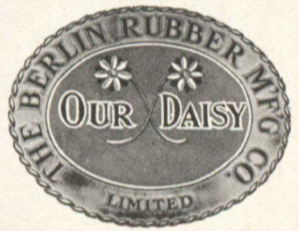


How to Know Good Rubber Footwear The Brand is Your Sign of Safety



"JACQUES CARTIER."

¶ In appearance, Rubber Footwear may look the same, but be vastly different both in Quality and Price.



"DAISY"



"MAPLE LEAF"

¶ These Brands have a reputation for generous service. The Trade-Marks stand for all that is best in Rubber Footwear values.



"DOMINION"



"GRANBY"

¶ Dependable Rubbers are cheapest in the end. Unsatisfactory Rubbers, either in fit or quality, are dear at any price.



"ANCHOR"

¶ Each Brand is distinct from the other, but all are made in sufficient range of style and size to assure instant satisfaction.



"MERCHANTS"

Satisfaction Goes With These Brands



BEST QUALITY SPORTING SHOES

Canadian Consolidated Rubber Co.

Limited

26 Branches Throughout Canada

Selling Agents for

- | | |
|---|---|
| The Canadian Rubber Company of Montreal, Limited. | The Merchants Rubber Company, Limited, Berlin, Ont. |
| The Maple Leaf Rubber Company, Limited, Port Dalhousie. | The Berlin Rubber Manufacturing Company, Limited, Berlin. |
| The Granby Rubber Company, Limited, Granby, Que. | Dominion Rubber Company, Limited, St. Jerome, Que. |