THE CANADIAN COURIER

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EXTENSIONS

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CANADIAN COURIER

TORONTO

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EDITOR'S TALK

NATIONAL WEEKLY like the Courier is not unlike the Christmas cakes which Canadian housewives have been labouring over recently and which will shortly yield to the treacherous persuasions of the cake-knife. It consists of varied ingredients assembled in such a way as to make an agreeable offering to the mental "palate" of the reader.

Take, for example, the war: many people feel that they hear all they want to hear about that tragedy from the headlines of the newspaper columns and from the casualty lists. And yet there are phases of the war—new photographs and carefully studied analyses like Sydney Coryn's war summary—that cannot be overlooked. They are somehow essential to a proper understanding of the situation.

On the other hand, in order to help our readers forget the war for at least a few moments, we have to choose the most suitable short and continued stories and amusing articles that can be found in this country. Those who have never learned the short story habit should try one of the Courier's stories in this issue, or in the issues to come. They will carry you away, at least for a few minutes from the world of matter-of-fact into the world of imagination.

And whether we like reading about the war or whether we don't, there still remains our duty to this country. It has continually changing problems to face and these problems are all the better solved if ALL Canadians have an intelligent understanding of them. Of course there is no need for an article on some national problem to be "dry," and it is the pride of the Courier management that its editorial department is almost always able to find a Canadian writer capable of handling a Canadian subject in a human and interesting way. Some people hate to be informed—for them, then, are the short stories and our serial. Some don't even like to read a line more than they have to—and for them are the news photographs. But the majority of Canadians want information blended with entertainment, world news synopsized along-side Canadian news. That's why the Courier finds a special field in Canada. There is only ONE Canadian NATIONAL weekly.

Subscribers to this great National Family Weekly become, by that act, "Members of the family" and are entitled as well as to sit at the table to speak out in the family circle. From Ye Editor who, dispensing the solid roast and then the lighter delicatessen, down to the printer's devil who sits at the foot and respectfully hands about galley proofs of the illuminating articles which make up the weekly Feast of Reason, every member of the staff is striving to make a Great Family Journal of which all Canadians, good and true, may be proud,

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