

COLGATE'S

RIBBON DENTAL CREAM

The Call of Good Teeth

ENLIST

Men, Women and
Children

WANTED

To join the Army of
GOOD TEETH - GOOD HEALTH

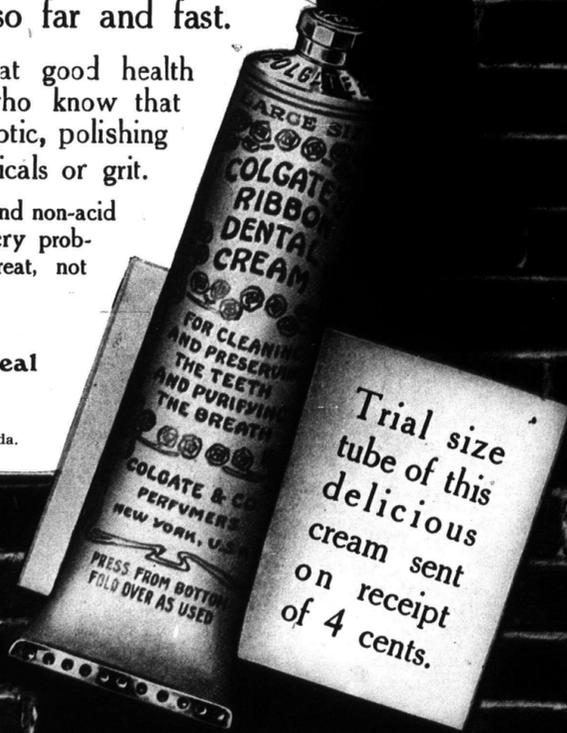
Join the great movement for dental hygiene that is spreading so far and fast.

Be one of those who know that good health demands clean, sound teeth--who know that Ribbon Dental Cream is an antiseptic, polishing cleanser without harmful chemicals or grit.

Colgate's leaves the mouth sweet, clean and non-acid. Its delicious flavour has solved one nursery problem by making its twice-a-day use a treat, not a task for the children.

COLGATE & CO.
Dept. M, Coristine Bldg., Montreal
Makers of Cashmere Boquet Toilet Soap
—luxurious, lasting, refined.

W. G. M. Shepherd, Montreal, Sole Agent for Canada.



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