



John Davey - Father of Tree Surgery



Oliver Chilled Plow Works,

*Chilled & Steel Walking &
Riding Plows.*

South Bend, Ind., Feb. 4, 1911.

THE DAVEY TREE EXPERT CO.
Kent, Ohio.

Gentlemen:

Answering your inquiry of Feb. 3rd,

will say that the trees treated by your experts are doing nicely and I consider the treatment a success. One fine tree in particular would have been a total loss had it not been treated, but now it is healing over and apparently is in good healthy condition.

Very truly yours,
(Signed) J. D. OLIVER.

The American public has little idea of the damage which has been done by the outrageous practices of the *ordinary* tree-men. This damage is almost equally the work of the ignorant type, whose only tools are the axe and saw, and of most of those claiming to be "*tree doctors.*" A tree expert is one who not only understands tree life from a scientific and practical standpoint, but who is skilled in the proper methods of tree surgery by long training under John Davey and his men. Tree surgery is a science which cannot be learned outside of the Davey Institute of Tree Surgery, the only school of its kind. It is self-evident, therefore, that the Davey Tree Experts are the only men who are fully qualified to handle wounded and crippled trees.

**More Than Half the Work of the Davey Experts is Undoing
the Damage Done by Unskilled and Unscrupulous Tree-men**

"An ounce of prevention, etc." Play safe! Have your trees treated in time. Play safe again! Put your trees in the care of real experts—the Davey men. Do not trust them to those who *claim* to have been Davey men. The Davey reputation is sometimes prostituted by unscrupulous men who have no legal or moral claim to it.

We are now arranging the spring and summer itineraries of our special representatives. These educated and trained tree-men will this season cover the country east of the Missouri river. Write us how many trees you have, what kinds and where located. It is entirely possible that, while in your vicinity, one of our men can make an expert examination of your trees without cost or obligation to you. *Write now* to avoid delay. Every year we have applications for examination which come so late that it is inconvenient or impossible to give them attention. We will send you a handsomely illustrated booklet giving full particulars and explaining the science of tree surgery and containing ample proofs of its efficiency when practiced by trained and reliable men of a responsible business organization.

**THE DAVEY TREE EXPERT COMPANY,
534 Olive Street, - - - Kent, Ohio.**

(Operating the Davey Institute of Tree Surgery.)