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SAYS SUNNY PRINCE Twenty Pounds

McDonald Gains

His Royal Highness Fondly Hopes Every District Will Win His Flag. ald Hardly Raise Hand To lis Head — Rheumatism eaves Him After Tanlac

AppetiteKeen and Bowels Regular

There are five simple ways to tell good tea.

First, by the bright copper color of the tea when steeped. Second, by the exquisite aroma. Third, by the delightful, refreshing flavor,

Fourth, by the satisfying rich-

Fifth, by the economical

Make a brewing and you will find all these qualities combined in Red Rose.





He asked concerning Canada's reconstruction programme, and when he was told of the Victory Loan 1919, he graciously consented to the use of his Coat of Arms on a flag, which is to be the prize of honour for districts achieving their quota in the loan.

In dedicating "The Prince's Flag" at Ottawa on Labor Day, His Royal Highness said in part:—

"It is a said in part:—

"It is a great joy to me to be associated with the loan, which is the bridge between war and peace, and which is finishing off the job."

"I hope every city and district will win my

Striking, and beautiful in design, this flag will form not only an unique memento o Victory Year, but a lasting and outstandir souvenir of the visit of His Royal Highnessvisit which will remain as one of the m memorable events in Canada's history.

The reproduction above shows the design of thand. The body is white, the edge red; in the upper leand corner is the Union Jack, and in the lower rig corner the Prince of Wales' Coat of Arms.

The flag is made in two sizes, 4 feet 6 inches 13 feet for small cities, towns and villages, and 7 feet 6 inches for cities of over 10,000 population.

Canada has been divided into canvassing on the Victory Loan Organization. Each citaccording district. Other districts have been determined

Each of these canvassing districts has To win the certain amount in Victory Bonds to se sell its allot-prince's Flag, therefore, a district has n. ment. That is the one and simple con Anticipating that many districts will that for each their allotment, the organization de

twenty-five per cent. excess of the quota one Prince of . Wales' Crest be awarded. Thus the workers in a district doubling its quota will be the proud winners of four small crests for their Honour Flag. These crests will be sewn to the flag. The Prince's Crest-the three ostrich

plumes—is shown at the tornof the coat of arms.

To every organization with fifty or more employees, where seventy-five per cent. of the enrollment invests a total of ten per cent. of the annual payroll in Victory Bonds, a supplementary Prince of Wales Flag in smaller form—48 inches by 34 inches—will be awarded.

The allotment for each district has been carefully considered, and is based on a conservative estimate of the purchasing power of the district.

Your district can sell its allotment and thus win the Prince's Flag, provided each person does his or her share. You will gladly do your part and encourage your

neighbour to do his.

Remember YOUR purchase may be the one that decides whether or not your district is to be the proud possessor of the Prince's Flag.

The Price's Motto is "I Serve" ∀ill You also Serve?

Victory Loan 1919