

A Series of "BUY IN ST. JOHN" Editorials — No. 6

A BLOW BELOW THE BELT

Every dollar that you send out of St. John for goods that may be purchased in St. John is a blow at the growth of your own city---a blow below the belt.

These thoughtless out-of-town purchases, made largely through habit, are, in the aggregate, keeping St. John people---possibly your own friends and neighbors---out of employment. The greater the volume of business done by St. John houses in all lines, the greater will be the volume of money kept in St. John and the greater the number of people employed in St. John.

The business houses of Montreal and Toronto, New York and other cities contribute nothing to the maintenance of our institutions. They sell nothing, or next to nothing, that cannot be bought right here.

If your shoe dealer does not carry the particular shoes you want---which is improbable---he can get them just as quickly, or more quickly, than you can order them. Your retail merchant can secure for you the particular dress that you want just as quickly and more satisfactorily than when you buy from a mail-order house. It does not matter in the slightest what the article may be---your home merchant can give you better service.

The purchase from your home merchant **MUST** be satisfactory for he is on the ground where you can see him, while you have very little chance of getting fair adjustment of a complaint from an out-of-town house.

If you derive your income from any line whatever in St. John it is obvious that you owe to St. John some return for the living which you receive.

DON'T HIT ST. JOHN BELOW THE BELT

Spend St. John money in St. John and be recognized as a true citizen of your own home town.

ST. JOHN CAN SERVE YOU BEST

Signed By:

EDGEcombe & CHAISSON	Tailors	D. McARTHUR	Wall Paper and Stationery
DONALDSON HUNT	Men's Clothing	H. N. DeMILLE	Men's Furnishings
J. M. HUMPHREY & CO., LTD. .	Boots and Shoes	FERGUSON & PAGE	Jewelry
SCOVIL BROS. LTD.	Men's Furnishings	W. H. THORNE & CO., LTD.	Hardware
F. A. DYKEMAN & CO.	Dry Goods	J. M. ROCHE & Co., Ltd.,	Cameras and Supplies
BROCK & PATERSON	Millinery	GEORGE NIXON	Wall Paper
E. G. NELSON & CO.,	Books and Stationery	W. TREMAINE GARD	Jewelry
ROSS DRUG CO.—REXALL STORE ..	Drugs	A. GILMOUR	Men's Clothing
WILCOX'S	Clothing and Dry Goods	F. A. JOHNSON	Dry Goods
H. MONT JONES	Furs	WIEZELS' CASH STORES	Boots and Dry Goods
T. McAVITY & SONS LTD.	Hardware	M. J. H. MULHOLLAND	Furnishings

WATERBURY & RISING, LTD. . Boots and Shoes

Tailored
Advantages

ur ready tailored
at Gilmour's af-
many advantages.

ent and exclusive
we also have a
custom tailor-
ment. We are
more critical of the
it and finish of
red clothing. The
are finished to
ure and any alter-
de by experienced
our own work-

clothes are here in
ety; pinch back,
g and conserva-
from \$15 to \$32.
sh Suits, Outing
etc.

's, 68 King St.

Evenings: Close Sat-
mu, June, July and Au-

amell, secretary Military
missions of Ottawa and
on, secretary Returned
Commission of St. John,
on official business.

uly 13.—British airman
etorious in the most
fighting since the begin-
war. On the front in
ursday fourteen German
e brought down and sit-
down out of control, says
statement from British
in France tonight. Nine
lives are reported to have
the fighting.

July 13.—The Finnish diet
a second reading of a bill
establishing Finnish inde-
the introduction of the bill
a serious crisis here and
ee, president of the coun-
men's and soldiers' dele-
gation to Helsinki in an
to the differences.
er and other ministers be-
e cabinet party refuse to
d to determine her rela-
tious, insisting she must
e meeting of the constitu-

ent of the newspapers in
a sharp. The Ketch de-
impossible for Russia to
and's move.

n, July 13.—Relative of
eis, the Kingelear Indian,
was found in the St. John
is this city on July 11, fire
with the verdict brought
roner's jury, to the effect
use of death could not be
so post mortem exam-
he body had been made,
ed that the department of
General will be asked to
e matter.



fruits buy
antagonous
o preserve
g cooking,
LANTIC
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demarc out
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and printed

DATED,