

TWO

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MORTGAGE CORPORATION
Chartered 1864

London (two branches) and St. Thomas
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BIG REGISTRATION FOR CONFERENCE ON GIRLS' WORK PLANS

Close to 300 Girls and Leaders Already Signed.

OPENS THIS EVENING

Banquet, Open Sessions and Mass Meeting Are To Follow.

Between 250 and 300 leaders and girls have already registered at the Central Y. W. C. A. rooms for the Girls' Work and Leadership Conference, which has been arranged for this week-end, the first of the kind ever held in the city. Much enthusiasm is manifested on the part of those registering, representing to date 25 churches and 5 denominations, Methodist, Presbyterian, Anglican, Congregational and Baptist. A large delegation has registered from the Normal School.

Miss Una Saunders and Miss Ziegler of the national advisory board on girls' work, who have assisted in editing the Canadian Girls in Training program for this year, will conduct a conference for leaders this evening in the Y. M. C. A. auditorium. The first general session has been arranged for 3 o'clock Saturday afternoon in the auditorium, the speakers to be Mrs. Franklin Johnson, Miss Saunders and Miss Ziegler of Toronto and Miss McCamus and Miss Newbury of this city. The afternoon program will be concluded with a demonstration of folk dancing by Normal students.

The grand social event is to be a banquet at 8 o'clock in the Masonic Hall, and special interests attaches to this from the fact that the speeches are to be made and the program is being responded to by the girls themselves.

The evening session in the auditorium at 8 o'clock is to be a short one, with Miss Una Saunders, of the national advisory board, as the main attraction. The grand wrap-up will be a mass meeting in the auditorium Sunday afternoon at 4:15 o'clock, for leaders and girls, addressed by Miss Saunders.

During the conference, reports will be given of a number of teen-age girls' clubs and organizations, and the program will be along the lines of the Canadian Girls in Training program.

PRICE PENDULUM SWINGING HIGHER; GROCERIES GO UP

Many Changes Recorded During Past Week.

The following comment on the market situation as regards foodstuffs will appear in Canadian Grocer this week: Changes have been numerous in grocery commodities during the week and wholesalers are keenly watching the swing of the pendulum seems not to have reached its highest point as yet. Changes made by the market, and in consequence consumption was not as heavy as it would otherwise have been. Money gives evidence of greater firmness.

Provisions of various kinds are in firm position with advances recorded in a number of meat lines. Butter is in firm position, and the market is showing ability of heavy exports of butter this fall. Eggs held in steady market. Chickens were in demand for the Thanksgiving period, but wholesale dealers found it difficult to get help to prepare them for the market, and in consequence consumption was not as heavy as it would otherwise have been. Money gives evidence of greater firmness.

New prices on canned tomatoes and corn have not yet been announced, but the canning interests assert the pack will be short. Canned salmon is in increasing firm market, and the lightness of supplies. Canned peaches, plums and pears are reported in good supply and full delivery will, in all probability, be made by the canners. Sugar is a scarce article, as refiners have been unable to get sufficient stocks of raw sugar. Flour prices remained unchanged except for Ontario, winter wheat flour, which was slightly lower in some quarters. The food controller and mining interests have not yet agreed as to what the new prices will be under the regulation providing for a 50c per barrel clear margin of profit for the millers. Business in grocery lines is reported fairly good.

INFORMATION SHORTLY

Arrangements Being Prepared for War Service Badge Issue.

Information regarding the methods of applying for the war service badge that are about to be issued by the militia department is being prepared, and a circular dealing with the matter will be published by district headquarters here in a few days. The present badge, which is being worn by the men who have been on active service overseas are issued by the Canadian Patriotic Fund and others are furnished by the Great War Veterans' Association.

The Government badge, which will be issued by the military authorities, Major Fairbank of the local headquarters' staff, is devoting his time to the question, and expects to have the information regarding the methods of application for the badge ready in a short time.

MUNICIPAL COAL MAY COME HIGH; NO BARGAINS YET

Mayor Intimates That Citizens Will Pay High For Fuel.

BETTER THAN FREEZING

Coal Famine Possible, According To the City's Chief Executive.

"The city may face a fuel famine this winter. We can get coal. Even if the cost was \$10 a ton to citizens, wouldn't it be worth while to get the coal if a famine is in sight?" asked Mayor H. A. Stevenson in discussing the fuel situation and his recent trip to Buffalo to secure a supply for the city.

The mayor said that he had not signed any contract, but could have done so and secured coal at the rate of \$1000 a ton. While he did not commit himself as to the price at which coal could be secured, he said that he estimated that there was no bargain coal in sight at present.

"I could have secured 2,500 tons of coal at \$10 a ton, and coal is good fuel if we cannot get coal," said the mayor. "I mean to put it all up to the council, however."

"One difficulty in the way is that all contracts are made in the spring. We could have signed up for coal at a much cheaper rate in April than we could at this time. However, I would like to submit as to the prospects, and this will go to the council. It will be up to that body to decide what we are to do. Better to get coal, even if we had to pay \$10 a ton, than go cold. I was asked by a number of citizens yesterday, who said they could not get coal at any price. If we can prevent a famine we will be doing something."

BRISK CAMPAIGN FOR RECRUITS FOR THE FLYING CORPS

Many Young Men Wanted for Imperial Air Service.

Arrangements for a brisk recruiting campaign to secure men for the Imperial Royal Flying Corps have been completed with the arrival of Lieutenant Arbon, R. F. C., in the city. The committee in charge of recruiting for this branch of the service consists of Mayor H. A. Stevenson, Lieutenant-Colonel H. A. Abbott, 1st Hussars; Captain Battle, Toronto, and Captain Walter Smith, secretary.

Certain qualifications will be required from recruits in the district. Mentally and physically men desirous of entering the Royal Flying Corps must be of a high standard. A high school education, coupled with a recommendation from a prominent citizen of the place in which the recruit resides, is necessary. All applicants must be within the age of 18 and must be able to enter the service for training to become equipment officers.

After ascertaining the physical status of a candidate, the committee will inquire into his moral and moral standards, and if found satisfactory the recruit will be sent to Toronto for preliminary training. A high school education, coupled with a recommendation from a prominent citizen of the place in which the recruit resides, is necessary. All applicants must be within the age of 18 and must be able to enter the service for training to become equipment officers.

Not so Hazardous. The work of flying is not so hazardous as would be expected. If a man is proficient in flying and possesses plenty of nerve, the chances are that he will come out unscathed. Somersaults, zigzags and loops are a necessary part, in every flight, for much depends upon a pilot's ability to perform acrobatics while in the air, if he is going to escape the fire of enemy airplanes. Because the Flying Corps appeals to the best type of young men, a superior class of officers compose it. Initiative and ability to think quickly are the main requisites of a flier. When on active flying service the airman receives the best training and longest recreation hours of any other branch of the service. Pilots are assigned for certain fighting or scouting duties, and their day and night hours are carried out within a short time the remainder of the day is reserved for their own pleasure.

Lieut. Arbon will travel throughout the district in search of recruits. The office of the committee will be open in the Soldiers' Aid building, although prospective candidates may secure information at the office of the mayor.

AUTUMN WEDDINGS**GRAHAM-WILEY.**

A quiet but very pretty wedding was solemnized at the home of Mrs. Harriet Wiley, 115 Edward street, Wednesday afternoon, at 3 o'clock, when her daughter, Edna Harriette, was united in marriage to Angus Graham, son of Mr. and Mrs. John Graham, of Brown City, Mich.

The bride, who was given in marriage by her brother, Arthur T. Wiley, looked lovely in a gown of white tulle, with a train of white tulle, and a crown of white flowers. The groom, who was given away by his brother, Arthur T. Wiley, looked handsome in a suit of dark blue, with a white shirt and a white tie.

The house was artistically decorated with autumn leaves, flowers and ferns. After partaking of a dainty wedding breakfast the bride and groom left for Port Huron and Detroit.

On returning from their honeymoon Mr. and Mrs. Graham will reside in Brown City, Mich.

Out-of-town guests were present from Brown City, Port Huron and Toronto.

STEELE-HALL. A very pretty wedding was solemnized at Midland street Baptist Church, Thursday afternoon, when Miss Irene Steele was united in marriage to Harold Steele, both of this city.

The bride was given away by her cousin, Mr. Clark Steele, and looked charming in a gown of white tulle, with a train of white tulle, and a crown of white flowers. The groom, who was given away by his brother, Arthur T. Wiley, looked handsome in a suit of dark blue, with a white shirt and a white tie.

The house was artistically decorated with autumn leaves, flowers and ferns. After partaking of a dainty wedding breakfast the bride and groom left for Port Huron and Detroit.

On returning from their honeymoon Mr. and Mrs. Steele will reside in Port Huron, Mich.

Out-of-town guests were present from Brown City, Port Huron and Toronto.

RICKARD-KNOWLES. DORCHESTER, Oct. 11.—The marriage of Nellie Rickard and Edna Knowles, both of Crampton, was solemnized Wednesday afternoon by Rev. Harold Sutton at the rectory, Dorchester.

The bride was a becoming traveling dress of gold and black, and was attended by Miss Gertrude Rouse. The groom was supported by Lawrence Knowles. After a honeymoon spent in Port Dover, they will reside in Crampton.

CYCLIST CONVALESCING IN ENGLISH HOSPITAL FROM SHOCK AND GAS

Advertiser Illustration.

CYCLIST JOHN VICE, 734 Dundas street, who writes to his parents that he is now convalescing in an English hospital, he was shot in the chest some months ago. Cyclist Vice enlisted with a cyclist's platoon here in September, 1915. Prior to enlisting he was employed in The Advertiser office and at J. S. Barnard's jewelry store. He is 19 years of age.

"Moral conditions amongst the citizens of London are relatively worse than those amongst the Canadians overseas, and I have statistics to prove it," was the statement by Rev. (Capt.) A. Graham, who went overseas as chaplain with the 15th Battalion, to the annual convention of the East Middlesex School Teachers' Association on Thursday afternoon, in urging the delegates to stand behind the boys at the front and impress upon their pupils the heroism of the Canadian soldier.

Capt. Graham defied any person who had not been overseas to contradict his assertion.

Criticism of the waste in this country also marked his address. Enough gasoline is used in London each day for pleasure driving to supply an arm-munition train in France, he said. England, because of the scarcity, only doctors and other necessary travelers were allowed to have gasoline. The rest was commandeered at 74 cents a gallon for the army. Since returning he has seen no war bread, but that was all he had eaten for six months before leaving England. No butter was used there either.

Scores Politicians. Capt. Graham scored the party men of politics. "God pity the man that spends his time seeking how this or that party may be elected, and can hicker and quarrel over the leadership," he said, "when asserting that he is a candidate to the soles of his feet. 'This thing is too big, this problem is too vast, this question is too important for any man to think of himself.'"

C. E. Winsor, president of the association, delivered his address in the afternoon, taking as his topic "The Art of Education." This, regardless of the number of forms in which it had previously been stated to be declared, still in essence, "to prepare for life."

"Some," he said, "embody this in a preparation to earn his bread and butter; others would have us believe it is a preparation for either acquisition of knowledge, or for the man of culture, the man who bears the burden of the world, the man who is the center of rectitude, the man who is the center of the world."

"Education is to me," he continued, "the corner-stone of man's setting off for eternity. If the corner-stone is laid properly, great and glorious shall be the construction thereon. But if the corner-stone be laid wrong, all the greater the construction the greater shall be the fall thereof."

"There hundreds of souls under our care in East Middlesex," he said, "are started on their preparation for eternity. The teacher's example before his pupils is watched in the section until eyes are made sore. I would have nothing to say regarding that today."

"The educational system today provides for many specialists in the practice of medicine and surgery, law, politics, theology, history, mathematics, science and other lines, but it also provides that the graduates start on the road to any one of these specialties they shall first of all be raised alike to a certain standard, from which platform they set out in their several routes to the attainment of their training in their favorite objective."

Raise Standard. "Since, then, the purpose of the public school is not to produce agriculturalists or theologians or politicians or medical specialists, but rather to raise all to a general standard of efficiency, I would prefer the harmonious development of all the powers and faculties of man as the guiding-post toward the great end of education."

"I think at the end of a pupil's public school days he should have the foundation laid from which they can get a glimpse of things earthly in their proper relation to things spiritual, and at least a liking for the subjects which lead to a better life."

Physical drill by pupils of Miss Beckett's school was an interesting feature of the afternoon's program. They were dressed in their school uniforms, and competed for the drill, and it was to give other teachers an idea of how to travel in the future, and to show the ranks of the Army Medical Corps.

Prov. Lieut. H. J. Kennedy, of the 16th (Middlesex) Regiment, has been permitted to retire, and Capt. (temporary) Lieut. (colonel) G. J. Ingram, of the 7th Regiment, has been promoted to the temporary rank of lieutenant-colonel.

The following officers have been transferred from the active list, C.E.F., to the reserve of officers, C.E.F., with the rank of captain: Lieut. (colonel) James Drury Clarke (25th Regiment), 11th Overseas Battalion, C. E. F. (major).

Lieut. John Bennett (5th Regiment), 13th Overseas Battalion, C. E. F. (major).

Lieut. John Alexander Lees Richmond (7th Regiment), 13th Overseas Battalion, C. E. F. (captain).

Capt. James Gordon Wood (R. O.), 13th Overseas Battalion, C. E. F. (major).

Capt. Andrew Maxwell McEvoy (24th Regiment), 33rd Overseas Battalion, C. E. F. (major).

Lieut. Arthur Massey Berry (30th Regiment), 13th Overseas Battalion, C. E. F. (captain).

Hon. Capt. William Ernest Hindson (R. O.), 13th Overseas Battalion, C. E. F. (major).

Capt. Edgar Howard Shuttleworth (7th Regiment), 13th Overseas Battalion, C. E. F. (major).

Capt. John Harold Wilts (C.A.D.C.), C. E. F. (major).

Lieut. Frederick Collins Browne (27th Regiment), 13th Overseas Battalion, C. E. F. (captain).

Lieut. Gordon Philip MacNaughton (25th Regiment), 11th Overseas Battalion, C. E. F. (major).

Lieut. John Douglas Stone (24th Regiment), 33rd Overseas Battalion, C. E. F. (major).

Lieut. Gwynne Wrench Trowe (27th Regiment), 14th Overseas Battalion, C. E. F. (captain).

Lieut. Herbert Andrew Barnard (7th Regiment), 14th Overseas Battalion, C. E. F. (major).

Lieut. (colonel) James Drury Clarke (25th Regiment), 11th Overseas Battalion, C. E. F. (major).

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SMALLMAN & INGRAM

ROAST GOOSE DINNER, SATURDAY, COURSE DINNER, 40c.

SMALLMAN & INGRAM

LADIES' COATS

A DAY OF OPPORTUNITY

125 New Autumn Styles, Saturday \$13.95

Opportunity to you, of course, means just one thing—a saving of money—and we use the word here in this connection. This opportunity, however, is much broader than usual, for it comes on coats at the beginning of the season—all typical late styles, new winter models. These coats are a special purchase at a clearing price from one of our leading makers and will undoubtedly create an unusual coat buying opportunity tomorrow, while it is not our policy to use comparative prices, we must tell you that in many cases this price is at least a third off regular.

Coats Pictured Are In This Sale

The three coats illustrated are exact pictures of some of the coats in this lot, which will convey to you the styles better than a page of descriptions. Seeing the style with your own eyes is better than any imagination can picture. These are loose styles belted in, large collars that fold up for cold weather, new slashed and patched pockets with trimmings of velvet and plush, 3/4 and full lengths. The colors are principally in browns and greys, also broken and small checks; sizes 16 and 18 years and 34 to 40 bust sizes.

On Sale Saturday Morning, \$13.95

Japanese Kimonos, \$1.39

Five dozen hand-embroidered Japanese Kimonos of fine quality cotton crepe, embroidered in white both front and back and on sleeves; girdle of self at waist. Comes in sky, pink or heliotrope. Price\$1.39

At Notion Counter

Celluloid Knitting Needles for knitting sweaters, sizes 6 to 200 pair; 15-inch. Celluloid Knitting Needles for knitting socks, 7-inch and 9-inch lengths, at 20c and 25c set of 4.

Skirt Gauge with chalk marker. Each15c
Crochet and Knitting Ball Holder, each25c
Bone Rings for fancy work, per dozen8c, 12c and 15c
Wool Mending, tan, red, black or white. Skein5c
French Kid Curlers. Per dozen15c, 20c and 25c
Shoe Laces, fine round lace, 63 in. long, in grey, brown, white, black, 10c pr.
West Electric Hair Curlers, 5 on card. Price25c
Chester Lawn Note Paper (our special), good quality as note paper, 75 in box, in one pound package. Special39c box
Chester Lawn Envelopes (our special), same quality as note paper, 75 in box. Special39c box
Waxed Paper, best quality, 20 sheets in roll. Keeps lunches fresh and moist; used for baking, also for overseas parcels. Special5c roll

See these Coats in Dundas street window.
On sale Saturday, \$13.95.

Candy Special

100 pounds of most delicious Chocolate Ovals, with soft creamy centres, dipped in chopped nuts. Special for Saturday only, per pound35c

Nainsook Special, 5 Yards for \$1.00

Saturday we will put on sale 400 yards of one of our standard numbers in Nainsooks. This is a good quality, fine weave and firm body, and we can recommend it as a good wearing cloth; 40 inches wide.

Special for Saturday, 5 Yards for \$1 or 22c Yard
This is about mill price today. (Made in England.) Get your supply while the present prices prevail.

Farmers' Special for Saturday

About 6 dozen only, Special "Empire" Tested Grain Bags; the old value at the old price, full size, while they last, 35c each, or \$4.00 dozen. Get yours here at these old prices. West Aisle, Main Floor. Staple Department.

Three Great Specials Saturday---For Men

We scarcely know how to emphasize—the Suits, the Raincoats or the Shirts. Each one is sufficiently strong in itself to assure a full day's business—as the price in each case does not represent more than two-thirds of the value. Do not overlook these money-saving opportunities Saturday.

Men's Negligee Shirts, 65c Each

Men's Negligee Shirts at a real bargain Saturday. This will be a good chance to replenish your stock of shirts—good, serviceable shirts in neat stripe effects, with soft or laundered cuffs, well made, full-sized garments, about 20 dozen to choose from, and worth nearly double the sale price on Saturday; sizes 14 to 17 1/2. Price, each65c

Men's Raincoats, \$6.95

Here is value that will be apparent to every man who examines these Coats on Saturday, a very big reduction for a quick clearance on Saturday morning. Men's Double Texture Wool Paramatta Raincoat, mole-lined, strongly built, and just the proper coat for heavy, cold rains. These coats are worth very much more than we quote here. They come in all sizes, 36 to 44. Sale price\$6.95

Men's Suits, \$16.50

Exceptional value in Men's 3-Piece Suits will be shown here on Saturday. We ask you to note the price, then come Saturday and examine the goods. For the young man we feature the new and stylish suit with belt all around, military style pockets in a dark brown shade of fine, soft wool chevrot finish; well made and properly lined. The trousers have straight or cuff buttons, also the 2-button, form-fitting style in grey and brown worsteds and overchecks, and the regulation styles for the business or professional man. These suits are all well made and worth much more than the sale price; sizes 34 to 44. Price\$16.50



A Solid Satisfaction

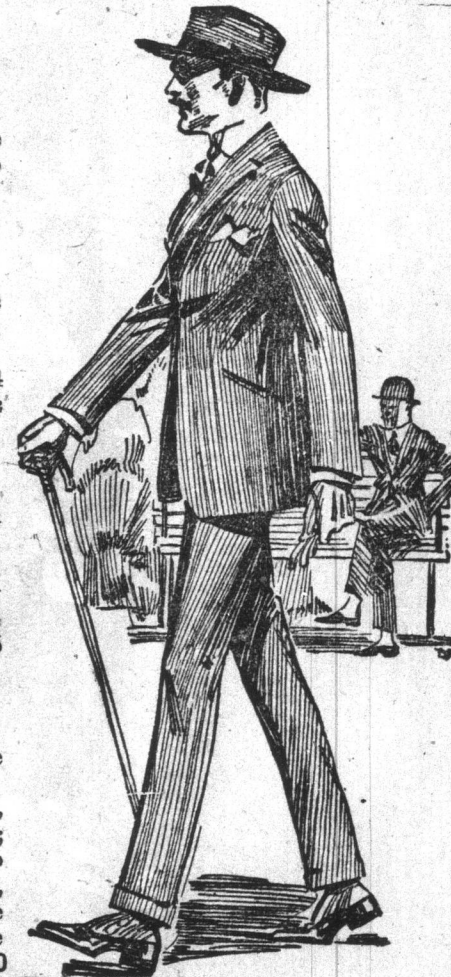
Comes to all men who are buying their clothes in this shop.

Not because it is our shop, but because it offers the kind of men's clothes that give men service in style, tailoring and value. We are not featuring a "one line" shop, but select from the foremost makers who still cling to "hand-tailored" ideals, the best to be had—and we stand back of every garment.

CORTESE ORCHESTRA—Saturday
afternoon, Balcony and Tea Room.

SMALLMAN & INGRAM
LIMITED

AFTERNOON TEA—See special menu,
new afternoon tea specials, 3:30 to 5:30.



MILITARY CLERKS NEEDED

Instructions issued to Secure Volunteers for This Work.

Clerks, stenographers and typists are required by militia headquarters, and commanding officers are asked in camp orders to forward the names of men in their units who will volunteer for such work.

Recruits who are Category C men may also be taken on if qualified, and will be attached to No. 1 Special Service Company.

BOXES FOR SOLDIERS.

EMBO, Oct. 11.—At the last meeting of the Brookdale Red Cross Society, it was decided to send each of the Brookdale boys at the front a Christmas box. Lieut. Roy Innes, a returned officer, gave an address. He was in the trenches for thirteen months. The collection was taken up, which netted \$9.65. Mr. and Mrs. Coulson have received a letter from their son, Pte. Jerry Coulson, who is in the hospital in London, Eng., with pleurisy. Pte. Coulson received a medal for his bravery some few months ago in France.

machine, recently installed. Dr. C. F. Stephenson, secretary of the Young People's Forward Missionary Movement, will give the lecture, taking as his subject, "His Dominion," and will deal with the recent missionary book of that title, written by Dr. Gunn, for study among the young people of the Methodist, Congregational and Presbyterian churches. A large attendance is expected.

REICHSTAG ADJOURNS. Amsterdam, Oct. 12.—The German Reichstag, according to a dispatch from Berlin, adjourned yesterday until December 5.

MISSIONARY MOVIES

Unique Form of Lecture in First Presbyterian Church.

A unique form of missionary lecture will be given in the schoolroom of the First Presbyterian Church this evening at 8 o'clock. Moving pictures of the Far East will be shown by an Edison