

1898-Twenty First Anniversary, Coming of Age Year-1919

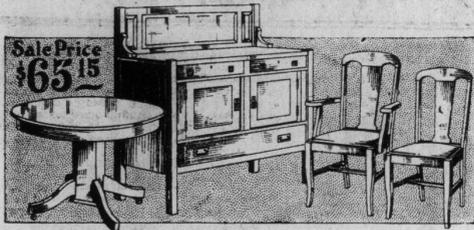
Simpson's February Furniture and Homefurnishing Sales

Extra Special Offerings in Dining-Room Suites

Brass Bed Outfit \$33.95

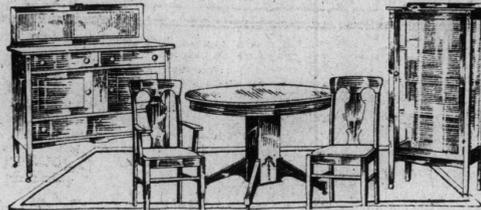


3-piece Brass Bed Outfit, \$33.95—Brass bed, spring and mattress. Brass bed, bright, polished and satin finish. All regular sizes. Spring, metal frame, closely woven wire, lock weave. Mattress, cotton centre, jute felt both sides and ends, art ticking. 3 pieces complete. Regular price, \$44.50. February Sale \$33.95



8-Piece Dining-Room Suite, \$65.15

Buffet, mission design, 48-inch case, bevelled mirror, lined cutlery drawer. Extension Table, 42-inch top, shaped feet. 5 small and 1 Arm Chair, movable seats upholstered in genuine leather. Fumed or golden finish. 8 pieces complete. Regular price \$89.50. February Sale price \$65.15



9-Piece Dining-Room Suite, \$58.25

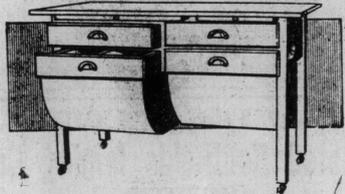
Buffet, 48-inch top, has large plate mirror, cutlery and linen drawers. Rubbed satin finish. China Cabinet, glass doors and ends, 3 shelves. Extension Table, pedestal base, shaped feet. 5 small and 1 Arm Chair, slip seats, upholstered in imitation Spanish leather. 9 pieces complete, in walnut finish. Regular price \$98.75. February Sale price \$58.25



8-Piece Dining-Room Suite, \$84.55

Buffet, 52-inch case, has doiley, cutlery and linen drawers. Extension Table, 45-inch top, colonial feet. Chairs, movable seats, upholstered in genuine leather. 5 small and 1 Arm Chair to set. 8 pieces complete, in fumed or golden finish. Regular price \$113.50. February Sale price \$84.55

\$13.25 Baking Cabinet \$9.95



Baking Cabinet—Illustrated. Maple natural finish. Size of top 28 x 48. Cutting and kneading board, large drawer for linen and cutlery. Several bins. Regular price, \$9.95. February Sale price \$13.25

The Home-Lovers' Club

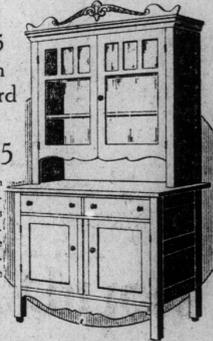
MEMBERSHIP MEANS—That you can buy your home furnishing needs and pay for them over a convenient period of time. This you can arrange with the Secretary on the Fourth Floor.

Take special notice that there is no extra charge or interest on purchases made through the Home-Lovers' plan. See the Club Secretary on Fourth Floor.

50-Watt Tungsten Bulbs---3 for 83c

50-Watt Tungsten bulbs. Grade A. All perfect and all tested. 50-Watt bulbs are small like 40-Watt size, and only quarter-inch longer than 25-Watt size, yet they give more light. Special February Sale price, 3 for 83c
 Box of 5 for 1.33
 Case of 100 for 25.75
 Nitro 100-Watt lamps. Each 75
 Simpson's—Sixth Floor.

This \$22.75 Kitchen Cupboard for \$17.95

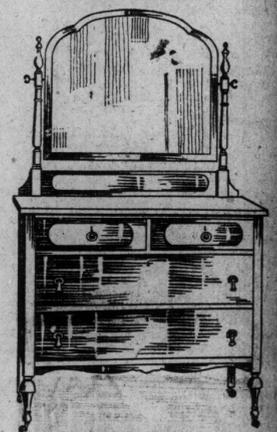


Elm, golden finish. Double glass doors on top. Regular price \$22.75. February Sale price \$17.95

COMBINATION DESK AND BOOKCASE

Surface oak—golden finish. 3 large drawers, also deep writing bed. Top fitted with double glass doors. Movable shelf for books. Regular price, \$19.50. February Sale price \$14.95

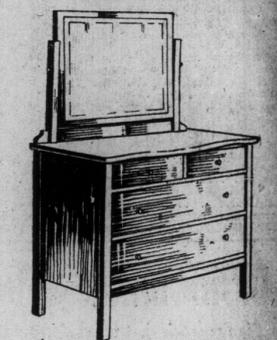
\$46.25 Dresser FOR \$32.50



Dresser—Genuine black walnut veneer—William and Mary design. Case 46-inch—mirror 24 x 28 in. Regular price, \$46.25. February Sale price \$32.50

Dresser—Princess design—genuine quarter-cut oak and veneered mahogany. Regular price, \$35.00. February Sale price \$23.25

\$32.50 Dresser FOR \$23.95



Dresser—Base, top and front of genuine mahogany, also solid quarter-cut oak. Golden finish. Regular price, \$32.50. February Sale price \$23.95

\$56.50 Divanette for \$48.65

Makes an ideal settee during day and double bed at night. Frame of solid oak, fumed finish. Link fabric spring. Regular price, \$56.50. February Sale price \$48.65

Sale Specials! Rugs, Chintzes, Paints, At Underprices



Seamless Wilton Rugs for \$119.75
 Small designs for living-room or bedroom. Size 9 ft. x 10 ft. 6 in. Regularly \$29.50. Sale price, \$23.95.

Heavy Axminster Rugs, Special \$36.95
 Oriental patterns, in brown, deep blue and old rose colorings. Size 9 ft. x 9 ft. Special Sale price, \$36.95.

\$29.50 Brussels Rugs for \$23.95
 Small designs for living-room or bedroom. Size 9 ft. x 10 ft. 6 in. Regularly \$29.50. Sale price, \$23.95.

\$97.50 Wilton Rugs for \$79.50
 Heavy grade, deep pile Wilton Rugs, in rich up-to-date colorings and designs. Size 9 ft. x 12 ft. Regularly \$97.50. Sale price, \$79.50.

Jute Stair Carpet—Half Price
 Reversible patterns, in blue, brown and green. 27 in. wide, regular 95c per yard, sale price 48c; 22 in. wide, regular 85c, sale price 42c; 18 in. wide, regular 75c, sale price 37c.
 Simpson's—Fourth Floor.

Heavy Felt Base Oilcloth Going at 52c Sq. Yd.

The second day of the great Oilcloth Sale includes new designs in matting, wood, block and tile effects, for all purposes. Among these hundreds of rolls are misprints, but the rest are perfect. Thoroughly seasoned and dependable. Special sale price, square yard, 52c.
 Simpson's—Fourth Floor.

Paint 69c Quart

Reliable household paint, quality guaranteed, the label bears the Simpson name, and is prepared by one of the leading paint manufacturers. Dries hard and glossy. Easily applied.
 Large range of colors: Inside White, Outside White, Ivory, Cream, Buff, Drab, Pearl, Medium Grey, Golden Brown, Antique Brown, Light Blue, Medium Red, Pea Green, Special Paint Brushes, 11c—2 inches wide, made from selected black bristles, with chisel, and securely bound.
 Dark Green, Extra Dark Green.
 Simpson's—Sixth Floor.



One Pair Chintz Curtains and Valance, and One Pair Scrim Curtains, Complete \$8.98

See the Department displays. We will make them to order, if you wish, at this extra special price. Length of curtains 6 feet 9 inches. Today, complete, \$8.98.

Fine American Chintzes, Special, 79c Yard 31 and 50-inch Shadow Cloth, Special, \$1.29 Yard
 Newest color combinations and designs. 36 inches wide. Regularly \$1.00 to \$1.25 yard. February Sale price, yard, 79c.
 Floral and verdure patterns on light and dark grounds. February Sale price, yard, \$1.29.

ANOTHER CHINTZ SPECIAL—HALF PRICE
 Big lot of short pieces up to 15 yards. Every piece a bargain. Regularly 69c to \$1.50. February Sale price, 34c to 75c yard.

SLIP COVERS MADE TO ORDER AT SALE PRICES
 Special for today only. Choose the chintz from our immense stocks, and we will take measurements and make up slip-covers for any style of chair or chesterfield at these special sale prices. Materials extra.
 A slip cover for any small chair, made for \$1.50. A slip cover for any chesterfield or lounge, made for \$2.50.

Suits! Tall and Stout Men



Stout Men's Suits—Dark brown tweed with neat stripe effect in 3-button sacque model. Sizes 40 to 50. \$20.00.
 Tall Men's Suits—Medium grey worsted, in 3-button sacque model. 6-button vest—trousers can be finished up to 36½-inch leg. Sizes 38 to 46. \$23.50.
 Semi-Stout Suits—Grey worsted, in neat stripe effect. 3-button soft roll sacque model. Sizes 39 to 46. \$22.50.
Men's Trousers on Sale Today
 Dark Grey Worsted Trousers—Neat stripe effects. Sizes 32 to 44. \$4.50.
 Whipcord Trousers—Dark grey, heavy weight. Sizes 32 to 40. Today, \$5.50.
 English Tweed Trousers—Rich dark brown, with neat black stripe. Sizes 32 to 38. \$8.50.
 Simpson's—Main Floor.

Men's Combinations \$2.67

Medium weight, Mercury make, natural wool. Sizes 34 to 36. Regularly \$4.00. Today special, suit, \$2.67.
 Men's Winter Underwear, 98c
 Medium weight shirts and drawers, broken lines. Natural cashmere merino. Sizes 34 to 46. Regularly \$1.25 and \$1.50. Today, garment, 98c.
 Boys' 65c Underwear at 49c
 Shirts and drawers, natural shade, silky fleeced lining. Sizes 20 to 32. Regularly 65c. Today, garment, 49c.
 Men's \$5.00 Soft Felt Hats, \$3.45
 English and Canadian hats, moss green, myrtle green, steel grey and brown. Today, special, \$3.45.
 Simpson's—Main Floor.

The SIMPSON Company Limited

Bed Springs At Sale Prices

Bed Spring—All-metal, lock weave. Heavy rope edge. All regular sizes. Regular price, \$7.75. February Sale price \$6.65
 Bed Springs—All-metal, woven wire fabric—heavy cable supports. All regular sizes. February Sale price \$4.95
 Bed Spring—All-metal frame. Closely woven wire with lock weave. All regular sizes. February Sale price \$9.00

Mattresses

Mattress—Fibre centre, jute felt both sides and ends. Encased in art ticking. All regular sizes. February Sale price \$6.95
 Mattress—Seagrass centre, jute felt both sides. All regular sizes. February Sale price \$4.95
 Mattress—Layer felt both sides. Weight 43 lbs. Cotton centre deeply tufted. Encased in good grade of art ticking. All regular sizes. Regular price \$9.95. February Sale price \$12.25.

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