



The Simpson Store for Men is Filled With Giveable Things

Gift choosing for a man has been simplified in our great assortments of Christmas merchandise that anticipate every desire. It is a pleasure to select from such splendid stocks. The goods are so dependable, so attractive and so moderately priced. Come in today and get the advantage of early buying.

A Box of Hosiery is Good That's Something He is Always in Need of

Men's All-Wool Cashmere Socks, fine, plain black cashmere, good weight. All sizes. Today, \$1.00, \$1.10, \$1.25.

Men's All-Wool Worsted Socks, heavy weight, bright glossy yarn, ribbed finish. All sizes. Today, 85c, \$1.00, \$1.10.

Men's Real Silk and Wool Socks, grey and black mixtures. Good weight, warm winter socks. All sizes. Today, \$1.50.

Men's Fine Quality Silk Lisle Thread Socks, black only. "Penman" make. Seamless, good weight. All sizes. Today, 50c.

Men's Fancy Heavy Weight Silk Socks, clox and vertical stripes, blacks and colors. New York's latest. All sizes. Today, \$1.50.

Beautiful Neckwear for Gift Giving

AT 25c—Pure Swiss Silks in large assortments of stripes and all-over effects, large shape.

AT 50c—American, English and Swiss silks in all the newest stripes. All-over floral and Roman and club effects. These are all pure silk, large flowing end shapes.

AT \$1.00—A. T. Reid's Pure Silk Knit Neckwear in plain or fancy stripes, all-over effects, heather mixtures, in grey, blue, brown, green, royal and navy.

AT \$1.00—American and Swiss Silks. In the newest stripes. All-over and Grenadine effects, in large quantity of patterns and colorings.

AT \$1.25—Quality De Luxe Cravats. Pure Italian silks made by M. Paroli & Sons, in the finest quality silk basket weaves, crossbars and floral effects. \$1.25.

AT \$1.50—American and Swiss Silks in floral ombray and Mocador designs. Plain or fancy stripes, in blue, green, helio, grey and maroon.

Gloves—Silk, Fur or Wool Lined

Men's Silk-Lined Gloves—Grey and tan suede leather. Also tan cape skin. Lined throughout; have one dome clasp. Sizes 7 to 10. Today, \$2.75 and \$3.00.

Men's Fur-Lined Gloves—Tan and grey suede leather, heavy fur lining, grey and blue fur. One dome clasp. Sizes 7 to 10. Today, \$3.75 and \$4.00.

Men's Wool-Lined Gloves—Tan and grey suede leather; also tan cape skin. One dome clasp, and strap wrist. All sizes. \$1.50, \$2.00, \$2.50 and \$3.50.

Men's Woolen Gloves—Canadian and English makes. Plain and fancy knit, fleece lined and knitted seamless lining; also angora finish. All sizes. Today, \$1.00 to \$3.00.

Brushed Wool Mufflers

Men's Brushed Wool Mufflers in khaki, grey, purple and fawn. Good lengths and widths. Splendid as gifts. \$1.50 to \$3.00.

Stylish House Coats for His Gift

When a man stays in at nights nothing is more convenient and pleasurable than a comfortable house coat. He may use it as a lounge coat or smoking jacket. They make splendid gifts, and are not expensive.



Traveling Dressing Gown—Made up from an extra light, durable material in brown, blue, grey. Sizes 36 to 46. \$18.50.

HOUSE COATS—Of all-wool fabrics, in two shades, heather and grey and red and black, finished with 3 pockets, buttons and buttonholes, edges and pockets bound with braid and cord. Sizes 36 to 46. \$12.00.

RICH VELVET HOUSE COATS—In brown, black and wine shades. Sizes 35 to 48. \$20.00, \$25.00, \$30.00.

Sound Qualities in Winter Underwear

When Done Up in Holly Boxes, These Make Ideal Gifts

Men's Winter Underwear—Shirts and drawers. Natural shades. Elastic ribbed—close fitting. Cuffs and ankles—union mixture. Today, per garment, \$1.25.

Men's Winter Underwear—"Admiral Brand." Natural shade wool and cotton yarn. Flat knit. Splendid wearing. Today, per garment, \$2.00.

Men's "Tru-Knit Brand" Winter Weight Underwear—Shirts and drawers. Natural shade. Double breast. Silk and wool. Fine elastic ribbed close-fitting cuffs and ankles. Today, garment, \$3.50.

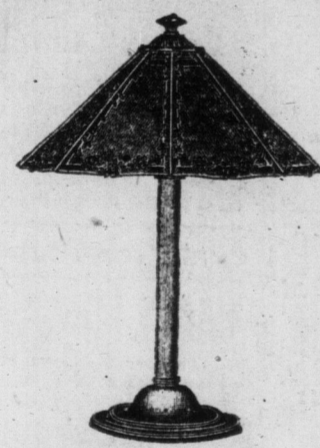
Men's "Rameses Make" English Imported Underwear—Shirts and drawers. Natural shade. Flat knit—fine and soft. Splendid wearing. Elastic ribbed cuffs and ankles. Today, per garment, \$3.50.

Men's Combination Underwear—Heavy elastic ribbed cotton for winter wear. Well made. All sizes. Today, suit, \$2.50.

Men's Combination Underwear—Winter weight. Elastic ribbed—form fitting. Cream shade. Closed crotch. Today, suit, \$4.00.

These Popular Table Lamps Suggest Wonderful Christmas Gifts

Old Bronze and Gold Finished Table Lamps at \$16.90



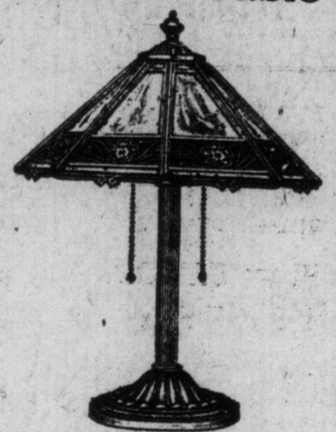
Old bronze and gold finish, with "corded silk" glass panels in rich orange-amber gradually fusing into pure lemon at bottom of each panel. Height 19 in., width 14 in. \$16.90.

For your friend's home or your own home, an attractive table lamp would fittingly solve the gift problem. Our department, sixth floor, is replete with the most extensive variety of lamps, including every imaginable kind. Today is a good day to select.

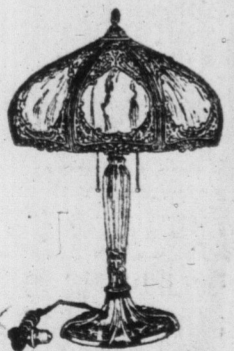
A WORD TO OUT-OF-TOWN CUSTOMERS: If you will let us know what style and size of table lamp you prefer, and the approximate price you wish to pay, we shall gladly make your selection and forward same to your satisfaction. Only a few suggestions are mentioned here.

Antique Brass Finished Table Lamps at \$13.75

The Antique Brass finish is exceptionally handsome. The amber panels with green panels under the border harmonize perfectly. It's a beautiful lamp for such a moderate pricing. Height 19 in., width 14 in. \$13.75.



Plenty of These Lamps at \$22.65 to \$32.00



Golden bronze finish, corded silk panels, 21 inches high 16 inches wide, \$22.65.

Old bronze, gold relief, Adam design, vase-shaped stand, dull amber panels, 21 inches high, 16 inches wide, \$31.25.

Same lamp in dull gold picked out with bronze green, \$31.25.

Large size, with amber panels, bronze and green finish, red glass corners, vase-shape stand, \$32.00.

Table Lamps \$15.95 to \$20

This illustration represents a number of lamps whose designs are distinctive and very interesting. These lamps enable you to produce those "different" effects so many decorators are striving to achieve.

The bases are solid seasoned mahogany, completely hand decorated. Blue, gold, black, pale green and rose are the color combinations, varying in each. Some have cherries, some roses, others Dutch designs. The shades are quaint in mulberry, rose, gold and salmon, with plain and with dainty chintz linings. The whole effect is quaint, harmonious and individual. \$15.95 to \$20.00.



This Lamp, \$10.50.



This Lamp, \$10.95.



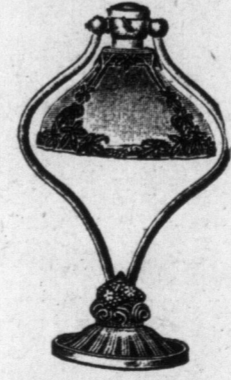
This Lamp, \$10.75.

Table Lamp \$24.40



Polychrome finish of old gold, bronze and burnt iron. Height 21 in., width 16 in. \$24.40.

This Artistic Lamp \$18.75



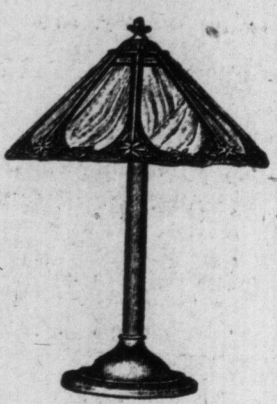
Polychrome finish of gold and green, with touch of mulberry and bronze in the fruit on the base. The shade swings within the yoke. Height 13 1/2 in., width 9 in. Amber glass panels. \$18.75.

This Lamp \$35



Polychrome finish of old gold and green variegated with ivory and rose touches. The "corded silk" glass panels are delightfully toned from rich deep olive green to pale olive at the bottom. Height 21 in., width 18 inches. \$35.00.

Just \$15.65 for This Style



Iridescent dull bronze effect with gold relief. Amber panels. Height 19 in., width 14 in. \$15.65.

Buy Through the Home-Lovers' Club If You Prefer—No Extra Charge

No need to pay the full amount at the time of purchase—just join the Club and arrange to buy your lamps on deferred payments spread over an arranged period.

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