

SIMPSON Store Opens 8 a.m. Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PROBS Fair: higher temperature; local snowfalls.

SIMPSON

SIMPSON

Friday's Mid-Winter Economies at the Simpson Store

The Kid Glove Sale

On the Main Floor

Women's Glace and Undressed Suede Kid Gloves, broken lines, a variety of colors, not all sizes in each color. Regular 75c. Friday 39c.

Cannot promise to fill phone or mail orders.

Women's Long Kid Gloves, glace and undressed finished suede, French made, black and colors, but not all colors in each length and size. Regular \$2.00. Friday, pair 79c.

Cannot promise to fill phone or mail orders.

Elite quality, glace finish. Regular \$1.00, for 80c.

Le Rive quality, glace finish. Regular \$1.25, for \$1.00.

Monopoly quality, glace finish. Regular \$1.50, for \$1.20.

Above in black, white and all colors.

Tan Cape Leather Street Glove. Regular \$1.00, for 80c.

Cape Suede, undressed. Regular \$1.50, for \$1.20.

Cape Suede, undressed, silk lined. Regular \$1.75, for \$1.25.

Cape suede in effect, tan, grey.

5-button glace finish Long Gloves, \$1.75, for \$1.40.

12-button glace finish Long Gloves, \$2.00, for \$1.60.

12-button glace finish Long Gloves, \$2.50, for \$2.00.

Women's Wool Lined Winter Gloves, this lot consists of all of our kid and suede gloves. Regular prices up to \$1.75. On sale Friday 79c.

Wide Ribbons for 3c

On the Main Floor

The odds and ends of many lines of our big Ribbon stock must be cleared out on Friday; there is a pretty good range of colors, including sky, Nile, coral, tuscany, butter, champagne, cream, wine, navy, myrtle, reseda, moss, tan, brown and grey. Widths from 1 1/2 inch to 3 1/4 inches. Regular prices from 8c to 14c. Positively cannot fill mail or phone orders. Friday bargain, per yard 3c.

\$2.25 UMBRELLAS 98c.

Clearing a lot of Women's Umbrellas, a good, strong frame, fine silk and wool tops, and choice selection of neat and fancy handles, rolled gold and sterling silver mounts. \$1.38, \$2.00 and \$2.25 values. Friday 98c.

ART NEEDLEWORK.

A clearance of odd lines in Stamped and Tinted Cushion Tops and Centre-pieces, in conventional and floral designs. Regular 35c and 50c. Friday 15c.

Stamped Corset Covers, on good quality fine cambric, with material to work. Regular 40c. Friday 30c.

Stamped Guest Towels, on extra good quality huck, not too much work, size 15 x 27. Friday 25c.

Toilet Accessories

On the Main Floor

Wampole's Formoloid Tooth Paste. Regular 25c. Friday bargain 2 for 25c.

Campana's Italian Balm. Friday bargain 2 bottles 25c.

Glycerine and Cucumber Cream, for the complexion. Regular 25c. Friday 17c.

28 only White Hair Brushes, made with concave back and 11 rows of pure bristles. Regular \$1.50. Friday 99c.

Excelsior Dandruff Brush, made with 20 rows of white-bone set in a rubber cushion. Regular \$1.50. Friday bargain 75c.

Phone direct to Toilet Dept.

Syrup Hypophosphites. 50c bottles. Friday 25c.

Lorimer's Extract Malt. 75c bottles. Friday 40c.

Sodium Phosphate, granular, best English make. Regular 25c. Friday 15c.

Cough Drops. 5c packages. Friday 3 for 10c.

Embroidery, washable and strengthening. Regular 15c. Friday 10c.

Bed Pans, improved hospital shape, best white enamel. Regular \$2.50. Friday \$1.75.

100c warmers, earthenware, large size. Regular 90c. Friday 65c.

Hot Water Bottles, several kinds, where quantities are small. Regular \$1.50 and \$1.75. To clear Friday 98c.

Jewelry and Clocks

On the Main Floor

3,000 Pins, Belt Pins, Scarf Pins, Cuff Links, Brooches, Lace Pins, Veil Pins, Collar Button Sets, Collar Supports, Beauty Pins, Jabot Pins, Dress Pin Sets, Leather Fobs, Sterling Silver Thimbles. Regular selling 15c to 50c. Friday bargain 10c each.

500 Alarm Clocks, nickel and copper finish cases, double and single bells, reliable movements, extra loud alarm, lever to stop bell, guaranteed good timekeepers. Regular \$1.00 and \$1.20. Friday 69c.

LEATHER GOODS.

Seal Grain Leather Bag, 8-inch guncmetal frame, moire lined, fitted with mirror, mirror, smelling salts bottle and puff box. Regular \$2.25. Friday \$1.19.

WOMEN'S GLOVES.

Women's Cashmere Gloves, black, brown, grey, silk lined and unlined. Regular 50c. Friday 25c.

Women's Wool Ringwood Gloves, 35c, for 15c.

Women's Black Cotton Fleece Lined Hose. Regular 20c. Friday 12 1/2c.

Men's Mule Mittens, wool lined, wool cuff. Regular 35c. Friday 29c.

Men's Wool Gloves. Regular 50c. Friday 25c.

Books and Stationery

On the Main Floor

We are now showing a great selection of Valentines, novelties, from 25c to \$1.00. Comic Cards, etc., 5c to 25c. Postals, 6 for 5c.

On the Main Floor.

25 copies only "The Orchard and Fruit Garden," a thoroughly practical book, by E. P. Powell. Published at \$1.50. Our price 49c.

"The Twentieth Century Cook Book," a book of 490 pages, all good recipes. Published at \$1.00. Our price 59c each.

On our bargain tables for Friday we have a lot of fine literature, odd volumes, 5c and 10c each.

200 books, suitable for the library. Values from \$1.00 to \$2.50. All at 89c each.

Fiction Reprints, recent books, published at \$1.25 and \$1.50 each. All at 39c.

COMB SETS.

Four-piece Rhinestone Comb Set, consisting of sides, back and barrettes. Regular 48c. Friday, set 19c.

Women's Wear

Third Floor

45 Women's one-piece dresses made of a fine French serge and imported San Toy cloth, have collar and yoke of fine lace. Some have waist trimmed with fine braidings, others with strappings of self, skirts are plain or pleated effects. Colors in the lot are black, grey, fawn, brown, navy and green. Sold regularly at \$12.50, \$18.50 and \$21.00. Friday \$8.79.

73 Women's serviceable coats, made in smart styles, with semi-fitting backs. Some are plain tailored, others trimmed with strappings; collars are either mannish or flat effect. Some are trimmed with strappings of self. Materials are good weight diagonal worsteds in medium shade of grey, and of imported frieze in brown. The regular selling prices were \$35.00, \$6.00 and \$7.50. Friday \$3.49.

95 Only Misses' separate skirts, made from a good weight English cheviot, in black and navy, in three distinct styles, with yoke effects, and pleated to bottom of skirt. Some trimmed with strappings, others with buttons. The sizes are 29, 30 and 32 front lengths, and were sold regularly at \$2.95 and \$3.45. Friday, 1.29.

Women's Lounging Robes of all-wool Eiderdown, stag, garnet or cardinal, fronts and cuffs are edged with shell stitching and trimmed with plain satin and Dresden ribbon; back is made loose, but may be drawn in with wool girdle. Sizes 34 to 44. Regular \$5.00. Friday, 3.49.

THE GREAT WHITE SALE

Third Floor

Nightdresses, fine nainsook, a charming empire style, trimmed with very fine embroidery, medallion yoke, beading and silk ribbon, insertion and narrow frills of fine lace, lengths 56, 58, 60 inches. A regular \$3.75 gown, Friday bargain \$2.25.

Drawers, for extra large women, Isabella style, fine nainsook, trimmed with fine lace or embroidery, lengths 23, 25 and 27 inches, in both styles. Regular prices \$1.25 and \$1.39 pair. Friday bargain 75c pair.

Drawers, fine cotton, wide umbrella style, trimmed with deep flounces, hemstitched tucks and hem, sizes 23, 25 and 27 inches. Regular price 25c pair. Friday bargain 15c pair.

Petticoats, a handsome style in fine cotton, deep flounce of fine embroidery, edged with ruffle of fine valenciennes lace, dust frill of lawn, length 38, 40, 42 and 44 inches. Regular price \$3.25 each. Friday bargain \$1.75.

THE CORSET BARGAINS.

Clearing 200 pairs Women's Sample Corsets, including Redfern, Warner & Thomsons glove-fitting models, finest qualities, medium or high bust, long and medium long below waist, four or six garters, finest whalebone or steel filled, models to suit every figure, sizes include 21 to 28 inches. Don't miss this offering if you would like a beautiful corset at HALF PRICE.

Household Linens

Third Floor

1,800 YARDS BLEACHED ENGLISH LONG CLOTH, 6 1/2 YARD

Yard wide, full bleached, strong make. Friday, yard, 6 1/2c.

\$3.60 WHITE WOOL BLANKETS, 2.98.

44 pairs, 6 pounds, 60 x 80 inches, dainty borders, thoroughly cleansed and best napping. Friday, pair, \$2.98.

FANCY WOOL EIDERDOWNS 25c YARD.

A number of good stripes and colorings, 27 inches wide, suitable for dressing gowns or bath robes. Regular 40c yard. At blanket circle upstairs, Friday, yard, 25c.

1,000 YARDS IRISH CHECKED GLASS TOWELLING 8c YARD.

23 inches wide, the heavy, sturdy, perfect drying kind of towelling, red or blue checks. Regular 11c and 12 1/2c yard. Friday 8c.

LACE TRIMMED CENTRE PIECES 25c EACH.

Round or square drawn work and lace trimming, 18 x 18 inches. Regular 35c and 50c each. Upstairs in linen department, Friday, 25c.

HUCKABACK BEDROOM TOWELS 19c PAIR.

Mostly trimmed, all good bedroom sizes. Irish manufacture, only about 100 dozen. Regular values as high as 37 1/2c to 40c pair. Friday, 19c. (No mail or phone orders.)

Handkerchiefs

Third Floor

Women's Swiss Embroidered Handkerchiefs, scalloped borders, good assortment of patterns. The regular selling value is 10c each. Friday, 5 for 25c.

Men's Fancy Colored Silk Handkerchiefs in tans, blues, greens and helio combination. Regular selling values 50c each. Friday, each, 25c.

EMBROIDERIES.

3,650 Yards of New Cambric and Swiss Edging and Insertions, an immense variety of patterns; widths from 2 to 12 inches wide. On sale Friday half price. Prices, per yard, 4c, 5c, 7c, 9c, 10c, 11c, 12c to 20c.

25c CASEMENT CLOTHS, FRIDAY, 14c.

1,500 yards, excellent in colorings and designs, sun fast.

25c SASH MUGLINS, FRIDAY, 12 1/2c.

White spot and figured, 36 and 45 in. wide, good quality.

30c CRETONNE, FRIDAY, 15c.

English manufacture, extra good quality, soft finish.

An exceptional offering in Window Shades Friday when we clear at 37c. The qualities are high-grade oil opaque, 37 inches wide, 6 feet long, mounted on good spring rollers, complete with brackets and pull, fawn only. Good value at 45c. Special cut price, Friday, 27c.

Travelling Goods

Third Floor

35 high square Tourist Trunks, waterproof canvas covered, hardwood slats, brass lock, catches and bumpers, sheet iron bottom and casters, two heavy straps, deep tray and covered hat box, sizes 36, 34 and 32 inch. Regular price up to \$1.75, Friday price \$3.95.

15 only deep Club Bags, solid cowhide, strong steel frame, brass lock and catches, easy swing handle, neatly lined, with pocket, sizes 18 and 18 inch. Regular price up to \$3.75. Friday bargain \$2.98.

Kentia Palms. Regular \$1.50 for 89c. Rubber Plants, special \$1.00.

Primroses, flower all year, at 25c.

Primulas, full of flower, 20c.

A visit to our kitchen and baking room will be interesting to any person who has never seen foods prepared except perhaps at home. Our kitchen is arranged on the most sanitary and up-to-date basis known to experts, and the foods prepared are the best the market produces. In our Baking Room, where all the pies and cake used in the immense restaurant are made, you will see women at work who know how to make that good, old-fashioned kind of pastry that reminds one of mother's pantry. Come and see it in the morning or afternoon, or better still, come during the busy hours, when the mid-day dinner is being served. The Lunch Room is open all day. Sharp at 3 to 2 p. m. dinner, from 3 to 5.30 p. m. afternoon tea, but you may drop in at any time during the day for a cup of tea or coffee, or ice cream and cake, or other light refreshment.

\$4.00 NET AND SILK WAISTS, FRIDAY \$1.39.

200 Fine embroidered net waists, and a few chiffon silks, white and eye nets, silk lined, and made in pretty dress styles, trimmed with lovely purple lace insertion and motifs. Silk waists are tailored designs, full length sleeve, black, navy and myrtle. All sizes in the collection. Regular \$4.00. Friday, to clear, 1.39.

200 Splendid warm waists, all wool, delaine, crepe and cashmere, made tailored styles, group tucking, front or back opening, long sleeves, tucked cuffs and collar; brown, navy, green and cardinal, all sizes, 32 to 42. Regular \$1.50, \$1.75 and \$2.00. Friday, 98c.

A neat house waist of good washable print and percale, black and white stripe and spot design, made shirt-waist style, tucked back and front, short sleeves with buttoned cuffs, and tucked collar. Sizes 32 to 44. Regular \$1.00. Friday, 59c.

Women's Furs

Second Floor

37 only Black Belgian Hare ("Russian lynx") Muffs, extra large rug shape, with two heads and tails and paws, satin lined. Regular \$5.00. Friday, \$2.85.

25 only Black Belgian Hare ("Russian lynx") Stoles, wide on shoulder, extra long fronts, with heads and tails, satin lined. Regular price, \$7.00. Friday, \$4.75.

20 only finest quality Isabella Fox Muffs, large empire shape, with natural head and brush, satin lined, down bed. Regular \$20.00. Friday, \$14.75.

12 only finest quality Isabella Fox Muffs, large rug shape, shirred satin lining, head and brush. Regular \$25.00. Friday, \$16.75.

WASH GOODS.

300 yards Arnold's celebrated Tissue Brode, a dainty, fine batiste, with embroidered effect of white upon colored grounds, pink, sky, navy, black, grey mauve and green. Regular value 45c, 25c.

White Victoria lawn, pure bleach, for aprons, children's pinafores, etc.; 39 inches wide. Regularly 10c, for 7c.

48-inch fine French Batiste, pure white, a beautiful cloth for summer dresses and waists. Reg. value 29c, 23c.

Striped Voile for spring and summer dresses, pretty silk effect, in mauve, navy, pink, green, etc. Regular value 39c, for 25c.

Household Linens

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1,800 YARDS BLEACHED ENGLISH LONG CLOTH, 6 1/2 YARD

Yard wide, full bleached, strong make. Friday, yard, 6 1/2c.

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Men's Fancy Colored Silk Handkerchiefs in tans, blues, greens and helio combination. Regular selling values 50c each. Friday, each, 25c.

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White spot and figured, 36 and 45 in. wide, good quality.

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English manufacture, extra good quality, soft finish.

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Home Furnishings

Second Floor

Rugs in many good designs, at the following prices, which should clear them all early. English Seamless Velvet Rugs, 10 1/2 x 9, for \$16.98, 12 x 9, for \$19.98; 10 1/2 x 12, for \$23.98.

English Seamless Tapestry Rugs, 10 1/2 x 9, for \$11.98, 12 x 9, for \$13.98, 12 x 10 1/2, \$15.98.

English Seamed Tapestry Rugs, 3 x 3 yds., for \$6.89; 3 x 3 1/2 yds., \$7.89; 3 x 4 yds., \$8.89; 3 1/2 x 4 yds., \$10.89.

English Seamed Tapestry Rugs, 3 x 2 yds., \$5.99; 3 x 3 1/2 yds., \$6.99; 3 x 4 yds., \$7.99; 3 1/2 x 4 yds., \$9.99.

50c SCOTCH LINOLEUM, FRIDAY 37c.

Thoroughly seasoned, excellent patterns, in full range of colorings.

30c CURTAIN SCRIMS, FRIDAY, 19c.

1,200 yards, 45 in. wide, in choicest colorings and designs.

\$2.50 TAPESTRY CURTAINS, \$1.98.

In this sale you have the opportunity to save on hangings. The assortment is large and includes the maker's entire range of colors, in plain and two-toned effects, neat reversible patterns, fringed-top and bottom, 40 inches wide, 3 yards long. Are good value at regular price, \$2.50. Special cut price, Friday, \$1.98.

Library Sets, in solid oak, mission design and finish. Desk, table, chair and book rack. Regular price \$14.75. Friday bargain \$8.75.

Library Tables in genuine oak, rich golden finish, fancy shaped legs and undershell. Regular price \$15.00. Friday bargain \$6.75.

Chiffoniers in mahogany, polished, good drawer space, brass trimmings, shaped bevel British mirror. Regular price \$22.00. Friday bargain \$16.50.

300 rolls Borders assorted colors, 9 and 18 inches; regular to 5c, 10c, 15c yard; Friday 2 1/2c yard.

1,700 rolls Wall Paper, mica and colored, neat patterns; regular to 10c; Friday 4 1/2c.

2,600 rolls Paper for dining rooms, parlors and bedrooms, good colors and designs; regular to 25c, Friday 11c; regular to 35c, Friday 17c; regular to 50c, Friday 24c.

\$8.50 Bob Sleighs, Friday \$6.95.

\$3.00 Baby Cutters, Friday \$2.49.

\$18.75 and \$15.00 Jnricksas, Friday \$9.95.

\$6.75 Doll Carriages, Friday \$4.95.

\$15.00 Baby Wooden Go-Carts, Friday \$11.95.

(Full line Doll and Baby Carriages, Fifth Floor.)

In the Basement

Basement

Tea Cups and Saucers, best English china, rich gold decoration, Carlton and Worcester shapes. Friday special 10c.

40 only China Tea Sets, Austrian china-ware, blue band, with dainty floral decoration. Regular \$3.00. Friday \$1.98.

102 piece Dinner Set, in the famous Grindley ware, with Aynsley's China tea set, conventional design, a rich decorated set at an extremely moderate figure. Friday \$20.85.

1,000 bags Choice Family Flour, 4 lb. bag 60c; choice Currants, cleaned, 3 lbs. 25c; California Seeded Raisins, 3 pkgs. 25c; Cooking Figs, natural fruit, 4 lbs. 25c; Yellow Cooking Sugar, 11 lbs. 50c; Perfection Baking Powder, 3 lbs. 25c; New Orleans Molasses, 2 lb. tin 10c; Canada Corn Starch, package, 7c; Choice Rangoon Rice, 7 lbs. 25c; Pearl Tapioca, 4 lbs. 25c; Canned Corn, 3 lbs. 25c; Choice Pink Salmon, per tin, 11c; telephone direct to department.

2 1/2 lbs. PURE CELONA TEA 55c.

A blend of Indian and Ceylon Tea, one ton, Friday, black or mixed, 2 1/2 lbs. for 55c.

Boots for Women

Second Floor

500 pairs Women's Boots, in sizes 2 1/2, 3 1/2 and 4 only; they are travelers' sample boots, branded on the soles with the following well-known trade marks, "Queen Quality," "Dorothy Dodd," "Boston Favorite" and "Gold Medal"; all superior grade; blucher, button and lace styles; patent leather, vic. kid, gun metal, velour, calf, tan, Russia calf and suede leathers; black, tan, chocolate, grey, wine and drab colors; cushion sole, medium and short vamp last, Goodyear welt, turn and Mackay sewn soles; low, medium and high heels. Regular prices \$3.00 to \$5.00. Friday bargain, all one price, \$1.35.

Millinery

Second Floor

It will pay you to shop early and secure first choice as the quantities are limited.

28 Trimmed Hats in draped velvet turbans, satin finished, fur felt shapes, nicely finished in silk, flowers or wigs very tastefully arranged. Sold regularly up to \$8.00. Friday, \$2.98.

19 only Trimmed Hats of a similar design that sold regular up to \$3.50. Friday, \$1.75.

Babies' Bonnets, the assortment we will clear at this price is very in viting. Bonnets that we sold regularly up to \$2.75, Friday, 50c.

Silks and Dress Goods, 2nd Floor

Second Floor

34-in. natural color only, Shanung Silk, the bright, silky finish which wears and launders well. Friday, 69c.

1,000 yards of all-silk Paillette, one yard wide. This silk is of pure and unfinishing black; a black silk we can recommend. Friday 97c.

1st, 2,000 yards beautiful French San Toys, Poppins and Taffetas, a first-class all-wool fabric in fine cord effect; new spring shades, positively uncrushable. 42 in. wide, 63c.

2nd, 1,500 yards black Silk-striped Voiles, new designs, rich, unfinishing black, fine, even weave; hard, crisp finish. 42 in. wide, 63c.

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