Linen Shirt

Waists

80c

500 Linen Tailored Shirt

Waists, samples, in size 36 only:

some severely plain, others beau-

tifully tucked or embroidered by

hand. These are samples of our

famous "Challenge" Waist, the

regular prices of which are \$1.95.

\$2.48 and \$2.95: For early busi-

ness we have marked them for

An per compared session is ten years. that cand A therefore than price one or dispossmust the En It is of the better of \$100,000 insurante D the 1 97.16 is

Thursday at, each...........80

A SUMMER SALE AT SIMPSON'S

Garden Tools **Specials**

WEDNESDAY MORNING

Digging or Spading Forks, "D" handle, 4 prongs. Thursday. . .89 Garden Hoes, long handle, 25c

Garden Rakes, strong heads, 10-tooth, 18c; 12-tooth, 23c. Hand Garden Trowels. Thurs-

day 5c and 10c. Hand Garden Forks, 4-prong. sisting of hoe, rake and spade, 15c, 25c, 50c.

In hardwood finish, first quality.
Height, Closed.

SCREEN WINDOWS.

In varnished finish, at 15c, 17c 19c each.

Closed.

SCREEN DOORS AND WINDOWS.

We shall put on sale Thursday another shipment of fresh, strong screen doors and windows in hardwood finish and close strong wire mesh, in sizes 2 ft. 6 in. x 6 ft. 6 in., 2 ft. 8 in. x 6 ft. 8 in., 2 ft. 10 in., x 6 ft. 10 in., and 3 ft. x

Flowers for Home Gardens

Your Week-End Dunnage

Lightness of weight is a feature of some of the travelling goods quoted re at very special prices, deliberately marked down to meet the big holiday mand. You will find these articles both useful and good-looking, besides the nvenience of travelling light.

MATTING SUIT CASE.

Made of best matting fibre, leather-bound corners, swing handle, brass lock and catches; size 24 in., \$1.40; 26-inch, \$1.55.

LEATHER SUIT CASE. Cowhide Suit Case, made on steel frame, leather reinforced corners, outside umbrella straps, strong handle, brass lock and catches, full linen lined, inside straps and blouse pockets. Size 24-in. and 26-in. Regularly \$5.50 and

CAMERAS

To the boy or girl you cannot give a more attractive present than a camera, and a box camera will stand all the rough wear they are likely to give it. Our box cameras are neatly finished and exceptionally strong, and being fitted with a high-grade meniscus achromatic lens, they make wonderfully clean, crisp pictures. They are priced from \$1.50 to \$8.00. Absolutely no knowledge of photography is needed to work these ever-ready cameras.

Sporting Goods for the Holiday

ARTIFICIAL BAIT, FLIES, ETC.

Artificial Flies, Floats, Sinkers, etc., on sale. See our new stock.

SPECIAL FISHING OUTFIT FOR THE HOLIDAY.

\$1.00 outfit for 69c; consisting of jointed rod, fitted with reel, strong 84 feet line, hooks, sinkers and float. Complete outfit, worth \$1.00. Thursday .69

BOYS' FISHING OUTFIT.

An assortment of different weight, good quality willow cricket bats, spring handles, well seasoned. Thursday at Half-Price.

We cannot promise to fill 'phone or mail orders.

ROLLER SKATES FOR BOYS AND GIRLS. 300 pairs of steel ball-bearing roller skates, self-contained wheels, skates are adjusted to fit girls and boys from 5 to 14 years. Regularly

300 only, Beautiful Closely Woven New Hammocks, separately dyed

Consisting of jointed rod, wax line, hook and sinkers, complete outfit

FISHING LINES.

\$6.00, for \$4.50 and \$4.95.
TRAVELLING GOODS FOR THE HOLIDAY.

Same sizes as above, in varnished finish, \$1.25 and \$1.00
Same sizes as above, in varnished finish, well bracketed and paneled,

Pre-Holiday Lists of Special Interest for Thursday Shoppers

With the approach of the great Spring Holiday, which is also the beginning of the Summer Holiday season, our big departments fairly burst with splendid stocks that demand your notice.

These timely and specially priced goods take this page of their own to outline a few of the important items. Come at 8.30 in the morning if you would share to the fullest extent in the specials for tomorrow.

Store hours during May are as follows: 8.30 a.m. to 5.30 p.m., including Saturday. During the summer months, June, July and August, store closes at 1 p.m. Saturday.

Wonderful Boys' Suit Offering for Empire Day

A battalion of the Empire's coming citizens equipped with up-to-date clothing. A manufacturer's clearance—a last minute chance of which we took advantage, means in the aggregate

A SAVING OF OVER ONE THOUSAND DOLLARS on this lot of suits. There are between 400 and 500 of them, and some of the larger sizes sell regularly up to eight dollars a suit. Most of them are

HALF PRICE AND LESS Read carefully the particulars. Great big boys, almost men, as well as smaller boys, can share in this wonderful offering. Sale begins sharp at 8.30 Thursday

SUITS REGULARLY \$5.00, \$5.50, \$6.00, \$6.50, \$7.50 AND \$8.00, THURSDAY, \$2.95.

400 Boys' Single-breasted Norfolk and Double-breasted Sack Suits, with bloomer pants, some of them specially designed for stout boys. Beautifully tailored from imported English tweeds, in a wide range of shades and patterns, including browns, grays, tans and fancy mixtures. This special sale is to clear the odd lines from our regular stock, and also includes some specially purchased lines. Most remarkable values and a splendid opportunity to outfit your boy for the holiday. Sizes 24 to 34. Thursday special 2.95

BOYS' BLUE SERGE REEFERS, \$5.50.

Of high-grade soft cheviot serge, in a rich shade of navy blue. Double-breasted style with black velvet collar, brass buttons and fancy emblem on sleeve. Sizes 21/2 to

BOYS' KHAKI BLOOMERS, 65c. Splendid wearing bloomers, roomy with belts, loops and buckled straps at knees.

BOYS' SHIRT WAIST, TAPELESS STYLE, 50c.

Full cut blouse waists, made from Madras and Cambric shirtings, in neat stripe patterns. Also blue chambrays and black sateens. Sizes 8 to 14 years. Thursday 50 125 MEN'S NEW SPRING AND SUMMER SUITS. The very latest models for young men. Also the more conservative styles. These

were selected and made up for our regular trade, to sell at \$18.50, \$20.00 and \$22.00. The patterns are black and blue with narrow white stripe; also some grays and fawns. They are tailored in the very best way in two and three-button styles with soft roll lapels; sleeves and trousers are semi-finished at the bottom and will be adjusted to your individual measurements. Sizes 34 to 44. On sale Thursday at 15.00

Summer Outing Wear for Men

Both under and outer wear items are to follow. In looking them over you will note some specialties which will be just what you want for the holiday and the warm days that are sure to follow. Don't miss the special values featured in shirts, sweaters and

PURE WOOL SWEATER GOATS FOR MEN AND BOYS. If you are leaving the city, you may need a Sweater Coat. Here is your opportunity to buy an extra good quality coat for little money: 68 only of Men's and Boys' Pure Wool Sweater Coats, from the very best manufacturers; heavy and medium weights; plain and fancy weaves; high collars or V-shape neck; all sizes in the lot 26 to 44. Regularly \$5.00 to \$7.50. Thursday 2.89

SHIRTS WITH SEPARATE COLLARS FOR \$1.00.

MEN'S WHITE MESH COMBINATIONS AT 25 PER CENT. OFF THE REGULAR PRICE. Men's Summer Combination Underwear, of pure white mesh cotton or fancy nainsook materials; these are the most comfortable for summer wear; the mesh comes in long or short sleeve, and ankle or knee length; the nainsook, athletic style only; all sizes 34 to

Sale of Boots for Men, Women and Children

MEN'S \$3.50, \$4.00 AND \$4.50 BOOTS, \$2.95. They are button, Blucher and Balmoral styles. The leathers are tan, Russia and willow calf, patent colt, gunmetal, dongola kid and velours calf. Every pair is Goodyear welted with either single or double soles. Sizes 5½ to 11. Regularly \$3.50, \$4.00 and \$4.50. Thursday 2.95

WOMEN'S PUMPS AND OXFORDS, REGULARLY \$3.50 TO \$4.50, FOR \$1.95. There is a splendid variety in dainty and popular styles; colonials, plain pumps and button and laced Oxfords. All popular leathers and fabrics; medium and light-weight soles; all styles of heels. Sizes 2½ to 7. Regularly \$3.50, \$4.00 and \$4.50. Thursday 1.95

WOMEN'S \$3,50, \$4.00 AND \$4.50 POOTS, \$1.95. Exceptionally well-finished boots, in patent colt, gunmetal, tan Russia calf, fine vici kid, white nu-buck and fine white canvas, Goodyear welts, flexible McKay and handturned soles, high and medium and low heels. Sizes 21/2 to 7. Regularly \$3.50, \$4.00 and \$4.50. Thursday 1.95

CHILDREN'S BOOTS. Laced Blucher boots, made from strong dongola kid, with patent toe-caps, full round toes, comfortable low heels and medium weight soles.

ATHLETIC OXFORDS FOR BOYS AND GIRLS. Sizes 9 to 11. Thursday 1.19

Men's Hats and Caps

Men's Derby Hats, finest English fur felt, and in the latest American

Men's Pearl Gray Soft Hats; dressy 1914 shape; Christy's, London, make; medium crown; trimmed with deep black silk band; neat flat set brim, slightly curied on edge. Thursday 2.50 Men's Silk Hats, newest shapes for 1914 wear; fine English make; light and easy fitting. Thursday 5.00 Men's Silk Caps, in neat check, spot and stripe effects; medium large golf shape, and extra well lined. Splendid values at \$1.00 and \$1.50.

Delightfully Quaint Rag Rugs

Dainty, pleasing and cool for the Summer floor covering, are the very new ideas in this season's rag rugs. Particularly harmonious and in good taste they are for the cretonne and linen furnishings of bedrooms. Many of them are very inexpensive and at the same time durable, while some of them have beautifully woven fancy borders across the ends in pretty chintz color combinations. In these fancy border rugs they are in plain centres shaded in lavender, blue, green, gray and pink, in the following sizes:

Among the less expensive rugs there are good styles, more simple in their colorings, plain gray centres with a colored band across the ends in shades of green, lavender, pink or blue, also in the old-fashioned rag style in mixed mottled effects, priced as follows:

Oriental designs and colors are shown in the very best styles in this good, serviceable, English Wilton, which is moderately priced and is shown in a good range of different colors:

Different styles and colors to harmonize with almost any style of decoration. They come in mostly plain centres with figured borders, in shades of blues, green, and brown combinations. Extra good values at these low prices:

SCOTCH TAPESTRY RUGS FROM \$5.98 TO \$14.98.

New Scotch Rugs which are made in a good range of colors and designs suited to any room. These two qualities which we quote here for most of the sizes are extra good values: 7.6x 9.0 5.98 and 9.0x12.0 9.48 and 10.48 10.6x12.0 11.48 and 12.28 10.6x13.6 18.98

For a heavy, firmly woven grass rug, and in very good designs and colors, these are perhaps the best values; they come in greens, tans and reds, and will give good satisfaction:

ENGLISH BRUSSELS RUGS FROM \$9.50 TO \$16.75. At these very low prices these rugs are the best value obtainable in

(Fourth Floor.)

Today's Important Values

A Shopping List in Handy Form Coats for Women and Misses, velours, duvetyns, etc., were from \$12.50 to \$16.50. Today \$6.35
Skirts, a manufacturer's samples, the season's smartest models, reg. \$5.00 to \$8.50. Today \$2.98
Misses' House Dresses, linen, chambray, gingham, reg. \$2.75. Today \$1.98
Lingerie Waists, English crepe and voile, slightly counter mussed. Today only \$1.29
Suits for men, which were priced from \$15.00 to \$20.00. Today \$9.90
Durward's Semi-Balmacaans, regularly \$25.00. Today \$15.00
Boys' School Cape, Varsity shape, regularly 50c. Today 39c
THE TOILET GOODS SALE CONTINUES WITH CUT PRICES
ALL ALONG THE LINE.
Set of Shirt, Two Soft Collars and Tie to match. Today, grouped \$1.49
Women's White Poplin Pumps, handsome and correct. Today 99c
Women's Combinations of fine nainsook, regularly \$2.00. Today \$1.50
Dresser, Solid Oak, quarter cut, only one, regularly \$45.50. Today \$35.00
Women's Black Cotton Hose, 25c. Cashmere hose, regularly 40c. Today
Pure Maple Syrup, gallon tin, \$1.40.

Grocery Savings

are found money. They help to re while guaranteed quality is something you owe yourself and your family. Both are furnished by this list: 2000 lbs. Dairy Butter, in prints,

per lb.

Finest Sugar-Cured Hams, half or whole, per lb. Salt in bags 3 bags .14 Grapenuts 2 pkgs. .25 Finest Canned Peaches 2 tins .25 Finest Pot Barley 6 lbs. .25 English Marrowfat Peas....3 pkgs. .25

Pure Kettle-Rendered Lard, 20-lb. Peanut Butter, in bulk. Per lb.... 20 Featherstrip Cocoanut. Per lb.... 18 Upton's Marmalade, 5-lb. pail.... 45 Rich Red Salmon 2 tins .25 Scott Taylor's Worcester Sauce Fresh Flaked Wheat, per stone.....45

35c ASSAM TEA FOR 28c. 1000 lbs. Fine, Rich, Full-bodied and fine flavor, a 35c tea anywhere. Thursday, per lb. 28

Linens for the Summer Home

BED SPREADS CLEARING, \$1.19. White Crochet Bed Spreads; strongly woven; large size, 72 x 90 inches; finished with hemmed ends. Regularly \$1.55. Special Thurs-SNOWY WHITE CROCHET BED SPREADS. 1.19

Good heavy make; beautifully finished, with scalloped or fringed edges and corners; cut and shaped suitable for brass beds; large size, 84

About 200 Damask Table Cloths, all pure linen, good assortment of esigns to choose from; size 2 x 2 yards. Values from \$2.50 to \$3.25. BLEACHED CANTON FLANNEL. 1.98 2,000 yards of Bleached Canton Flannel, 27 inches wide. Clearing

Closely woven and free from filling; 42 inches wide. Special Thurs-

In a plain, even weave, with a pure finish; 63 inches wide, for three-Made from good sturdy linen crash; very serviceable; 2½ yards in each towel. Priced at 26c, 38c, 39c, 45c and 50c.

The Robert Simpson Company, Limited