

Executive Officer. Funding to support CANCPEC's Secretariat operations and the participation of the academic community in international PECC activities is provided for in Pacific 2000. The CANCPEC Secretariat acts as an information hub, publicizing the ongoing work program of PECC in Canada and seeking to identify appropriate Canadians from business, academia, government and the NGO community to participate in these activities. Over the past two years, over 120 Canadians have participated in 33 PECC conferences, workshops and roundtables throughout the Asia Pacific region, providing Canadian perspectives on issues of economic cooperation facing the Asia Pacific region, building important networks of contacts and gathering critical information, market and policy intelligence useful in the furtherance of their own interests and activities in the region.

As PECC continues to coordinate its activities with APEC, the role of the CANCPEC Secretariat has expanded to include the provision of services to Canadian representatives involved in the APEC work program. During the past two years, the CANCPEC Secretariat has collaborated with five of APEC's Working Groups, offering services ranging from APFC database searches to attendance and presentations at APEC meetings to assistance in coordinating APEC workshops in Canada. The CANCPEC Secretariat also actively works with the Canadian Committee for the Pacific Basin Economic Council (PBEC-CC) to ensure that Canadian PBEC members are informed and involved in PECC's industry-led consultations, such as the Pacific Food and Agriculture Forum and the Minerals and Energy Forum.

By situating the CANCPEC Secretariat at the APFC, the many research reports and publications produced by PECC are part of the information services which the APFC can offer to Canadians. Each year, for example, the CANCPEC Secretariat coordinates the distribution of over 300 copies of the PECC's widely-recognized economic forecast for the region, the *Pacific Economic Outlook* (PEO) to business and government leaders across the country.

The Pacific Basin Economic Council (PBEC)

In a similar manner, the Pacific Basin Economic Council (PBEC) offers Canadian business people access to an association of industry leaders from throughout the Asia Pacific dedicated to the expansion of trade and investment through open markets in the region. Canadian businesses participate in PBEC through the Canadian Committee (PBEC-CC) which is currently comprised of 45 corporate members and 6 individual members. Since October 1990, the Canadian Committee for PBEC has contracted with the APFC to provide the Secretariat for the Committee. This initiative has been managed by the APFC's Ontario office, under the direction of the APFC's Ontario Director, who also acts as PBEC-CC's Director General.

The Canadian PBEC Committee seeks to actively promote Canadian business interests through a number of initiatives. The PBEC-CC Secretariat coordinates an annual Asia Pacific Roundtable with the Minister of International Trade, offering business leaders an opportunity to present their views to the Canadian government on appropriate policies that will advance Canadian trade and economic interests in the Pacific Rim. PBEC-CC also offers Canadian businesses an opportunity to develop important personal contacts, both in Canada and throughout the APR, particularly through the Pacific Rim Opportunities Conference (PROC) series. PROC