
NOTICE TO READERS

South Florida: Guidelines for Canadian Fish Exporters 1995 provides an overview of the South Florida market for fish and seafood products, including geographical advantages associated with the South Florida market with respect to the numerous economies of the Caribbean and Central America. Information on various aspects of the South Florida economy is contained in the document including: basic seafood data; the South Florida seafood market in brief; consumption trends; distribution channels; trade contacts, including food brokers and distributors; and regional trade statistics. This document has been prepared with a view to providing small- to medium-sized Canadian fish and seafood exporters with basic information on the South Florida market.

The report identifies market opportunities of potential interest to Canadian seafood exporters including data on the South Florida economy and fish and seafood consumption patterns. Information includes data on import channels, marketing opportunities and regional distribution channels. Major fish, seafood, and food importers-wholesalers-distributors-brokers-agents; International Trade Centres across Canada; and the Geographic Trade Divisions in Foreign Affairs and International Trade are provided for Canadian seafood exporters interested in the South Florida market.

Care has been taken to ensure accuracy at the time of preparation. *However, prudent Canadian fish and seafood exporters are advised to check all relevant details and specifications with their commercial contacts and to adhere strictly to the requirements and regulations set by South Florida importers and authorities.*

Foreign Affairs and International Trade (DFAIT) has taken care in presenting the information contained in this publication, but does not guarantee the accuracy of the data nor the absence of errors and omissions. DFAIT accepts no responsibility for interpretation by companies of the information contained in this document or for the reliance by companies upon such information or opinions.

South Florida: Guidelines for Canadian Fish Exporters 1995 is one in a series of publications prepared by the Sectoral Liaison Secretariat (TOSA), Foreign Affairs and International Trade. Comments concerning the report, or other publications, should be directed to TOSA at 125 Sussex Drive, Ottawa, Ontario, K1A 0G2. [Fax:(613) 943-1103]. *South Florida: Guidelines for Canadian Fish Exporters 1995* is also available through the fax-related information retrieval system FAXLINK, capable of being reached at (613) 944-4500.

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