

remaining 20%, the vast majority have three to one hundred employees, since less than one percent have over 100.

Most sports and recreational goods are distributed by a small group of companies. Among these, Indemar and El Tigre del Centro are the most significant. Following is a list of the largest distributors with their areas of activity:

DISTRIBUTOR	AREA OF ACTIVITY
Indemar	D.F., Puebla, Mexico San Luis Potosí, Jalisco
El Tigre del Centro	D.F., government contracts
Corporación Rampol	Guanajuato, Michoacán, Querétaro
Acosta Productos	Nuevo León, Tamaulipas, Durango, Zacatecas, Coahuila
Sport Edition Arguelles	Morelos, Tlaxcala
Morell Representantes	Oaxaca, Chiapas, Tabasco, Veracruz
Exclusivas Condor del Golfo	Yucatán, Quintana Roo, Campeche
Distribuidora Deportiva Guerrero	Chihuahua, Sonora, Sinaloa, Nayarit, Colima
Distribuidora Deportiva de Baja California	Baja California North and South
Deportes Olimpic	Hidalgo, Guerrero, Aguascalientes

The largest sports equipment retailer in Mexico is Grupo Martí, which, with eleven stores throughout Mexico, is estimated to hold approximately 70% of the sports equipment market in the country. Major department stores control another 15%, while the remaining 15% consists of small independent retailers with small stores throughout the country's major cities. In Mexico City, for example, roughly 20 sports equipment stores are located downtown along Venustiano Carranza street.

Commercial establishments are grouped in several chambers and associations, the most important of which are the National Chambers of Commerce, all associated to the Confederation of National Chambers of Commerce (Concanaco),