REPORT 4
89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :602-CHICAGO

008-TRANSPORT SYS,EQUIP,COMP,SERV.
UNITED STATES OF AMERICA

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1	ATTENDED CONFERENCE ON SELLING AUTO PARTS TO JAPANESE FIRMS IN THE U.S. CANADIAN INTL. AUTOMOTIVE SHOW, 17-19 APR., TORONTO. DRAFT MARKET GUIDE FOR THE AUTOMOTIVE AFTERMARKET.	RECRUITED 6 INCOMING BUYERS.
QUARTER: 2	Automotive Parts and Accessories Assn Show	10 companies in National stand; potential sales $1.75 million; 22 agents/distributed appointed o r pending; 360 enquiries
QUARTER: 3	Incoming buyers to APTA meeting-Montreal.	2 buyers attended. Pending orders include $500 million in Chicago and $40 million in St.Louis
QUARTER: 4	Big I Show National Stand; 8 Cdn. coys exhibited. Monitored CTA-St.Louis rail car procured.	2 agents/reps appointed;11 agents/reps pending; 142 serious enquiries; $3,850,000 est.potential sales.