REPORT 4 88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 87 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 512-SINGAPORE

005-COMM. & INFORM. EQP. & SERV SINGAPORE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

AEROSPACE

FOLLOW UP ON MARKET OPPORTUNITIES REVEALED BY THE RECENTLY COMPLETED MARKET REPORT:

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 TO CONTINUE TO WORK WITH SINGAPORE'S MINISTRY OF

HOME AFFAIRS ON THE INTRODUCTION OF MACHINE

READABLE PASSORTS.

QUARTER: 1 INCOMING SOFTWARE BUYERS MISSION.

QUARTER: 1 TO INTRODUCE CDN EXPERTS IN A/V TRAINING AND

EDUCATIONAL TV TO SINGAPORE'S NATIONAL

PRODUCTIVITY BOARD (NPB).

QUARTER: 1 TO PROMOTE SOFTWARE IN TELECOMMUNICATIONS BY

INTRODUCING ALBERTA TELECOMS INTERNATIONAL (ATI)

TO DIGITAL SINGAPORE PTE LTD (DEC).

QUARTER: 2 A) CONTINUE TO WORK WITH GOVT OFFICIALS ON THEIR

PASSPORT SYSTEM PROJECT.

B) CONTINUE TO IDENTIFY AND LIAISE WITH LOCAL

DATABASE COMPANIES.

QUARTER: 3 ----

QUARTER: 4 CONTINUE TO DEVELOP CONTACTS WITH NATIONAL

COMPUTER BOARD OFFICIALS; PRODUCT PRESENTATIONS

TO LOCAL CONSTITUTIONS.

ANTICIPATED RESULTS:

NOTIFY POTENTIAL CLIENTS OF RELEVANT CDN SUP-PLIERS & INCREASE CDN MARKET SHARE FOR COMPU-

TER SOFTWARE,

QUARTERLY RESULTS REPORTED:

CANADIAN PASSPORT PRINTING EQUIPMENT HAS BEEN ACCEPTED FOR TESTING PURPOSES, AND IS AT PRESENT

ON TRIAL.

PLANNED, ORGANIZED AND ACCOMPANIED TO CANADA A MISSION OF FIVE SOFTWARE SYSTEM HOUSES, AND OF A

NATIONAL COMPUTER BOARD REPRESENTATIVE.

A SINGAPORE FINANCED MISSION OF EXPERTS FROM SEVERAL TRAINING INSTITUTES WILL VISIT

APPROPRIATE COMPANIES IN TORONTO AND MONTREAL.

ATI AND DEC SINGAORE ORGANISED A TECHNICAL SEMI-NAR FOR SINGAPORE TELECOMS (TAS) IN JUNE. ATI WILL BE BIDDING ON A TAS 'NETWORK MANAGEMENT

SYSTEM' TENDER.

A) ONE CDN CO HAS GOOD PROSPECTS AND LOCAL AGENT WILL SEND AN ENGINEER TO CDA FOR TRAINING IN

NOVEMBER 1988.

B) LOCAL EDUCATIONAL HOME-USE DATABASE IS NOW IN PLACE IN SINGAPORE USING CDN TECHNOLOGY.

A CANADIAN COMPANY WAS AWARDED A SUBSTANTIAL CONSULTING CONTRACT IN THE FIELD OF INTEGRATION OF LAND MANAGEMENT SYSTEMS. GOOD PROSPECTS FOR SIGNIFICANT ADDITIONAL CANADIAN INVOLVEMENT.