# TRADE EVENTS

## BUILDING PRODUCTS

New Delhi, October 26-28, 2006 > Interbuild India is an international exhibition on the building, construction and interiors sectors—industries worth some \$60 billion and growing. Contact: Viney Gupta, Canadian High Commission in New Delhi, tel.: (011-91-11) 4178-2000, email: viney.gupta@international.gc.ca, website: www.interbuild-india.com.

#### Shanghai, November 21-24, 2006 >

Bauma China is an established trade fair for the building and building materials industry, attracting some 50,000 visitors from China and around the world. Contact: Henrike Burmeister, Messe München GmbH, tel.: (011-49-89) 949-20245, fax: (011-49-89) 949-20249, email: Henrike.Burmeister@ messe-muenchen.de, websites: www.bauma-china.com and www.bauma.de.

## **CONSUMER GOODS**

Helsinki, November 3-5, 2006 > SkiExpo is the Nordic countries' biggest winter sports and travel fair. This year, Canada is a key partner for organizers. Contact: Johan Nyman, Canadian Embassy in Finland, tel.: (011-358-9) 2285-3354, fax: (011-358-9) 601-060, email: johan.nyman@international.gc.ca, website: www.finnexpo.fi/skiexpo.

#### **CULTURAL INDUSTRIES**

Nashville, November 16-21, 2006 > National Council of Teachers of English Annual Convention has worked to advance teaching, research and student achievement in English language arts at all scholastic levels. **Contact:** The National Council of Teachers of English, tel.: (217) 328-3870 or 1 877 369-6283, fax: (217) 328-9645, website: www.ncte.org/profdev/conv/annual.

## Guadalajara, November 25-December 3, 2006 > The Guadalajara International Book Fair, part of the University of Guadalajara, is one of the most important publishing events in the Spanish-speaking world. Contact: Guadalajara International Book Fair, tel.: (011-52-33) 3810-0331 (or 3268-0900), fax: (011-52-33) 3268-0921, email: fil@fil.com.mx, website: www.fil.com.mx.

Toronto, September 25-26, 2006 > International Business Transactions: Maximizing Business Opportunities in China, India and Other Emerging Markets is a conference that will provide exporters with updates on business climate, legal and regulatory issues, as well as on international trade and competition law requirements in emerging markets. Contact: Insight Information, tel.: 1 888 777-1707, fax: 1 866 777-1292, email: order@insightinfo.com, website: www.insightinfo.com.

## ICT

#### Hong Kong, October 13-16, 2006 >

ElectronicAsia, an international trade fair for components, assemblies, electronic products and display technology, is the leading event for the electronics and related industries in Asia. Contact: Brigitte Mertens, Munich International Trade Fairs Canada, tel.: (416) 237-9939, fax: (416) 237-9920, email: bmertens@canada-unlimited.com, website: www.canada-unlimited.com.

#### **MULTI-SECTOR**

Budapest, November 9-11, 2006 > BuyBrands Show is an international franchise exhibition that attracted some 80 exhibitors and over 4,500 visitors last year—an 80% increase over 2004. Contact: Krisztina Molnar, Canadian Embassy in Hungary, tel.: (011-36-1) 392-3360, fax: (011-36-1) 392-3390, email: krisztina.molnar@international.gc.ca, websites: www.kanada.hu and www.dakexpo.com.

#### Munich, November 14-17, 2006 >

**Electronica** is an international trade fair for the global electronics industry that focuses on automotive, wireless, micro technology and embedded applications. **Contact:** Canada Unlimited Inc., tel.: (416) 237-9939, fax: (416) 237-9920, email: bmertens@canada-unlimited.com, website: www.canada-unlimited.com.

## **OCEAN TECHNOLOGIES**

New Delhi, November 2-4, 2006 > Water Asia is an international conference and exhibition on water and wastewater treatment, analytical instruments, seawater treatment, desalination equipment, sewage systems and membranes. Solid and hazardous waste management have recently been added as emerging areas for business. Contact: Viney Gupta, Canadian High Commission in New Delhi, tel.: (011-91-11) 4178-2000, email: viney.gupta@international.gc.ca, website: www.waterasia2006.com.

## **ENQUIRIES SERVICE**

International Trade Canada's Enquiries Service provides departmental information, publications and referral services to Canadian exporters. Contact us at: **1 800 267-8376** (National Capital Region: (613) 944-4000), TTY: (613) 944-9136, email: **engserv@international.gc.ca**, website: **www.international.gc.ca**.

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