

## Demand for Fashion, Jewelry Increases in Singapore

The increasing demand in Singapore for fashion (clothing, footwear and apparel) and jewelry products may offer opportunities for Canadian exporters to these sectors.

*Sectoral Analysis-Singapore Fashion and Jewelry Industry*, a study prepared for the Canadian High Commission, says that the total private expenditure for clothing and footwear has been growing steadily since 1985 and amounted to S\$2.2 billion (S\$1=Cdn\$0.63) in 1988.

In the same year, imports of clothing and apparel amounted to S\$1,209 million, out of which about two-thirds were re-exported.

Jewelry imports, consisting primarily of precious and rolled precious metal (51 per cent), totalled S\$98 million in 1988.

Canada's share of the Singapore imports of fashion and jewelry the same year was modest, amounting to S\$180,000 and S\$1.78 million, respectively.

One government objective is to encourage local and foreign companies to use Singapore as a base for production and trading of fashion and jewelry (100 per cent foreign ownership is allowed).

These trends are highlighted:

- The demand for casual wear for men, women and children is expected to grow.
- The demand for imitation custom jewelry will continue to grow. In 1988, Singapore imported some S\$36 million of imitation earrings, necklaces and other jewelry.
- Trade promotion programs are increasing the potential for selling locally-produced fashion wear.
- Singapore, because of its strategic location and liberal import regulations — jewelers can import and export gold, precious metals and stones duty-free — will remain an important source for gem stones and diamonds.
- Singapore can constitute a

spring-board to other markets for jewelry, clothing and apparel.

For a copy of *Sectoral Analysis-Singapore Fashion and Jewelry Industry*, contact Info Export (BPTE), External Affairs and International Trade Canada, 125 Sussex Drive, Ottawa K1A 0G2. Fax: (613) 996-9709.

Information on Singapore trade matters may be obtained from the Asia Pacific South Trade Development Division (PST), External

## Ottawa to Host HiTech Conference

Ottawa — More than 50 Canadian trade commissioners from Canada's trade posts abroad and representatives from 20 Canadian government and foreign agencies will be on hand to assist companies in their export endeavours during a three-day **High Technology Export Conference (HiTEC'91)** to be held February 27 to March 1 at the Ottawa Congress Centre.

Sponsored by External Affairs and International Trade Canada, **HiTECH'91** is designed to assist the Canadian high technology industry in exporting its products and services to international markets.

The trade commissioners will be available to answer questions on opportunities for the export of commercial and defence products and services to their territories as well as to discuss the possibilities of sourcing technology.

For further information on **HiTECH'91**, contact Gisele Laframboise, Programs Officer, International Defence Programs, Aerospace and Marine Division (TDA), External Affairs and International Trade Canada, 125 Sussex Drive, Ottawa K1A 0G2. Tel.: (613) 996-8040. Fax: (613) 996-9265.

Affairs and International Trade Canada, 125 Sussex Drive, Ottawa K1A 0G2. Fax: (613) 996-4309.

## Technology Trends Exhibition Set for India

New Delhi — Canadian companies are invited to participate in the **Second Seminar and Exhibition on Information Technology Trends (INFOTEK'91)**, being held January 11 to 13 in this city's Hotel Taj Palace International.

The three-day high technology show will feature international and Indian exhibits in the areas of communications, computers, office automation (systems and equipment), and telephony (instruments, answering machines, pagers, cordless telephones).

Exhibits also will cover the latest in networking (satellite, optical, fibre, microwave), consumer electronics (TV, radio, audio systems), and components/products (PCBs, copper-clad laminated boards, tuners, chips, microchips, uninterrupted power supplies).

The five-session seminar, with papers being presented by international and Indian experts in the above categories, will cover such topics as India's telecommunications scene in the 1990s, mobile communication and cellular radio, the changing scene in telecom terminal equipment, global trends for the office of the future, and the future of cable television in India.

Canadian companies wishing to participate or to obtain further details on **INFOTEK'91** should contact Marcel Saucier, Asia Pacific South Trade Development Division (PST), External Affairs and International Trade Canada, 125 Sussex Drive, Ottawa K1A 0G2. Tel.: (613) 996-5903. Fax: (613) 996-4309.