

## How Did Your Roads Come Through the Winter?

THE annual Spring thaw is the "Waterloo" of thousands of miles of road throughout the country. For weeks in the Spring, when the frost is coming out of the ground, they are swamps of sodden mud—often impassable—always hard going.

To spend money year after year on unimproved roads, is to send good money after bad. For, at best, such roads are hopelessly in-

adequate for present-day traffic.

Look at the Tarvia road at the right. Isn't that the sort of road you need? A road that is dustless, mudless, frost-proof and traffic-proof 365 days in the year? Good roads like that are not expensive. They are within the reach of every community.

Let us send you facts, figures and pictures of some Tarvia roads that have come through the freezes and thaws, the rains and the snows of winter, smooth and firm—all ready for the heavy summer traffic.

Tarvia is a coal-tar preparation for use in building new roads and repairing old ones. It reinforces the road surface and makes it not only dustless and mudless, but water proof, frost-proof and automobile-proof. Where the existing macadam or gravel road can be used as a base, the cost of a traffic-proof Tarvia top is extremely low.

Illustrated booklets descriptive of the various Tarvia treatments free on request.

