



# The Message of the Dots

**T**HE above plan shows the central portion of the City of Montreal. (Black dots represent locations of important buildings wired with Northern Electric "ADANAC" or "HIGRADE" wire. (The heavy black lines indicate the Montreal underground system of the Bell Telephone Company of Canada, in all of which is used Northern Electric Lead-covered Telephone Cable. (The dots shown do not by any means represent all of the Northern Electric installations, as enormous quantities of our wire have been sold to contractors for buildings we have not indicated here. (Some of the important installations are as follows:—

- |                                |                                 |                                |                              |
|--------------------------------|---------------------------------|--------------------------------|------------------------------|
| Transportation Building        | Art Gallery                     | Scroggie Building              | City Hall and Annex          |
| Dominion Express Building      | Harbor Elevators, Nos. 1 and 2  | Jacobs Building                | Frontenac Breweries          |
| Bank of B.N.A. (Head Office)   | G.T.R. Elevator, Windmill Point | Goodwins Limited               | Ford Motor Company           |
| Ritz Carlton Hotel             | Canadian Rubber Company         | Imperial Theatre               | All Bell Telephone Exchanges |
| Birks Building                 | Canadian Vickers Limited        | Princess Theatre               | Bordeaux Jail                |
| Royal Trust Company Building   | C.P.R.—                         | Lindsay Building               | Grey Nunnery, St. Laurent    |
| McGill University—             | Windsor Station and Train Sheds | Post Office—                   | Sommer Building              |
| Medical and Engineering Bldgs. | Place Viger Hotel and Station   | Head Office, St. James St.     | Westmount High School        |
| Syndicate Building             | Canada Cement Co.               | Two Uptown Offices             | United Shoe Machinery Co.    |
| St. Lawrence Sugar Refinery    | Reford Building                 | G.T.R. Point St. Charles Shops |                              |
| Canadian Sugar Refinery        | St. George's R.C. Church        | Montreal City Filtration Plant |                              |
| Belding, Paul Corticelli Co.   | Park Lafontaine                 | Montreal Water & Power Co.     |                              |
| Dominion Box Co.               | C.P.R. Angus Shops              | Dominion Glass Company         |                              |
| Alaska Feather and Down Co.    | W. V. Dawson, St. Urbain St.    |                                |                              |

As well as many of the largest Apartment Houses in the City

**THE POINT SEEMS OBVIOUS!**

## Northern Electric Company LIMITED

HALIFAX MONTREAL TORONTO WINNIPEG REGINA CALGARY  
EDMONTON VANCOUVER VICTORIA

