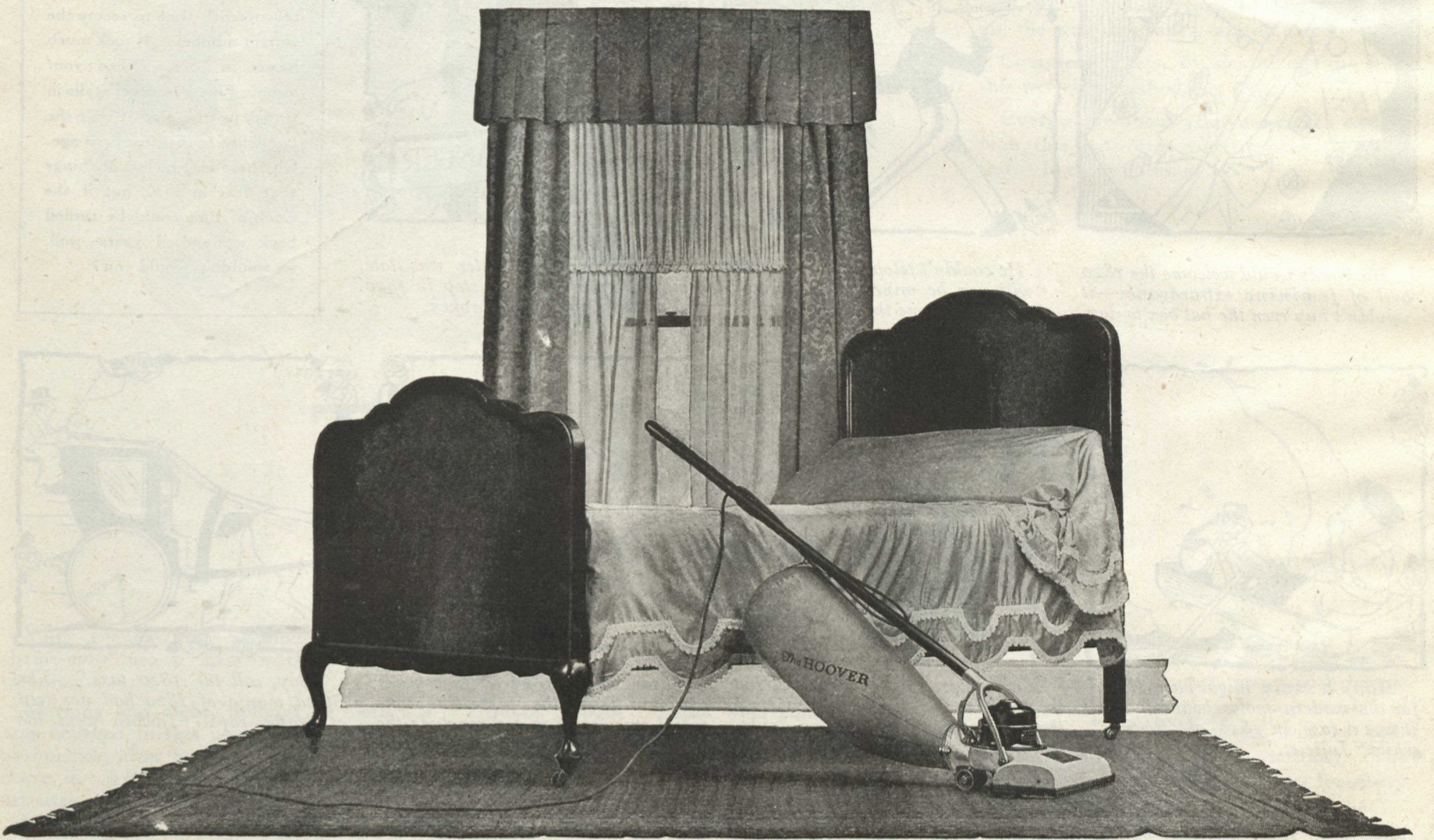


The Hoover lifts the rug from the floor, like this—flutters it upon a cushion of air, gently "beats" out its embedded grit, and so prolongs its life



Moths are unable to indulge their expensive appetites in the depths of the rug that is frequently beaten by The Hoover. Those which burrow deeply to feast or to deposit their eggs are speedily removed, together with all destructive, embedded grit. Besides beating, The Hoover swiftly sweeps up all stubborn litter, rights crushed nap, renews colorings and suction cleans. Only The Hoover performs these essentials. And it is the largest selling electric cleaner in the world.

The HOOVER

ELECTRIC SUCTION SWEEPER

Write for booklet, "How to Judge an Electric Cleaner," and name of nearest dealer

THE HOOVER SUCTION SWEEPER COMPANY OF CANADA, LIMITED
The oldest makers of electric cleaners
HAMILTON, ONTARIO

It *BEATS*...
as it Sweeps
as it Cleans

M a d e i n C a n a d a — b y C a n a d i a n s — f o r C a n a d i a n s