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The "Semi-ready" brand.
A simple satin label with
the name "Semi-ready" and
the price.

Means everything claimed
for "Semi-ready."

The guarantee — "Your
money back if dissatisfied.

Clothes sold at the trying-
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Sold at a business-like
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Delivered promptly.

Means, too, the protection
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not got "Semi-ready" to
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"Semi-ready" is high-grade clothing, made for gentle-
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\$20, \$18, \$15 and \$12 per suit or overcoat.

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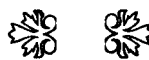
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They meet every real requirement
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