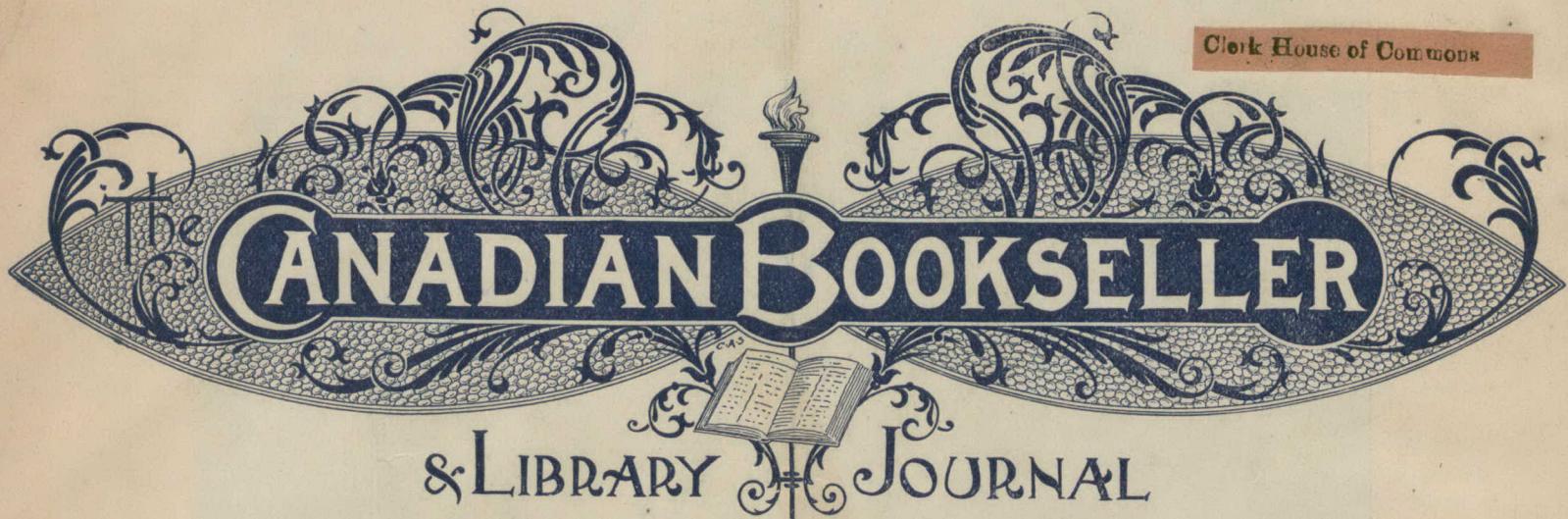


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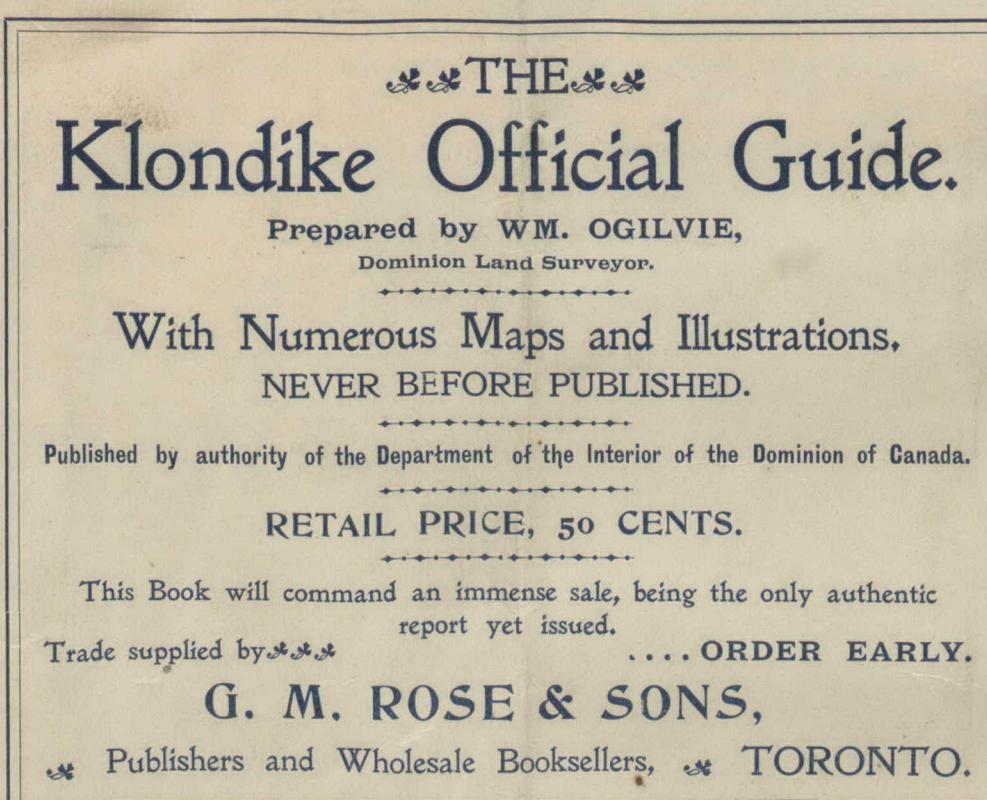


A decorative banner at the top of the page features a central floral and scrollwork design. Within this design is a torch on the left and an open book on the right. The banner is flanked by large, symmetrical scrollwork. The text "CANADIAN BOOKSELLER" is written in a bold, serif font across the center of the banner. Below this, the word "& LIBRARY JOURNAL" is also written in a similar serif font, partially overlapping the scrollwork.

CANADIAN BOOKSELLER & LIBRARY JOURNAL

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March, 1898



The advertisement is enclosed in a rectangular frame with decorative fleur-de-lis corner pieces. At the top, it reads "THE Klondike Official Guide." Below this, it says "Prepared by WM. OGILVIE, Dominion Land Surveyor." Further down, it states "With Numerous Maps and Illustrations, NEVER BEFORE PUBLISHED." At the bottom, it lists the publisher as "G. M. ROSE & SONS, Publishers and Wholesale Booksellers, TORONTO."

THE Klondike Official Guide.

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