

# INSURANCE COMPANIES

## North American Life Assurance Company

"Solid as the Continent."

PRESIDENT: EDWARD GURNEY  
 VICE-PRESIDENTS: L. GOLDMAN, J. K. OSBORNE  
 MAN. DIRECTOR: L. GOLDMAN, A.I.A., F.C.A.  
 SECRETARY: W. B. TAYLOR, B.A., LL.B.  
 ASSISTANT SECRETARY: W. M. CAMPBELL  
 ACTUARY: D. E. KILGOUR, M.A., A.I.A., F.A.S.  
 INCOME, 1911, \$2,295,176.98  
 ASSETS, \$12,313,107 NET SURPLUS, \$1,300,784

For particulars regarding Agency openings write to the  
**Home Office - - TORONTO**

## SYSTEMATIC SAVING

Acknowledging receipt of settlement on a matured Policy, a Great-West Policyholder writes:

"The Policy I carried was not only a means of protecting my estate for twenty years, but a systematic way of saving money to be drawn later in life."

Whatever is desired in Life Insurance the Great-West Life can supply—and on the most attractive terms.

Write for information

**THE GREAT-WEST LIFE ASSURANCE COMPANY**

HEAD OFFICE - - WINNIPEG



## The Home Life Association of Canada

Head Office  
 Home Life Building, Toronto

Issues all POPULAR PLANS of Life Insurance Free from Restrictions, with Liberal Privileges and Generous Guarantees.

Write for illustrative pamphlets.

H. POLLMAN EVANS, President  
 J. K. McCUTCHEON, Managing Director  
 A. J. WALKER, Secretary-Treasurer

## GROWING APACE!

Abundant prosperity has attended the operations of the

## Mutual Life of Canada

During the past year in every department of its business.

Death losses were very much below the "expected" and as usual the expenses of conducting the business were very moderate.

Policies in force Jan. 1, 1912 - - \$71,024,770.88

## The Western Empire Life Assurance Company

Head Office: 701 Somerset Block, Winnipeg, Canada

Low Premiums combined with high Cash Guarantees, with Capital and Assets to back them more than sufficient, make the Policy Contracts of this Company unusually attractive.

Agents who are Proven Producers can secure an attractive contract with exclusive territory.

WM. SMITH, Managing Director.

## SUN LIFE OF CANADA

— 1911 —

|   |                  |
|---|------------------|
| Assets .. .. .  | \$ 43,900,885.98 |
| Surplus over all liabilities, and Capital Company's Standard .. | 4,717,073.73     |
| Income, 1911 .. .. .  | 10,557,335.52    |
| Assurances in Force .. .. .                                     | 164,572,073.00   |
| Assurances paid for in 1911 ..                                  | 26,436,781.19    |

Ask for Leaflet entitled "Prosperous and Progressive."

**SUN LIFE POLICIES ARE EASY TO SELL**

## AGENTS

EXCELLENT CONTRACTS OFFERED

**Gresham Life Assurance Society, Ltd.**  
 MONTREAL

Established 1848 :: Funds \$50,000,000

ARCH. R. HOWELL, Manager for Canada

Your enquiry for Terms will be regarded confidential

## The PRUDENTIAL LIFE INSURANCE COMPANY

Head Office - - Winnipeg, Manitoba

|                            |                |
|----------------------------|----------------|
| Authorized Capital .. .. . | \$1,000,000.00 |
| Subscribed Capital .. .. . | 1,000,000.00   |
| INSURANCE IN FORCE .. .. . | 7,200,000.00   |
| Premium Income .. .. .     | 225,000.00     |

A YOUNG, VIGOROUS, PROGRESSIVE COMPANY  
 WE HAVE OPENINGS FOR YOU IF YOU HAVE ABILITY

G. H. MINER, Managing Director

## THE POLICYHOLDERS MUTUAL

A Stock Mutual Life Company.

A Sign of the times.

The most in Life Insurance for the least in money  
 WE GIVE GUARANTEES - - - - NOT ESTIMATES

A. M. Featherston, Gen. Mgr. 503 Temple Bldg., Toronto, Ont.

## SOMETHING FOR NOTHING

Holders of MATURED ENDOWMENTS in the

## DOMINION LIFE

have had their premiums returned with interest at rates up to 4 per cent. Results like these make a company profitable for agents to represent.

Superintendent of Agencies: FRED. HALSTEAD.

Head Office: WATERLOO, ONT.