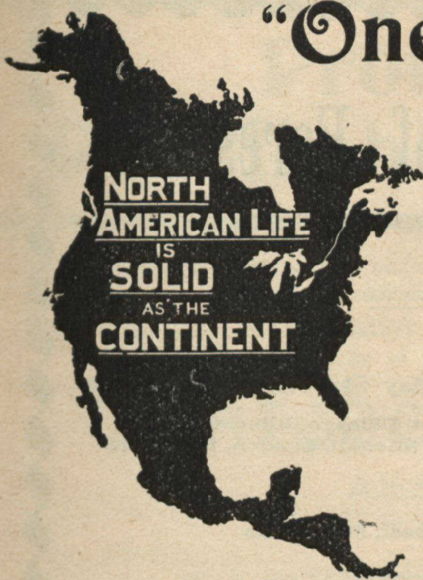

"One of These Days"

usually means "never." The time to apply for Life Insurance is "now," while you are young and insurable. Postponement may be disastrous.

For information, fill up and mail the following coupon:

The North American Life,
112-118 King Street West, Toronto.

I would like to receive information regarding suitable plans, with particulars about rates, surrender value, etc., for

$.............. Date of birth..................

Name ....

Address ....

Occupation ....

L. GOLDMAN, Secretary.

WM. McCABE, F.I.A.,
Managing Director.

THE

CENTRAL CANADA

LOAN AND SAVINGS CO.,

TORONTO, CANADA.

Senator GEO. A. COX, - - - - - President
E. R. WOOD, Vice-President and Managing Director

4%

CAPITAL, - - - - -	$2,500,000
RESERVE FUND, - - - -	500,000

INVESTMENT BONDS.

This Company accepts sums of $100 and upwards, issuing therefor its 4% investment bonds, payable to the order of party remitting the amount, upon the following conditions:—

I. The Company agrees to pay 4% interest, payable half-yearly.

II. The Company agrees to pay interest from date of receiving money to date of repayment.

III. The Company agrees to pay exchange on all remittances.

IV. The Company agrees to cash the bond at any time upon receiving 60 days' notice from party holding same.

Executors and Trustees are authorized by Ontario Government to invest in the Bonds of this Company— R. S. O., 1897, chapter 132, section 5-6.
The Dominion and Ontario Governments accept the Bonds of this Company as security to be deposited by life and fire insurance companies doing business in Canada.

Write for sample bond, copy of annual report and for further information to

F. W. BAILLIE, Assistant Manager, Toronto, Ont.

The Northern Life Assurance Co.

HEAD OFFICE, LONDON, ONT.

1901 was the Banner Year.

		Increase over last year.
Insurance written.....	$1,267,500.00	52⅓%
Insurance in force....	2,769,870.00	34 %
Premium Cash Income,	75,928.72	32¼%
Total Cash Income...	84,755.92	29 %
Government Reserve..	122,983.93	51⅓%
Total Assets	284,275.55	11¼%

The Ratio of Expenses to Premium Income shews **a decrease over last year of 15%.**

The Interest Income has more than paid all **Death Claims since the Company commenced Business.**

Our Policies are up-to-date.
Rates Reasonable.

For particulars, see our Agents, or address

JOHN MILNE,
Managing Director, London, Ont.