

CAN YOU AFFORD : : : :

To buy cheap Non-Secrets, simply on account of price, when for a trifle more you can buy goods backed by an honorable record of HALF A CENTURY and the unqualified approval of the best and most successful drug trade in America?

YOUR NAME Should be Worth Something

And every time you sell a package of cheap goods you risk your reputation with it.

QUALITY FIRST - STYLE NEXT - AND THEN THE PRICE

Our goods were right at first or we would not have sold the same man a second time, and would not now be offering them to you.

We ORIGINATED The "NON-SECRET" Business

And made a success of it by the determination to make every preparation right. Our success helped you to win the fight against cut prices.

OURS are the ONLY Goods which are IMITATED.

It is something to know that the same goods are sold in every civilized country in the world.

Frederick Stearns & Co.

DETROIT, Mich.
LONDON, Eng.
NEW YORK, N.Y.

Manufacturing Pharmacists

— Windsor, Ont.